

# Codeintelli Portfolio Deck

Website

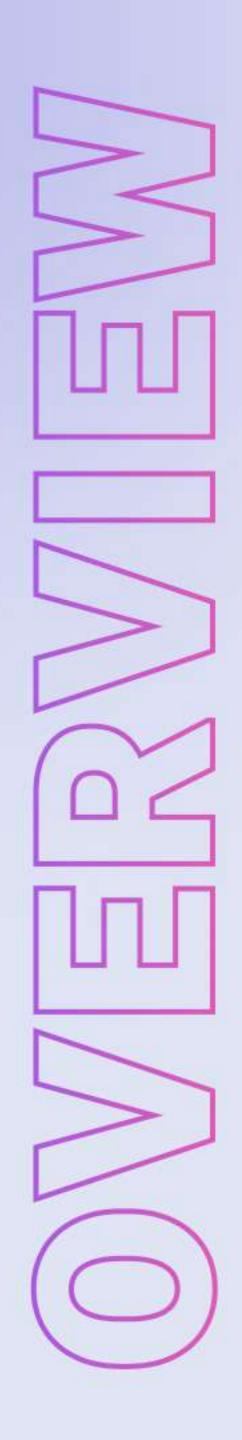
codeintelli.com

Contact

sales@codeintelli.com

Mobile Number

+91 90165 00266



01

#### **About Us**

Explore our company's vision, mission, values, and work process in one place.

02

#### Services

Discover our comprehensive range of services tailored to meet your needs

03

#### Casestudies

Dive into our compelling case studies showcasing our impactful solutions in action.

04

#### **Success Stories**

Explore inspiring client success stories highlighting our dedication and impact.

05

#### Reviews

Discover what our clients experiences with us through their reviews.

06

#### Contact Us

Reach out and connect with us to explore opportunities or get in touch.

# About



Our journey at Codeintelli has been nothing short of inspiring. We started out in 2019, where we have a small team of freelancers, we've steadily grown, evolving our capabilities and expanding our horizons. This milestone symbolizes more than just a new chapter—it signifies the birth of a platform where inspiration meets creation and together, they rise to greater heights.

With Codeintelli, we're not just building a company; we're cultivating innovation, forming lasting partnerships and continuing our unwavering commitment to deliver exceptional IT solutions.

70+

**Project Delivered** 

50+

**Tech Experts On-board** 

5+

**Country Served** 

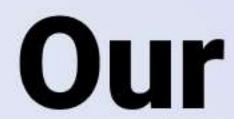
3+

Experience



#### Requirement Gathering

We gather your requirements to understand your needs and goals for the app.



# PROCESS

#### Launch/Handover

After navigating through our process, we launch/handover project, accompanied by documentation.



(3)

#### ලිලි

#### **UI/UX Designing**

We design the app's UI and UX to ensure that it is user-friendly and engaging.

#### Testing

We perform quality assurance checks to ensure that the app meets the required standards.



#### Development

We develop the app's backend and frontend functionalities.

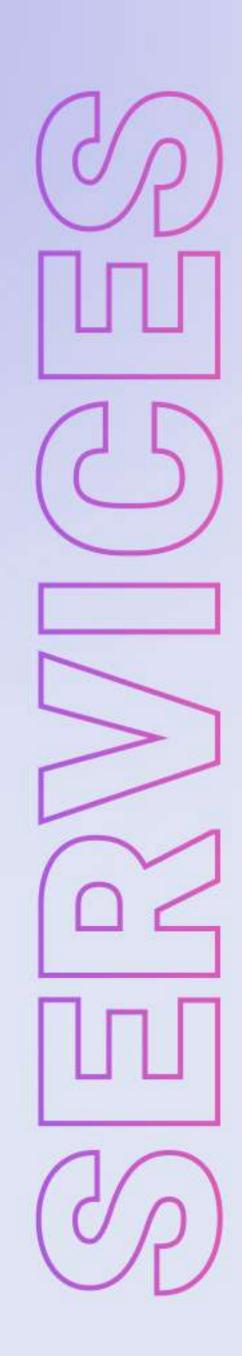
#### Deployment

We deploy the app to the stores or cloud for different Architecture & available to users.



# OUR SERWICES OUR SERWICES OUR SERVICES

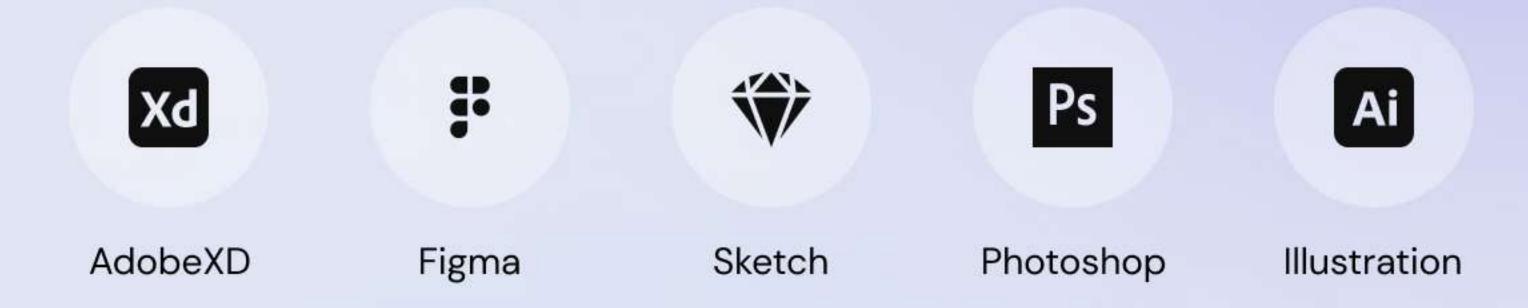
OUR SERVICES
OUR SERVICES





# Graphics & UI/UX Design

Clients approach professionals with requirements and designers work closely to understand the vision.





# Mobile Applications

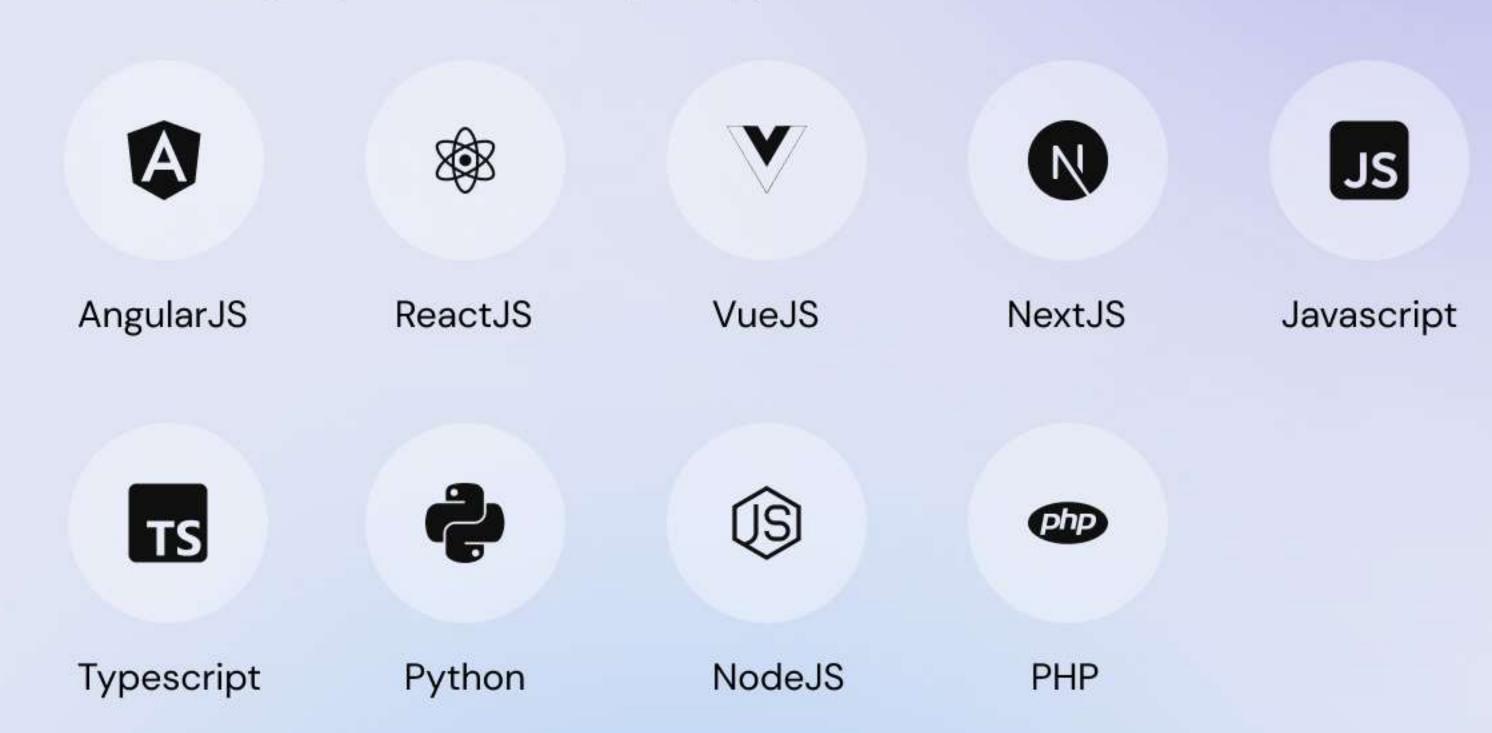
It offers a transformative opportunity for businesses to connect with their target audience and value creation.





## Web Development

High demand for web development services to build, enhance and maintain digital platforms & complex applications.







# **Ecommerce Applications**

Elevate your online presence with our eCommerce service for better shopping experience & business growth.





# **Cloud Computing**

Optimize cloud computing for your business with us. Save money & time without managing physical machines





# DevOps

Automate your software delivery pipeline and improve your time to market with DevOps solutions for businesses of all sizes







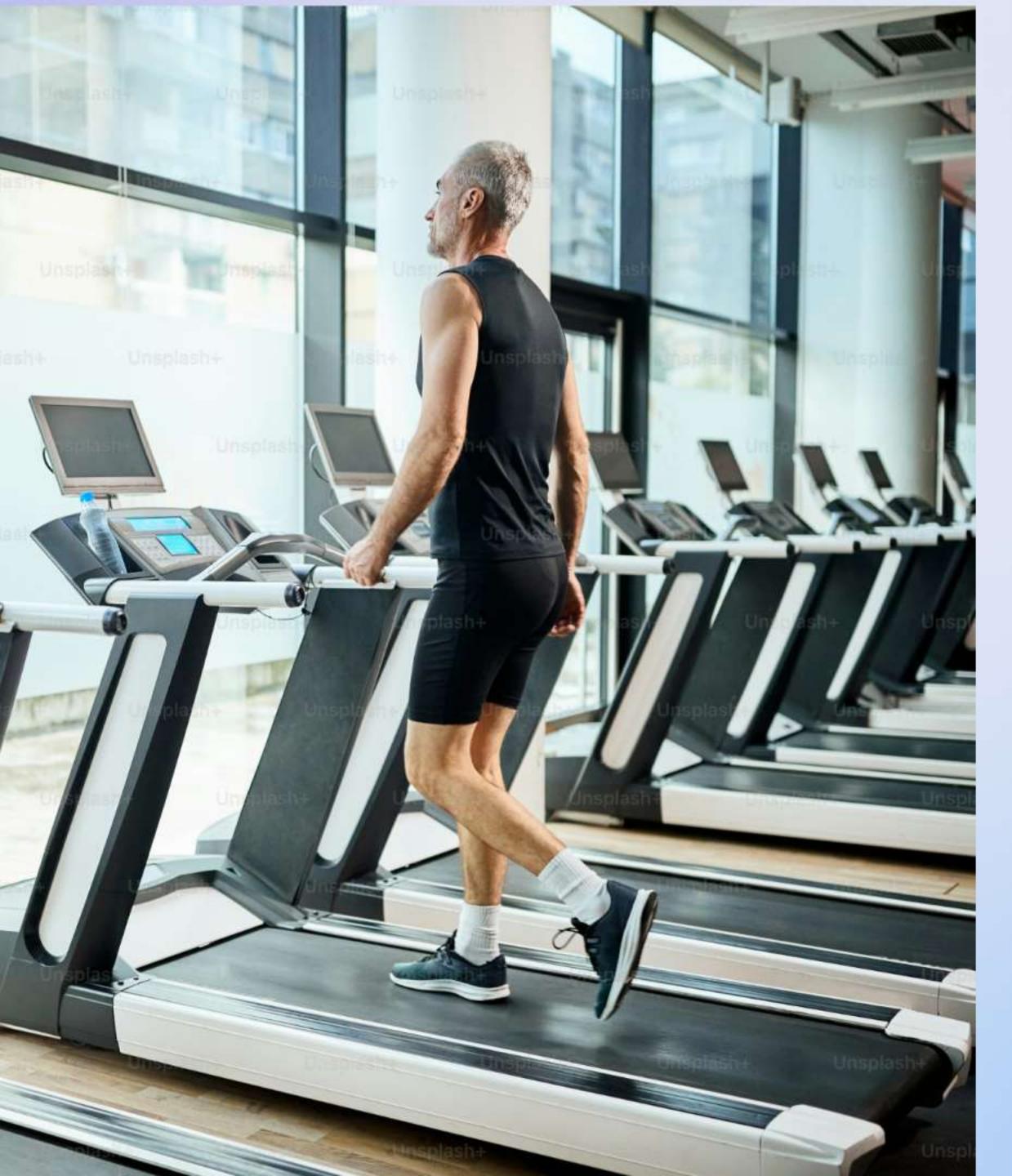
# IDEAS & CASE STUDIES

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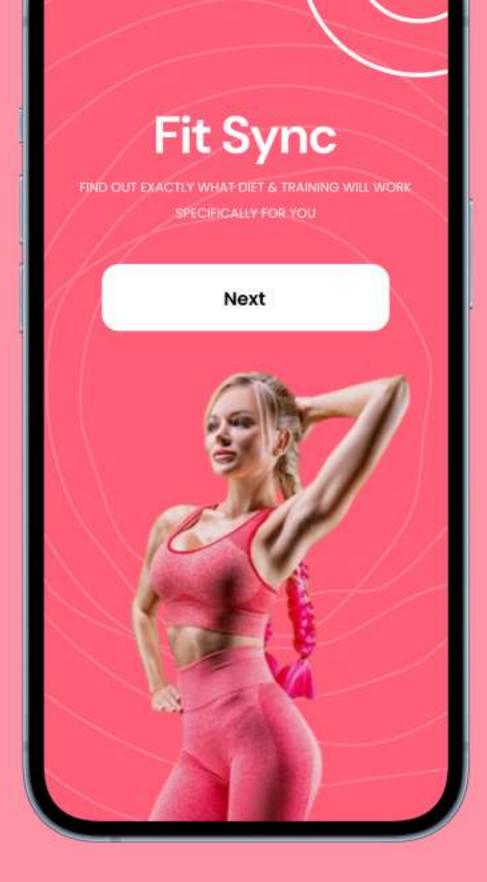
IDEAS & CASE STUDIES

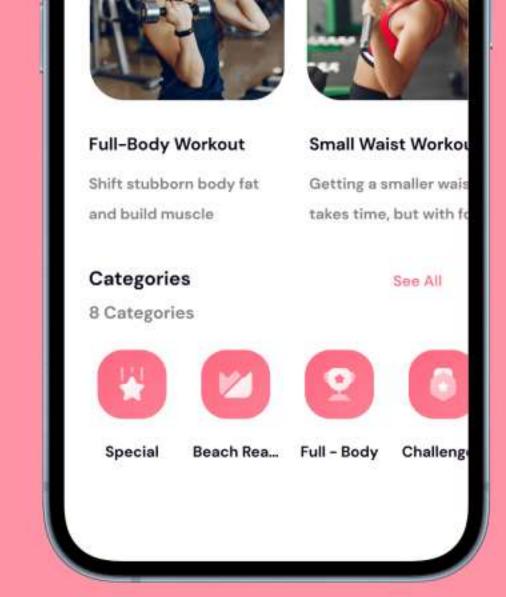
IDEAS & CASE STUDIES

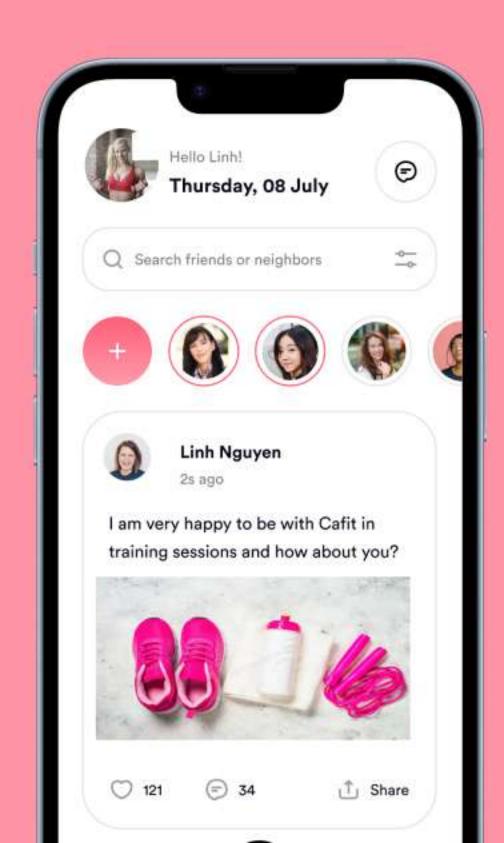


# **Gym Fitness Tracking App**

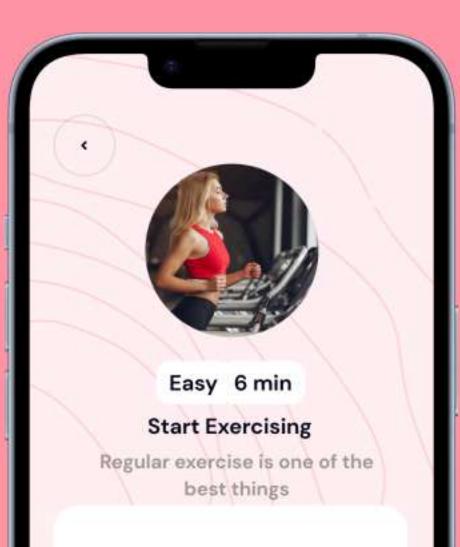
A user-friendly gym fitness tracking app that simplifies workout routines and progress monitoring. Users effortlessly log exercises, track sets and reps, and monitor progress. With personalized fitness plans and workout reminders, users stay motivated to achieve their goals. The app also offers insights into performance metrics for optimized workouts.

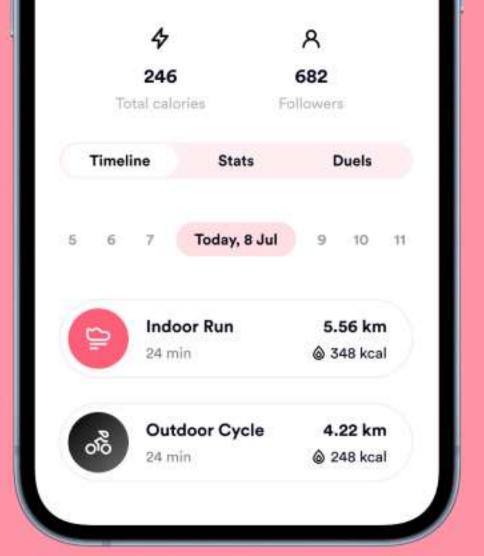


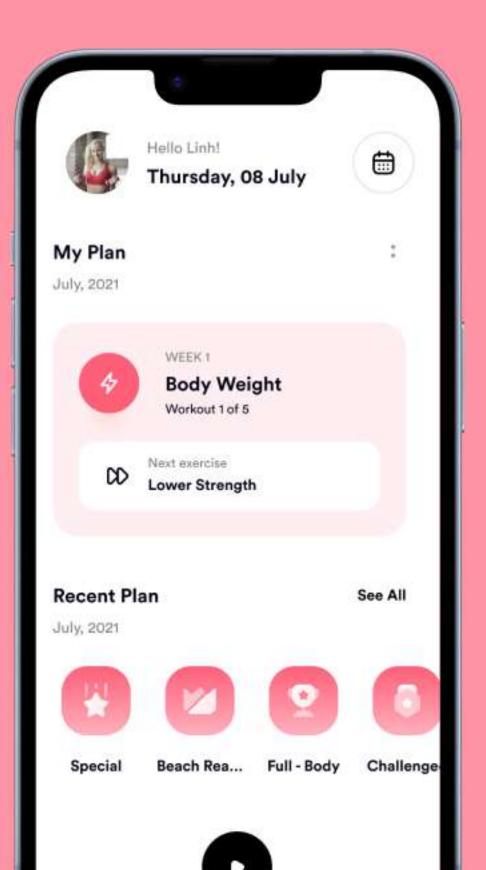




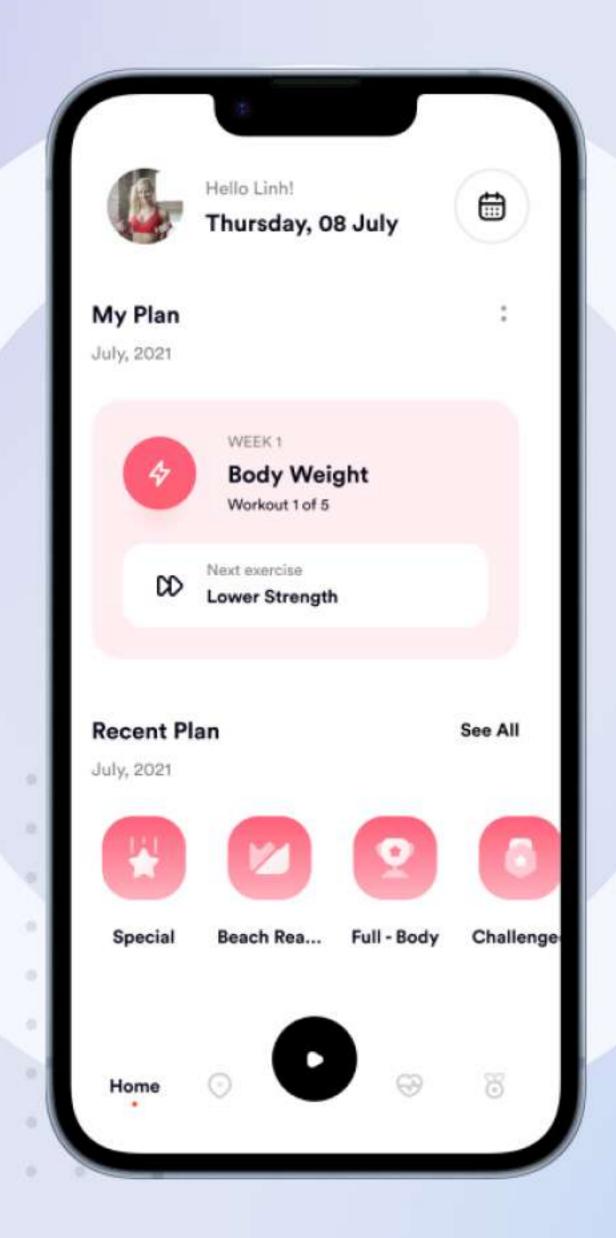










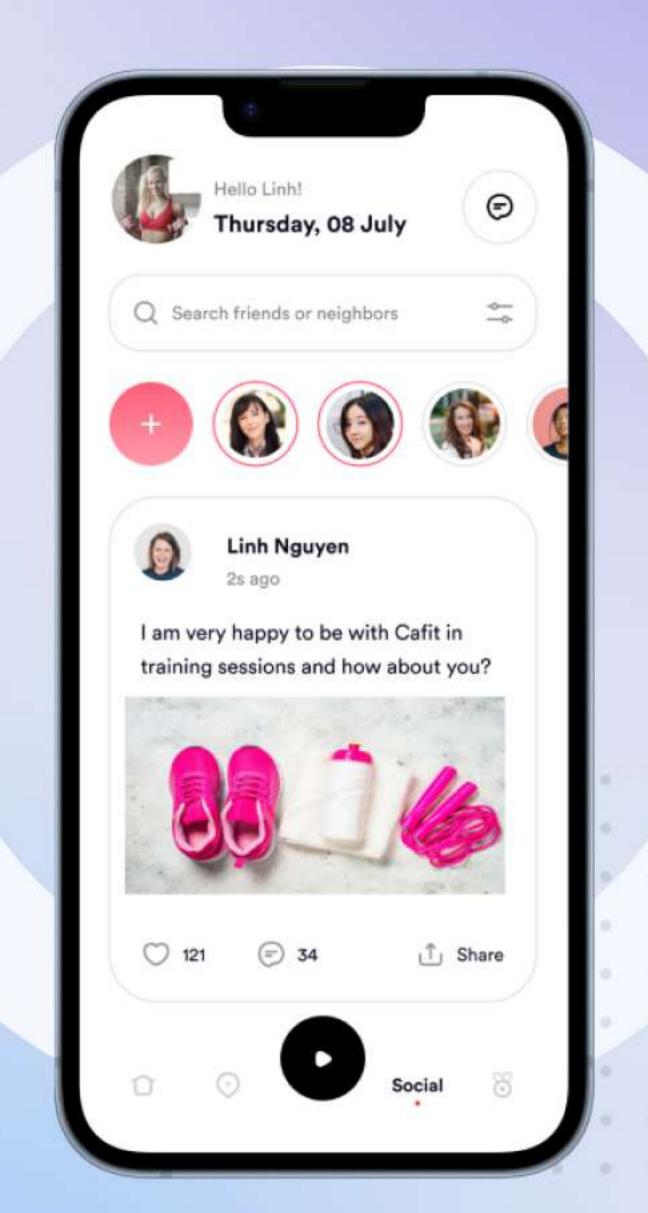


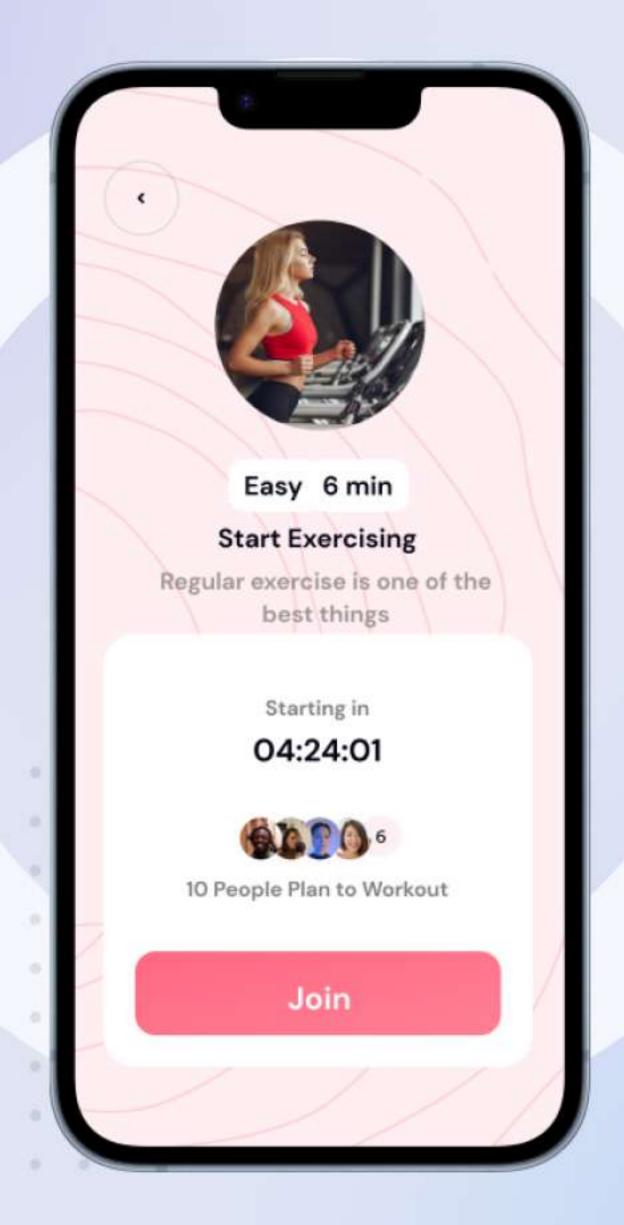
#### Features

- Exercise Logging
- Goal Setting and Tracking
- √ Food/Nutrition Logging
- Integrations
- ✓ Social Features
- ✓ Gamification
- ✓ Post-Workout Analytics
- ✓ Exercise Demos/Tips

## Challenges

- Developing an app with robust exercise logging capabilities
- Seamlessly integrating with gym equipment and popular apps
- Leveraging social features and gamification to drive consistent use
- Building a secure platform protecting user data



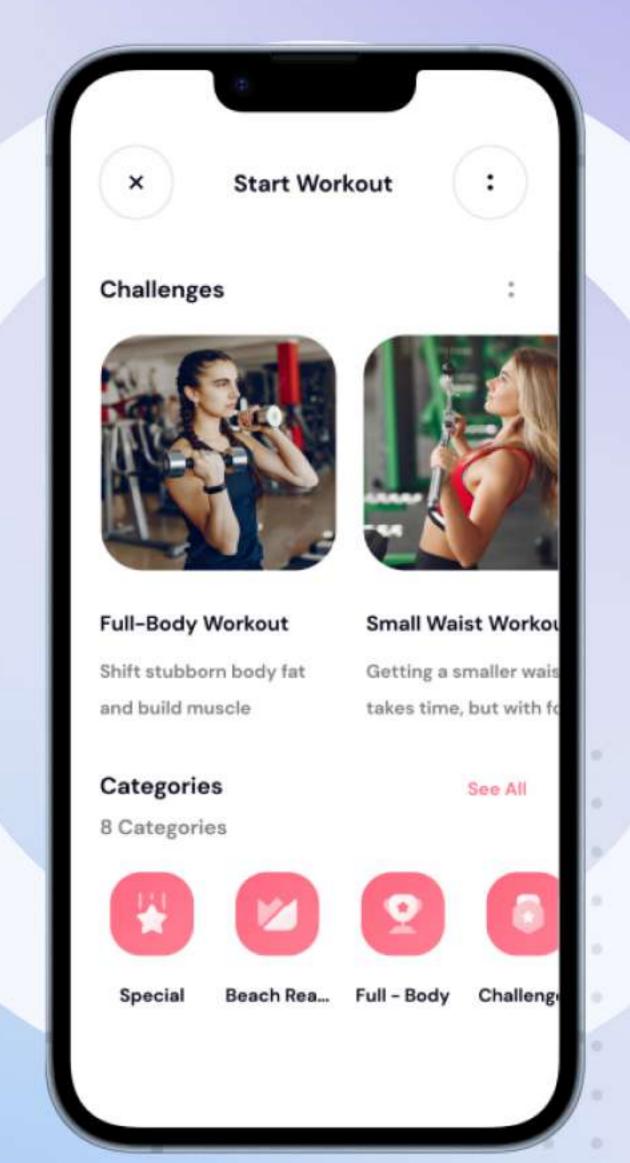


#### Solutions

- Create native iOS and Android apps for reliability
- Partner with wearable companies like Fitbit for syncing
- Implement achievements, challenges, and leaderboards
- Develop privacy-first infrastructure on AWS technology

## Impact

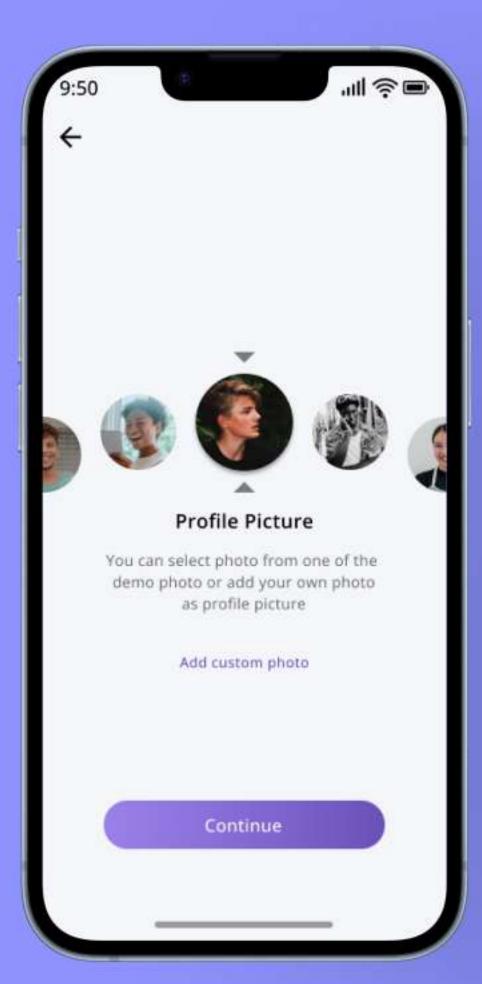
- 75% longer average daily app usage compared to competitors
- Over 100k downloads and 4.8-star rating in 6 months
- 32% of workouts logged tied to social features
- Customer LTV increased thanks to recommendation engine

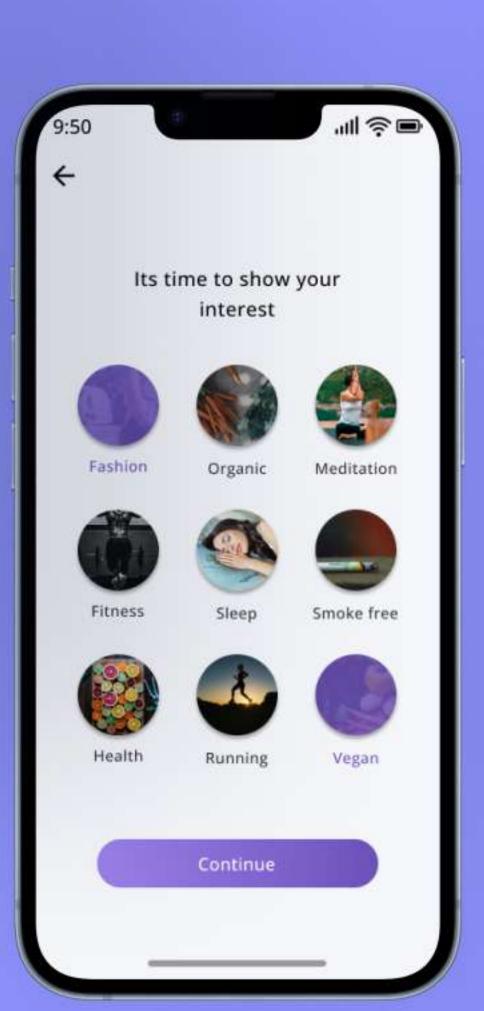


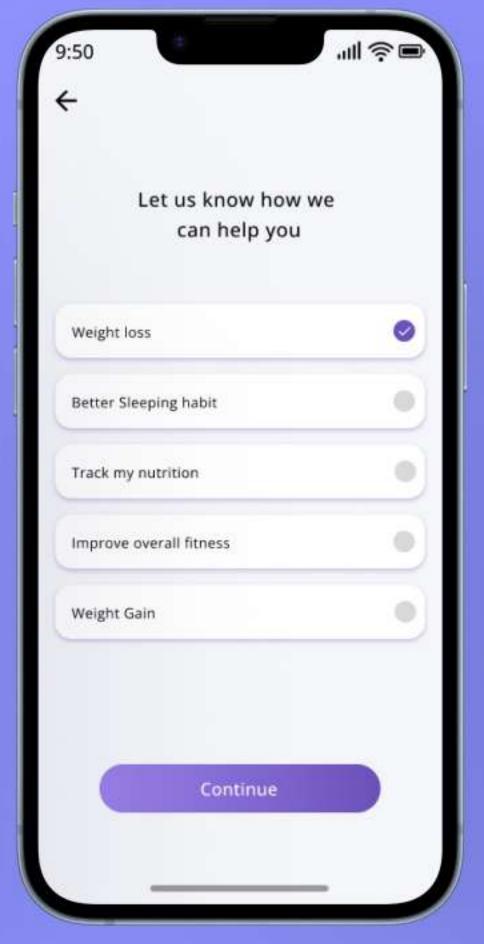


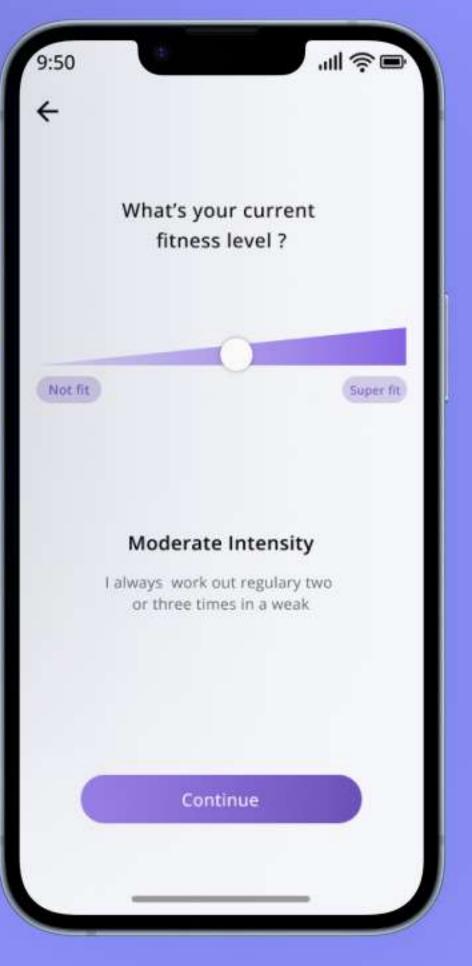
# Providing Personalized Wellness Support for Seniors App

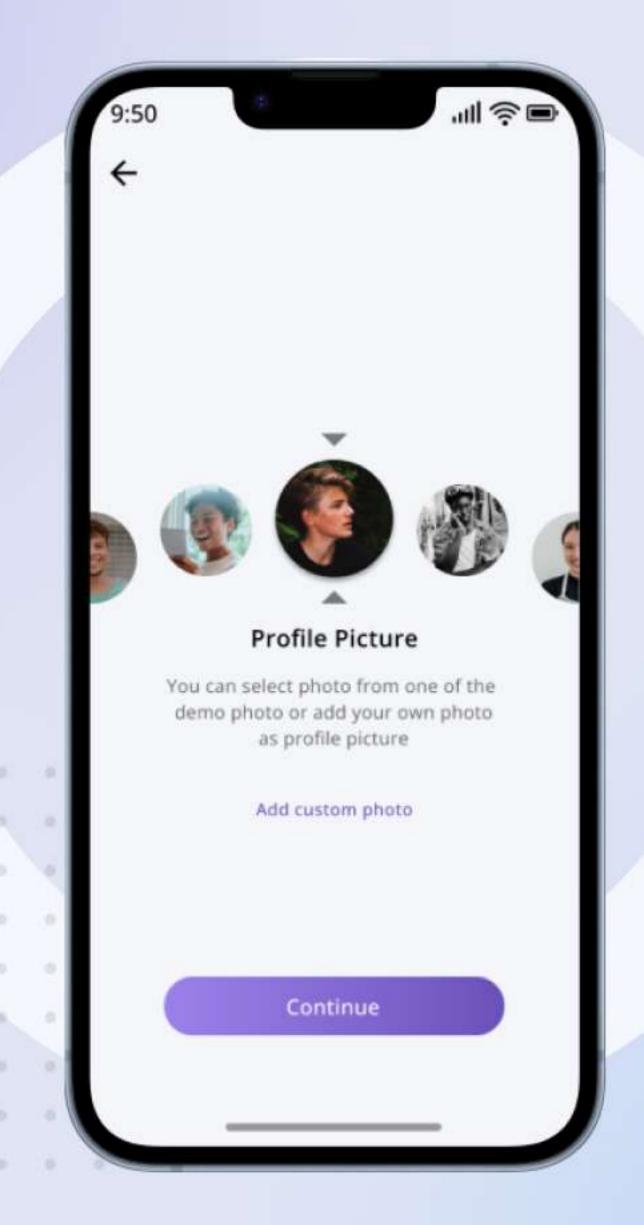
There is a growing elderly population that wants to maintain health and wellness but needs extra support that a mobile app can provide through personalized resources.











#### Features

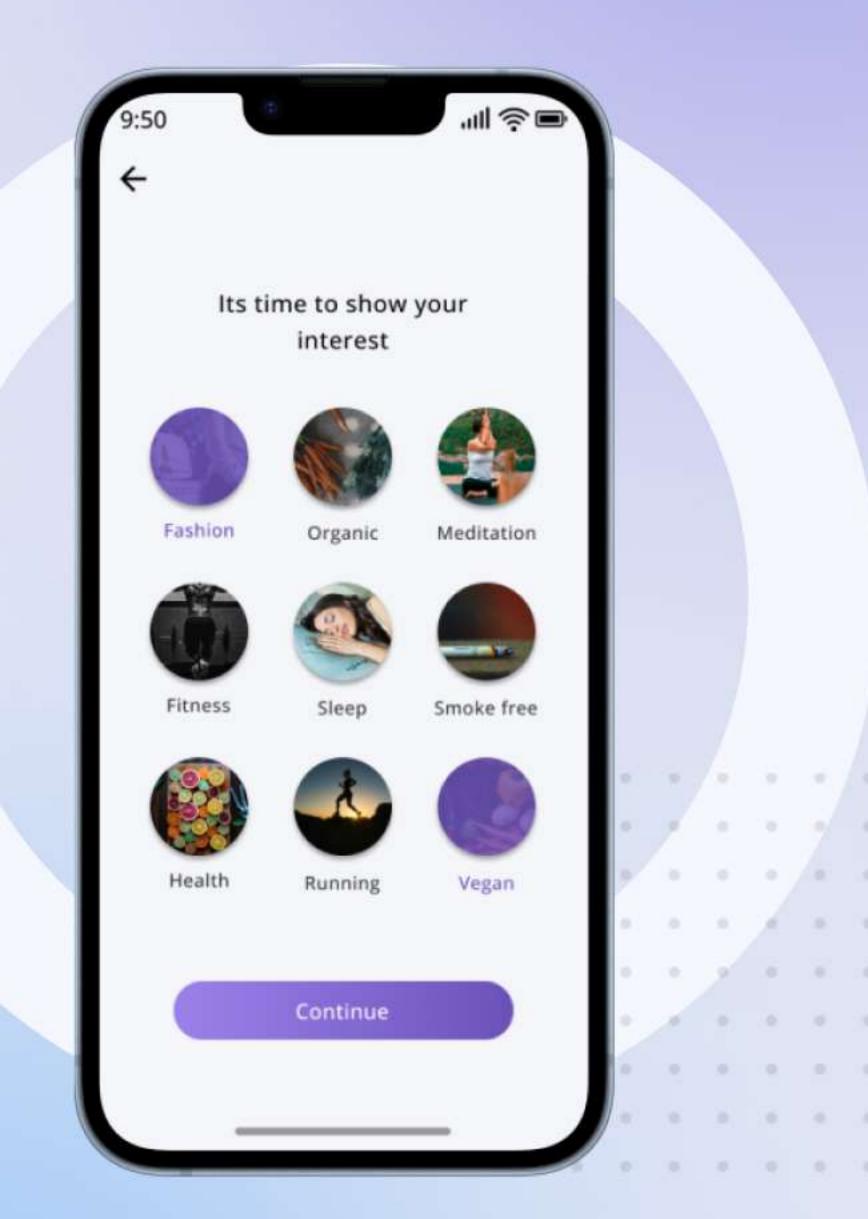
- Health tracking
- Medication reminders and adherence tracking
- Exercise and nutrition programs
- Telehealth consultations
- Educational health resources
- Caregiver portal

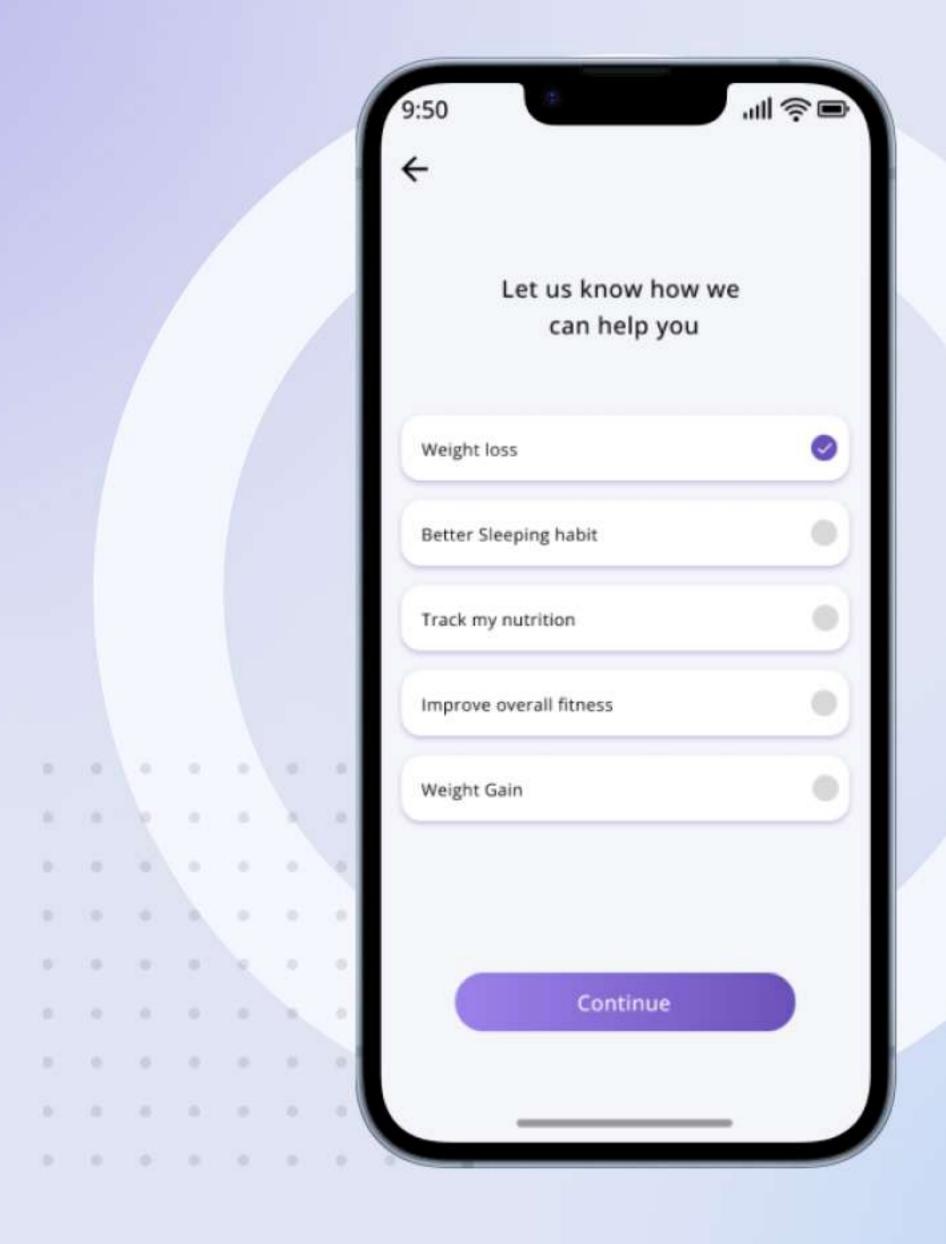
# Challenges

Limited mobility and inability to participate in fitness classes or group activities

A wide range of tech proficiency, some struggle to learn new interfaces

Entering health data daily can be difficult, leading to drof in app engagement over time





#### Solutions

#### Develop a mobile app

- Health tracking
- Medication reminders
- Customized exercise programs
- Educational resources
- Telehealth consultations
- Caregiver portals

#### Ensure accessibility

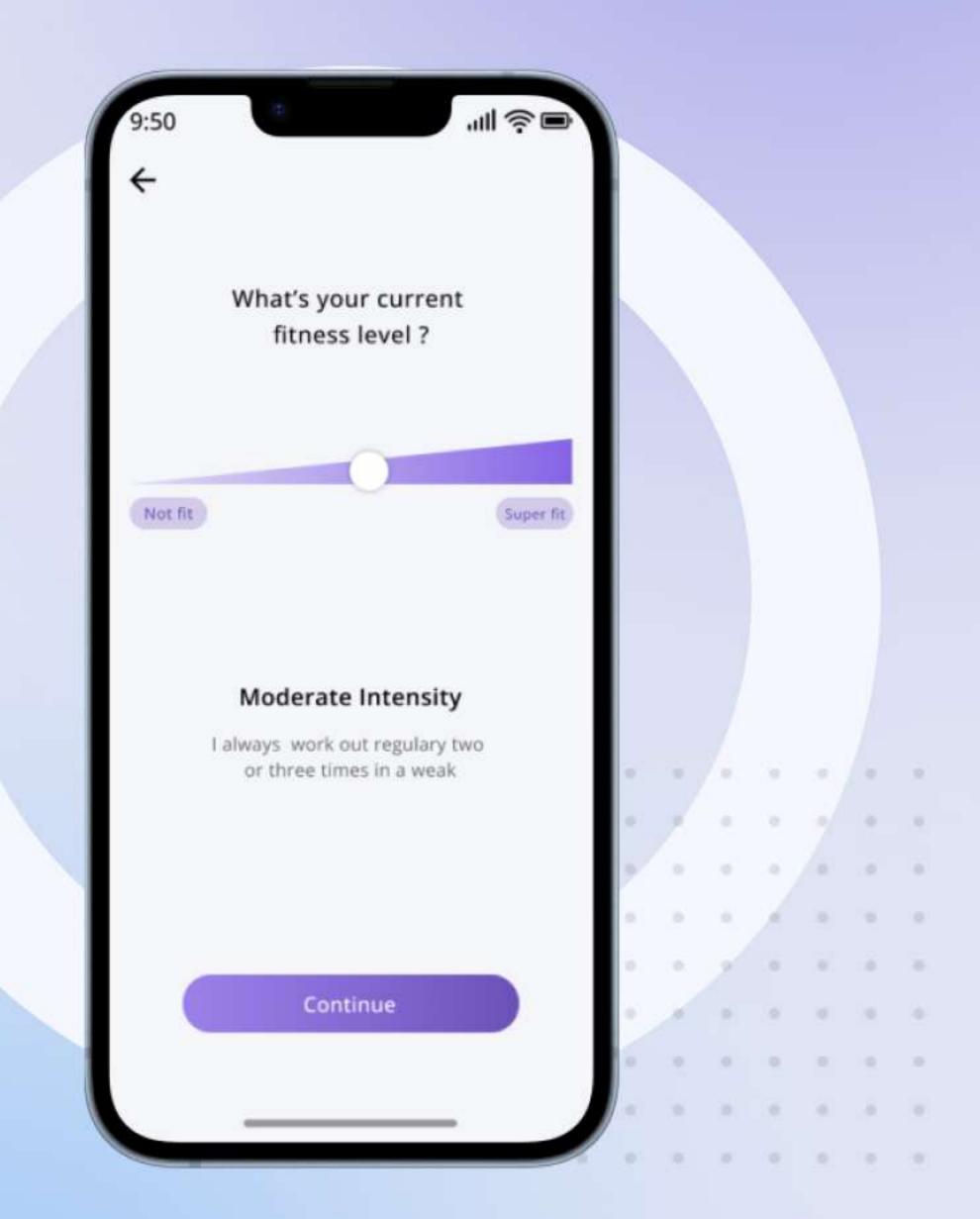
Simplified menus

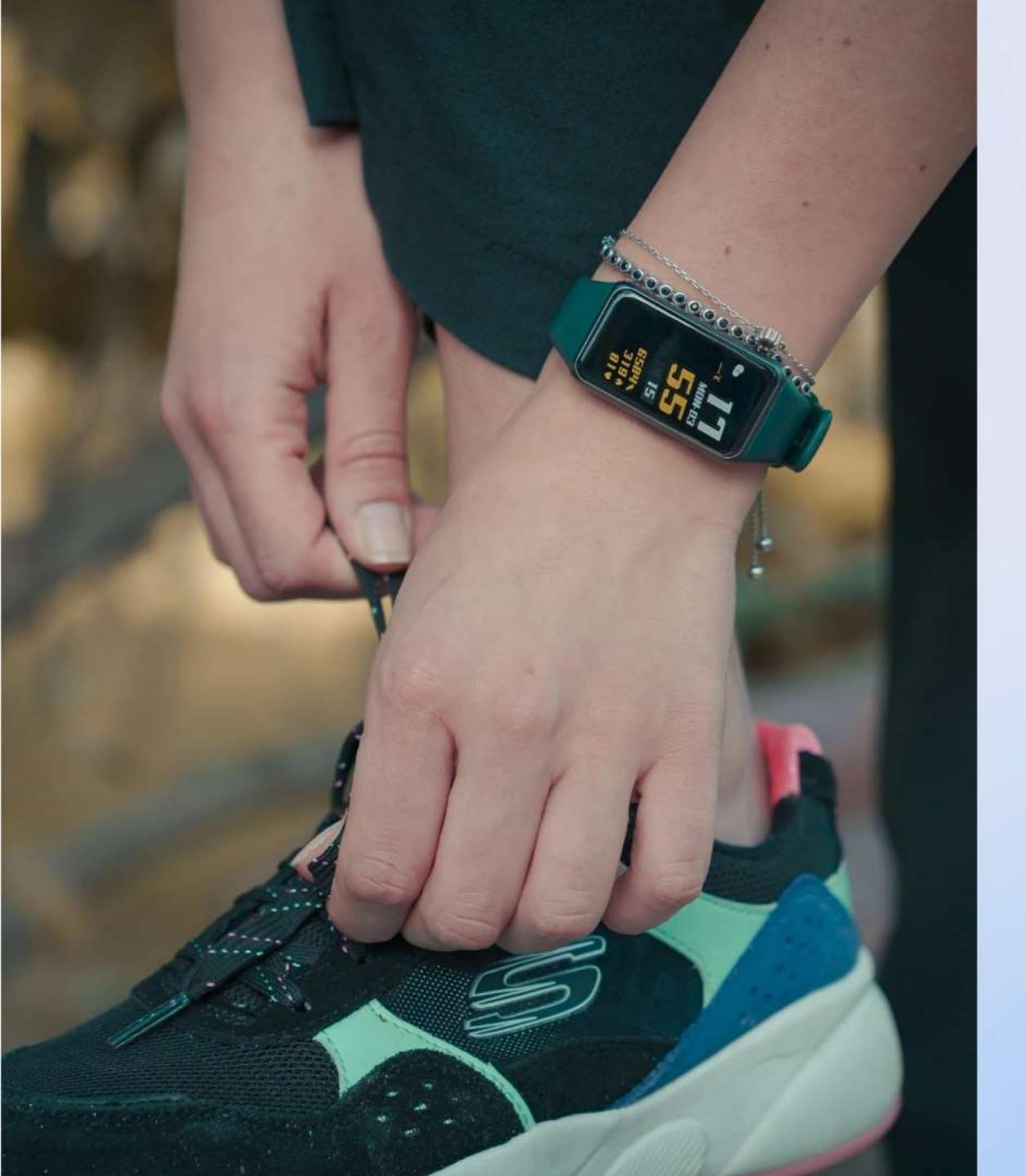
#### Make data entry easier

- Integrating with health devices
- Sending notifications to encourage sustained use

## Impact

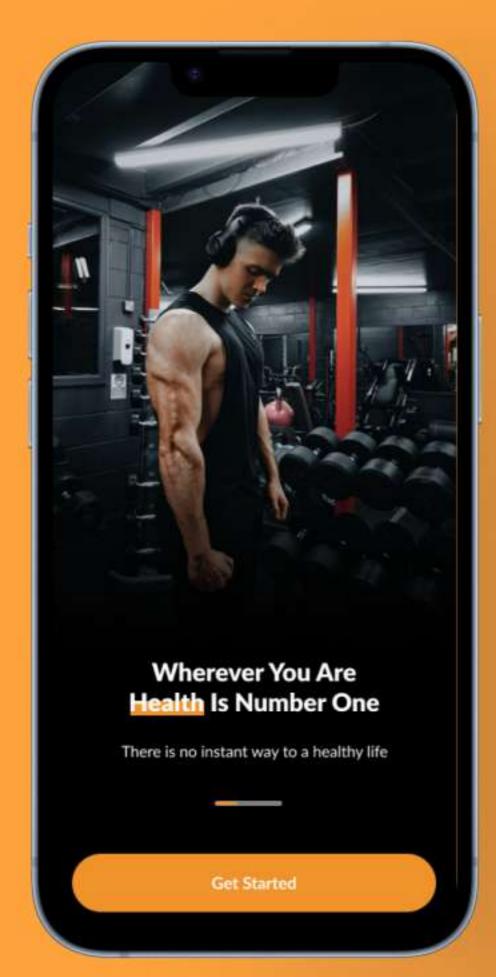
- Provides tailored wellness support to seniors at home on their own schedule
- Easy tracking and reminders improve health adherence
- Telehealth provides access to care while reducing travel
- Customized programs allow seniors to maintain health despite mobility challenges

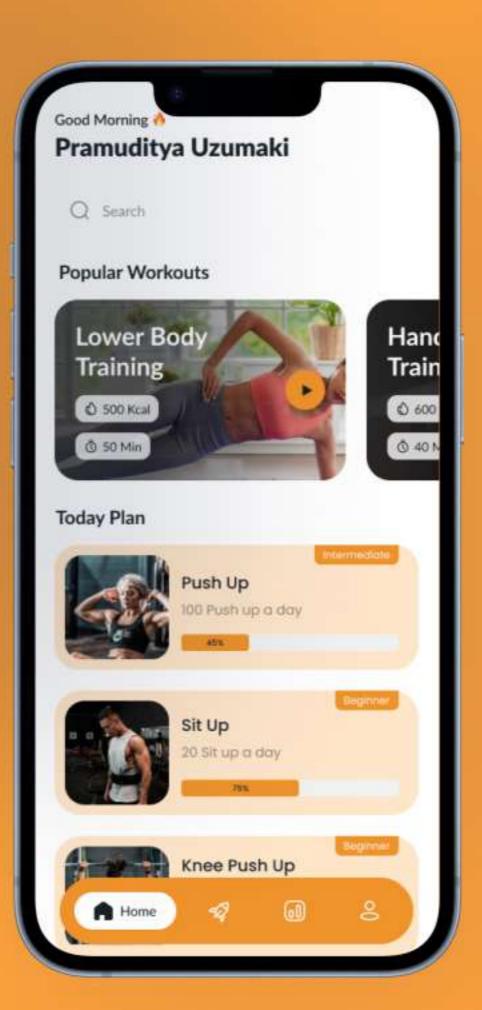


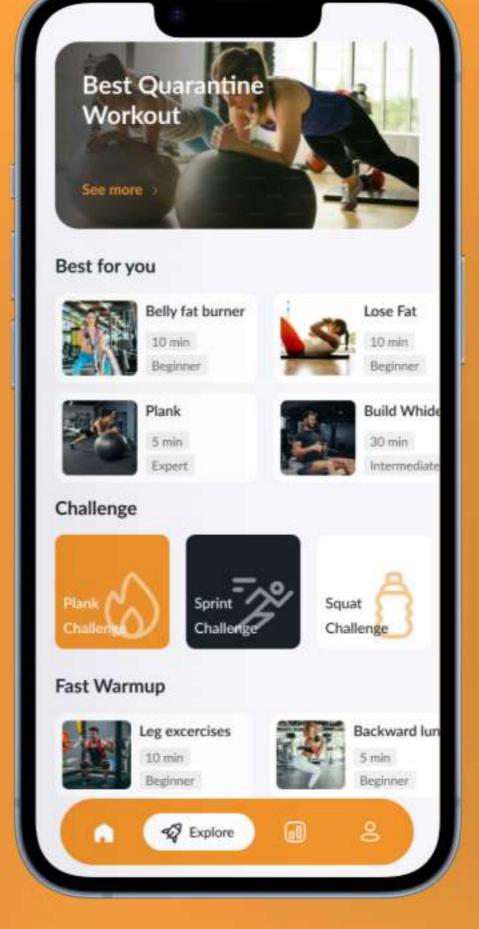


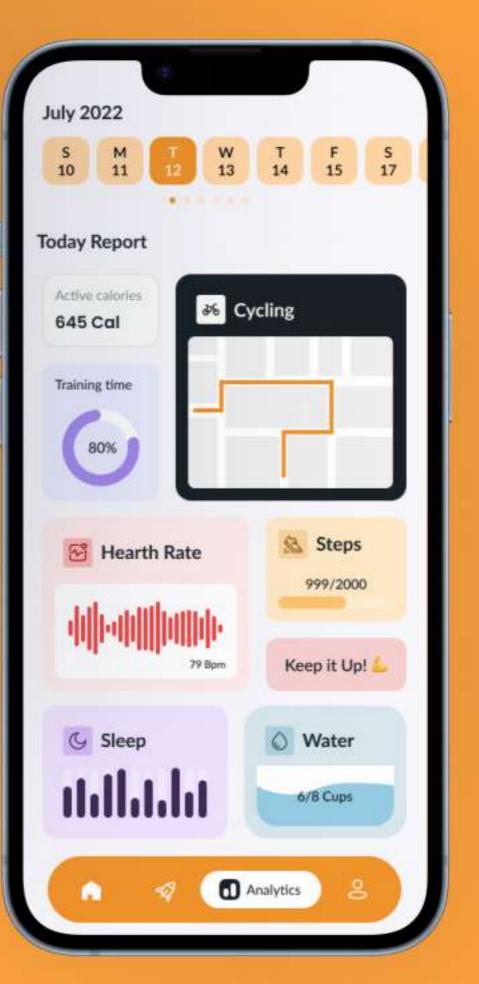
# Digital Fitness Coach

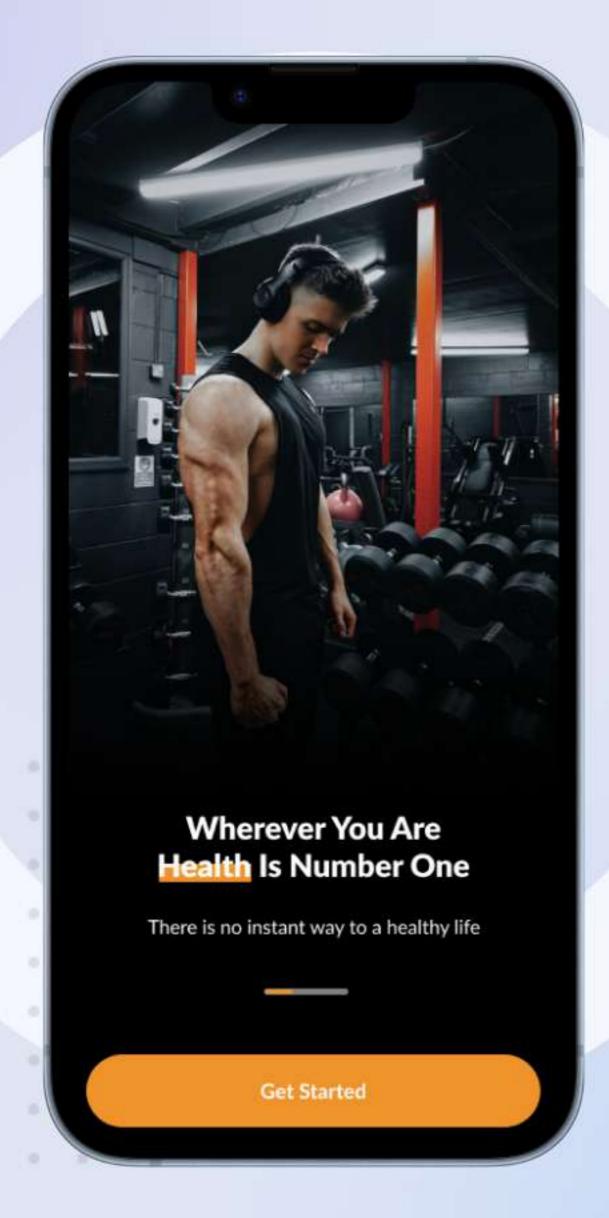
- FitCo wanted to create a personalized Al-powered fitness coaching platform to provide customized training and nutrition guidance.
- The goal was to make coaching more accessible, effective, and engaging through technology. A mobile– first platform was needed to deliver personalized plans anywhere.









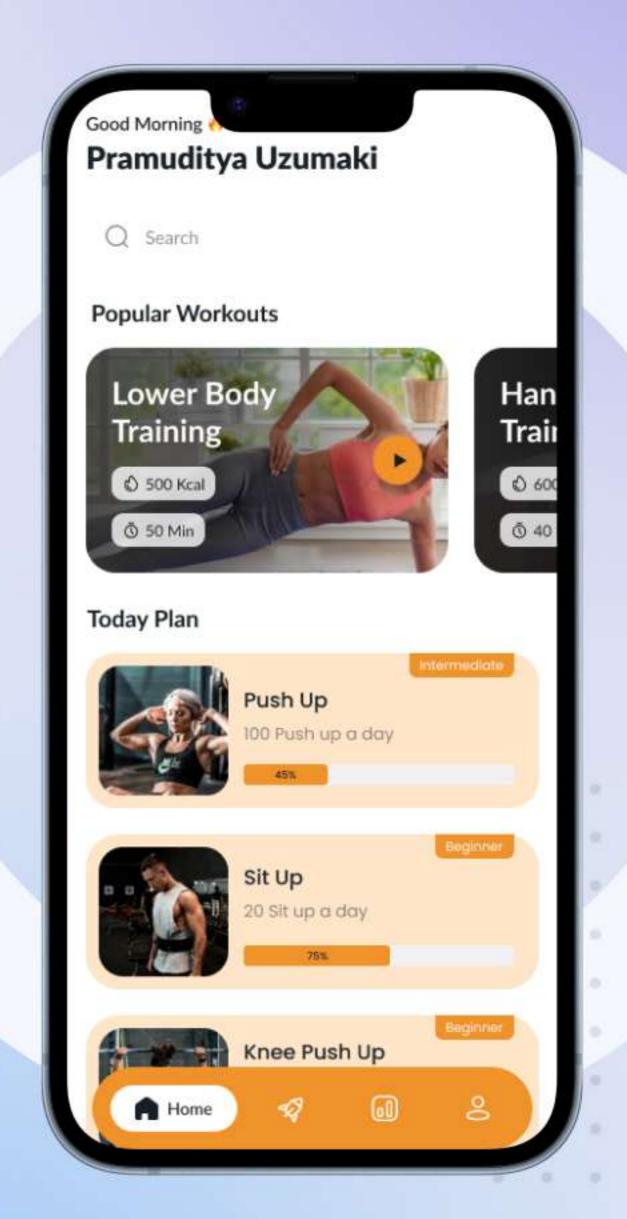


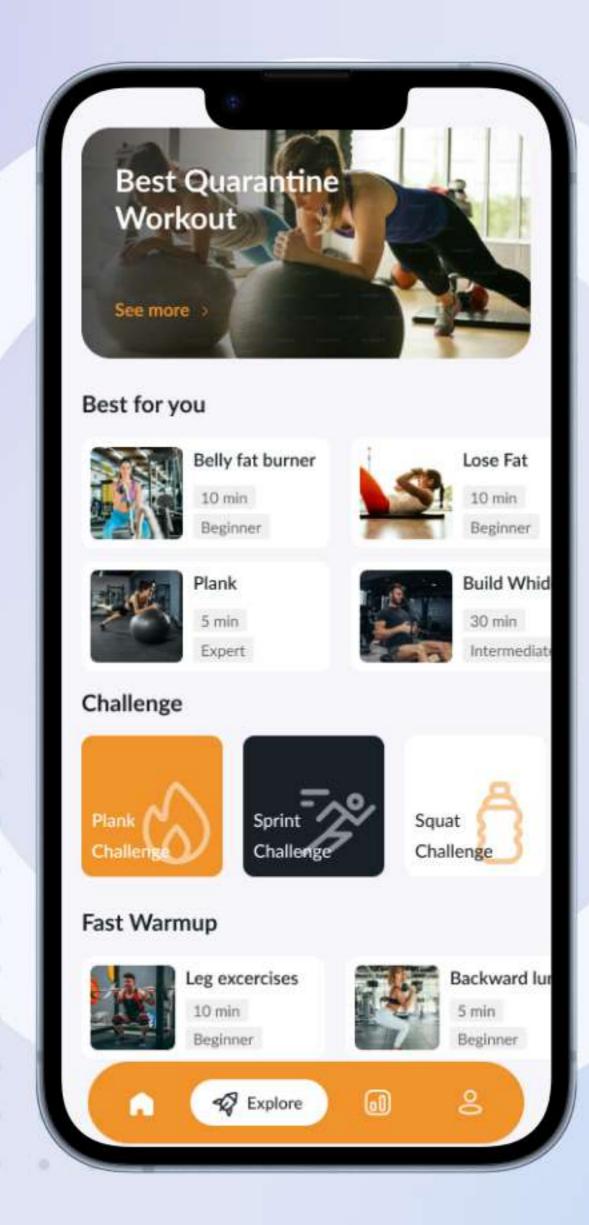
#### Features

- Al-powered personalized workout/meal plans
- Exercise tracking with video form feedback
- Wearable device biometric data integration
- Conversational coaching via chatbot
- Motivational dashboard and progress tracking

# Challenges

- Developing accurate computer vision for exercise motion analysis
- Creating customized plans with limited user data
- Building user trust in an Al coach
- Keeping user engagement high over time
- Handling privacy concerns over personal data



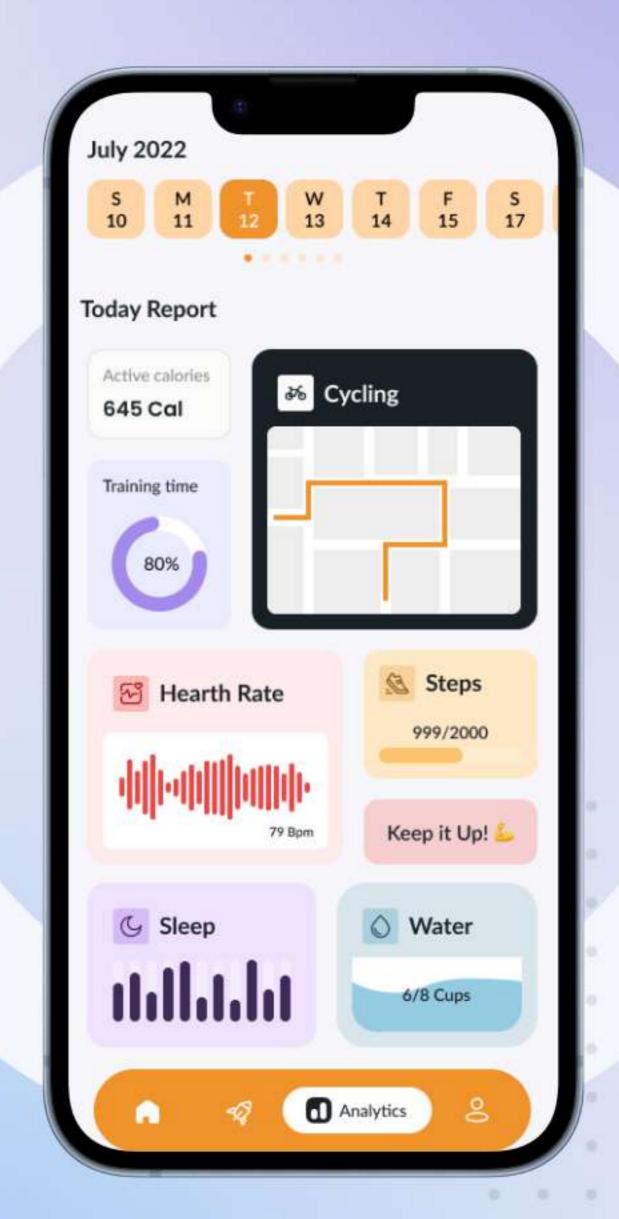


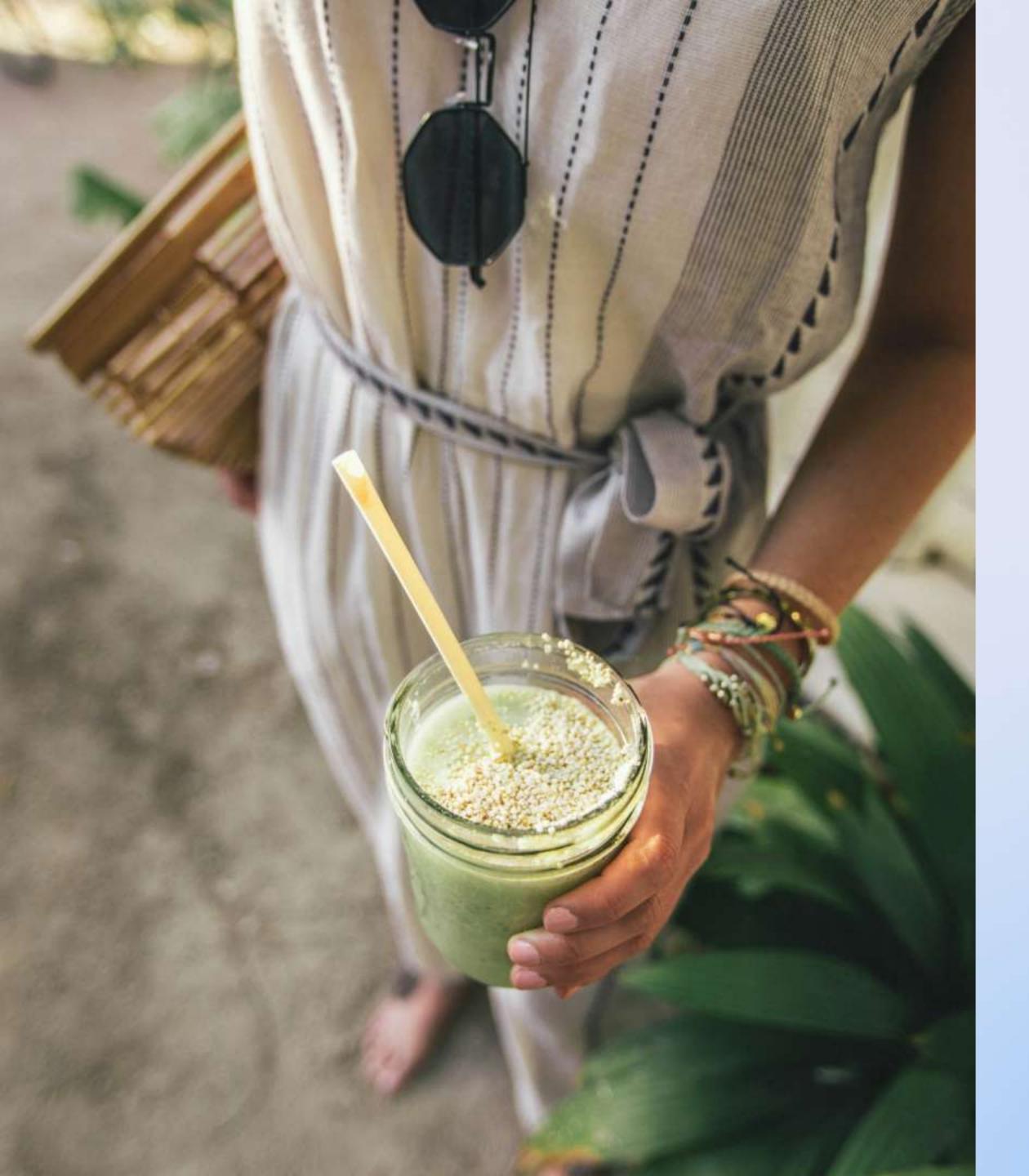
#### Solutions

- Leveraged machine learning with large annotated video datasets
- Used feedback loops and preferences to refine plans over time
- Conducted beta testing and incorporated user suggestions
- Added social features and gamification
- Implemented granular permissions and access controls

## Impact

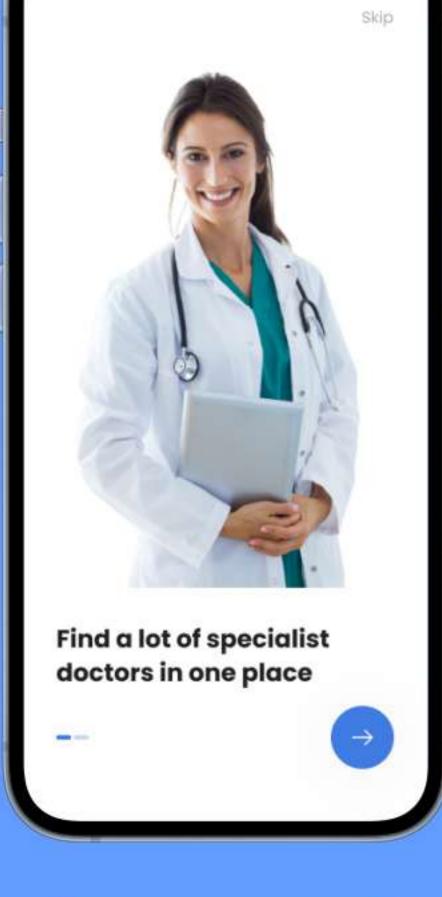
- 80% of users reported improved fitness level
- Average engagement time increased 60%
- 50% faster coaching plan adjustments
- User satisfaction rating improved from 3.5 stars to 4.8 stars
- App store rating increased from 2.9 to 4.6

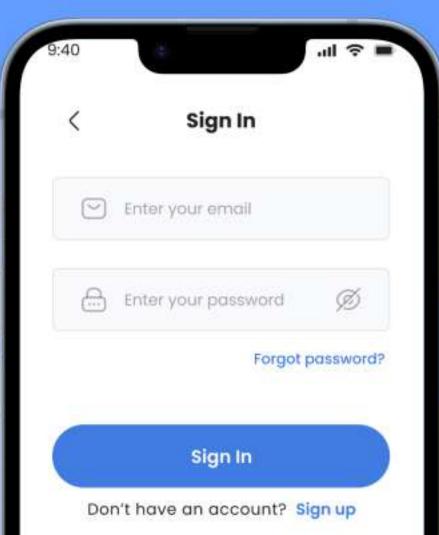


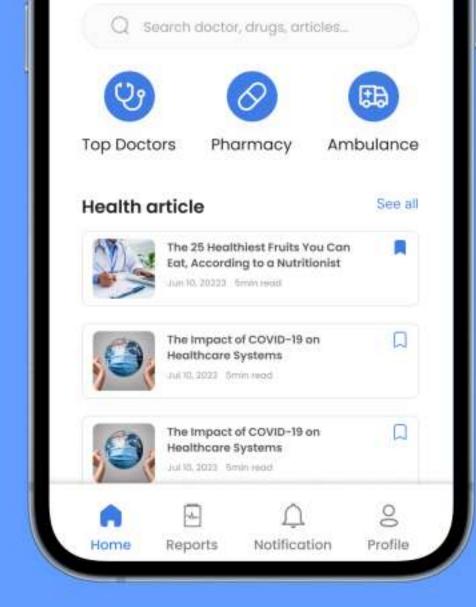


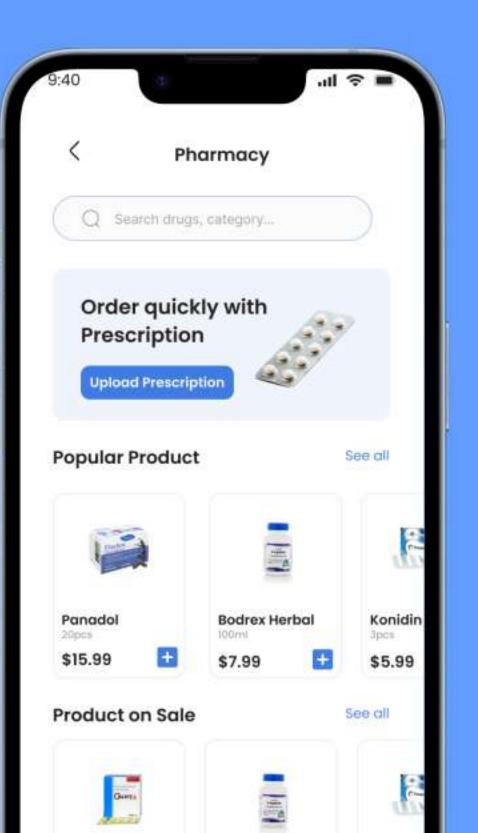
# Health and Wellness App

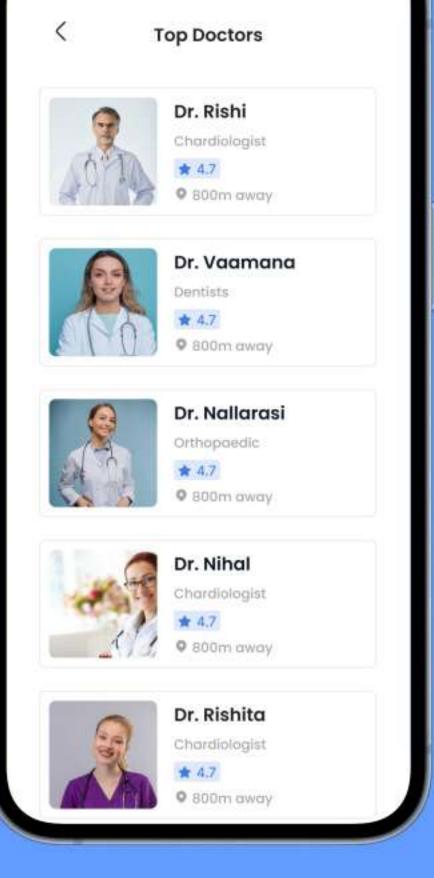
Well-Healthy is a leading healthcare technology company that has developed an innovative health and wellness app designed to empower individuals to take control of their overall well-being. This comprehensive app provides users with a holistic approach to managing their health by offering a range of features and tools that promote healthy lifestyle habits.



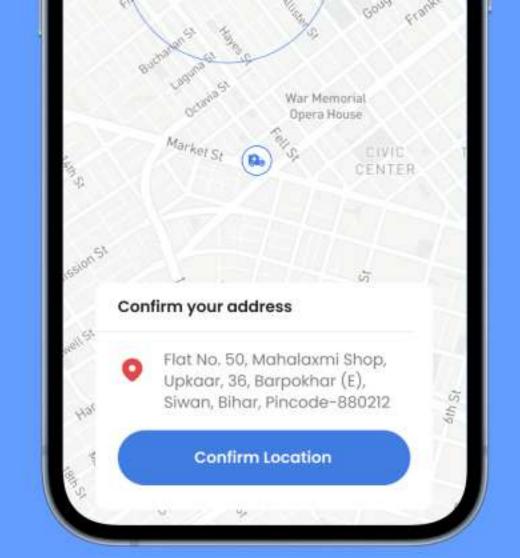


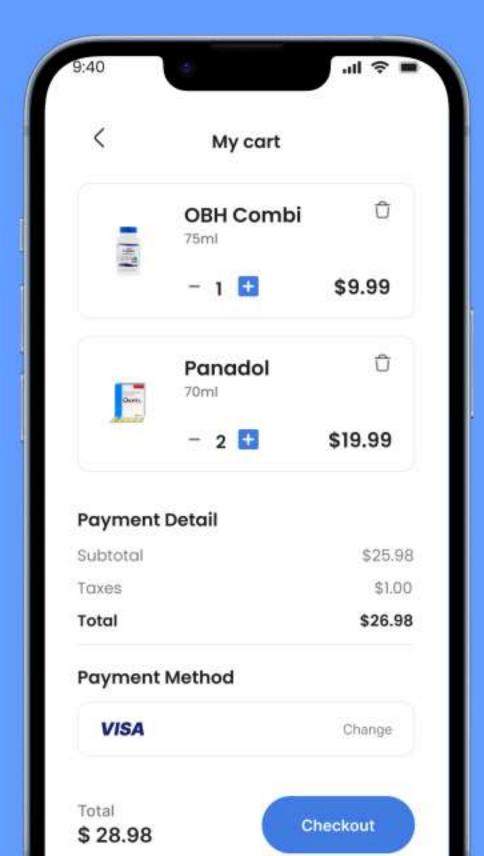












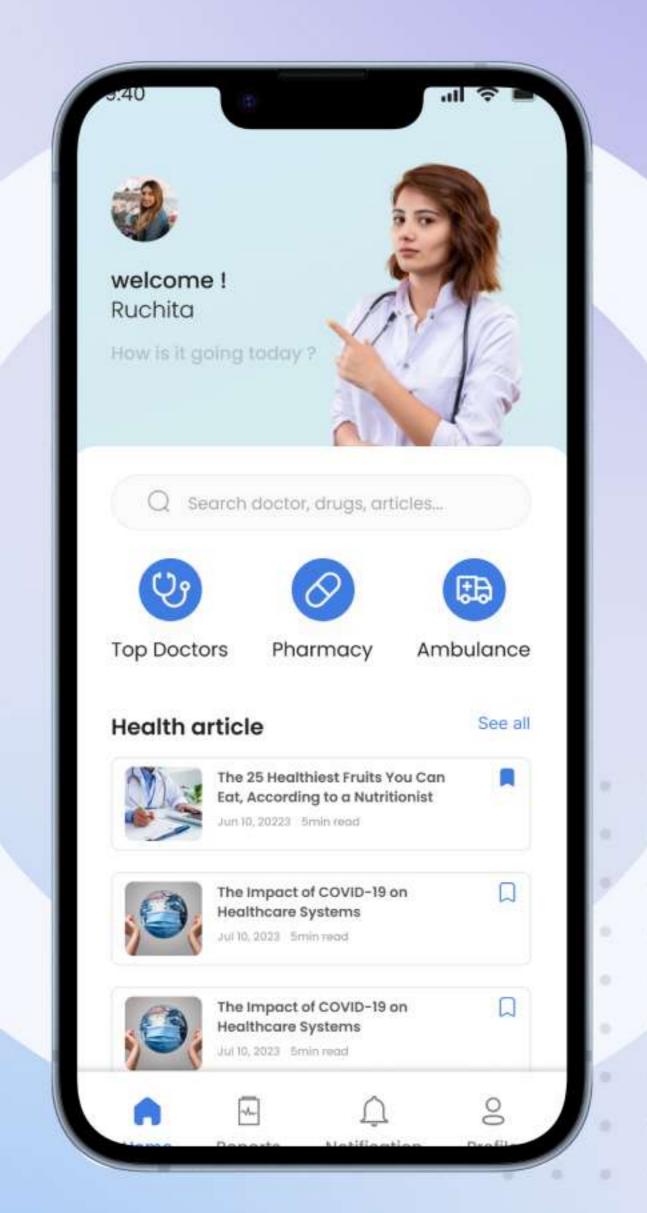


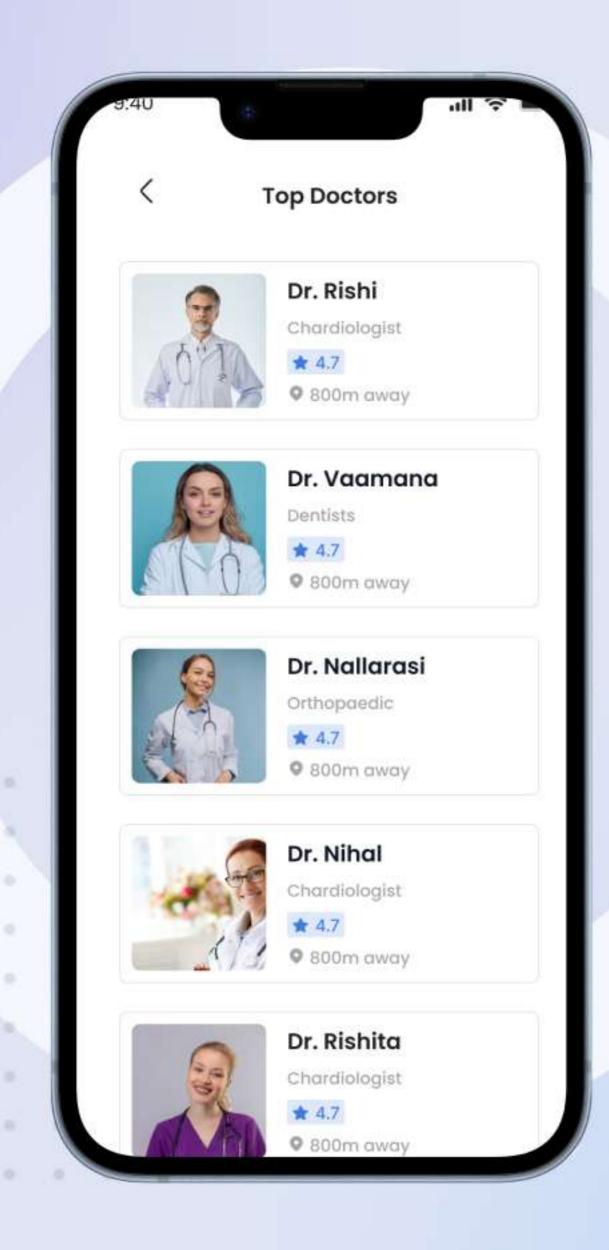
#### Features

- Diet and Nutrition Tracking
- Exercise Planning and Tracking
- Sleep and Mood Logging
- Biometric Data Integration
- Social Community Features

# Challenges

- Achieving Critical Mass of Users
- Healthcare Regulatory Requirements
- Validating Accuracy of Recommendations
- Protecting User Data Privacy





#### Solutions

- Frontend/Backend Tech Stack
- Third-Party API Integrations
- HIPAA Compliance Considerations
- Hybrid Human/Al Content Development

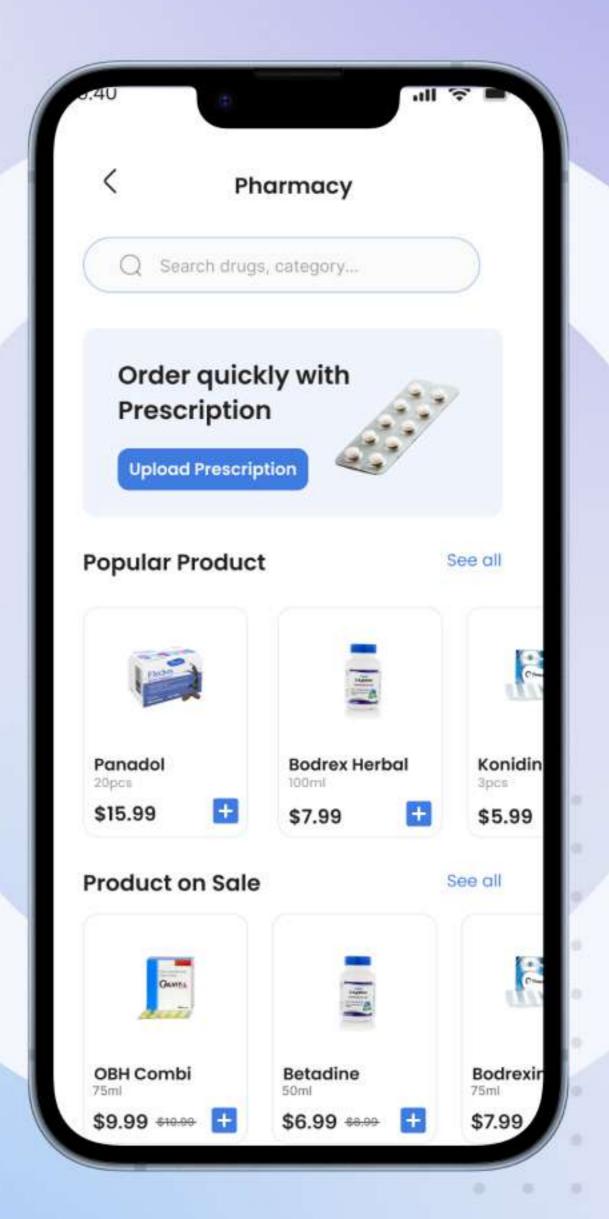
## Impact

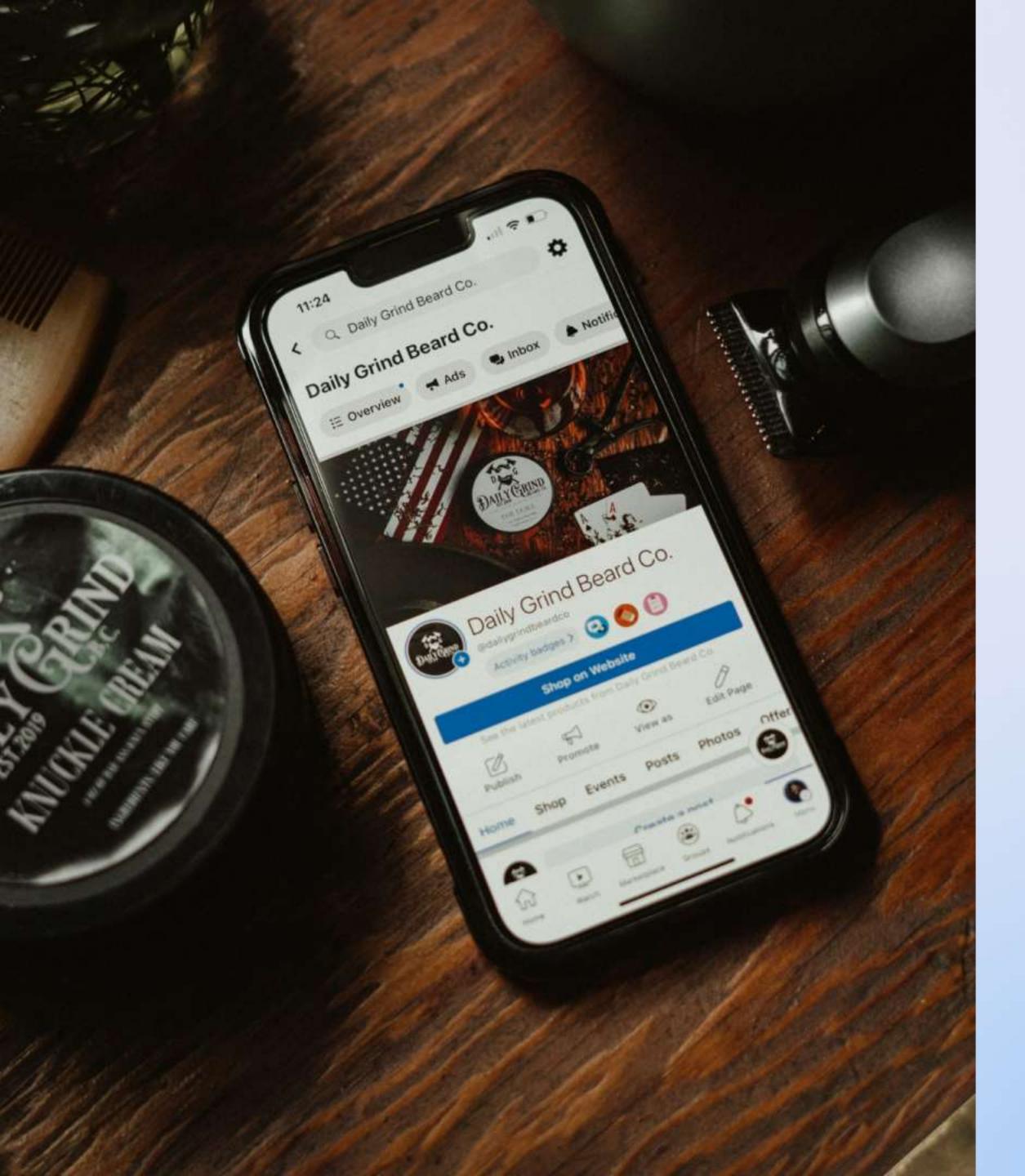
#### Benifts of Users:

- Holistic View of Health Behaviors
- Personalized Insights and Recommendations
- Motivation through Social Features
- Convenient Access to Health Resources

#### Benifts of Users:

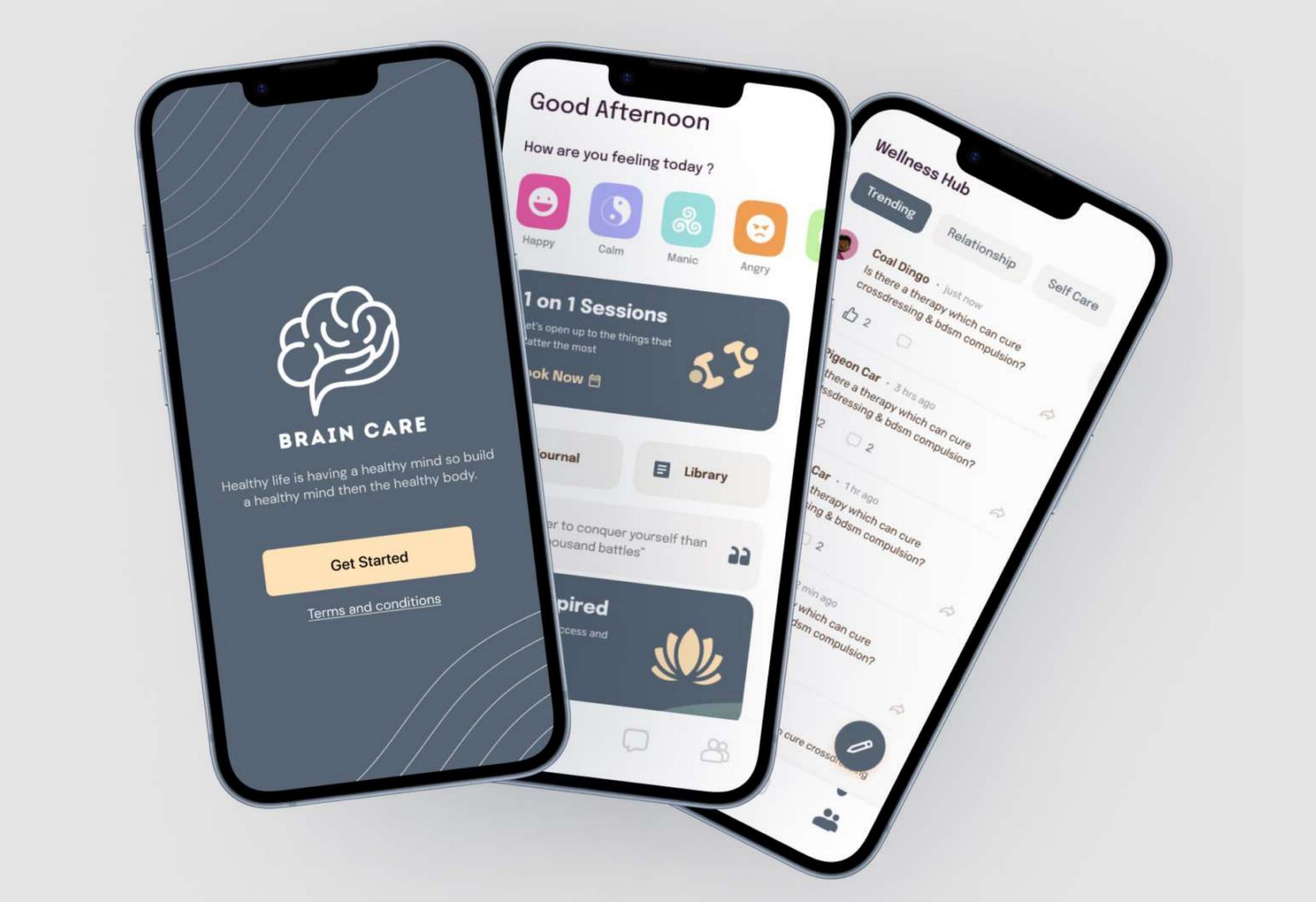
- Increased Patient Engagement
- Remote Patient Monitoring
- More Preventative Care Opportunities

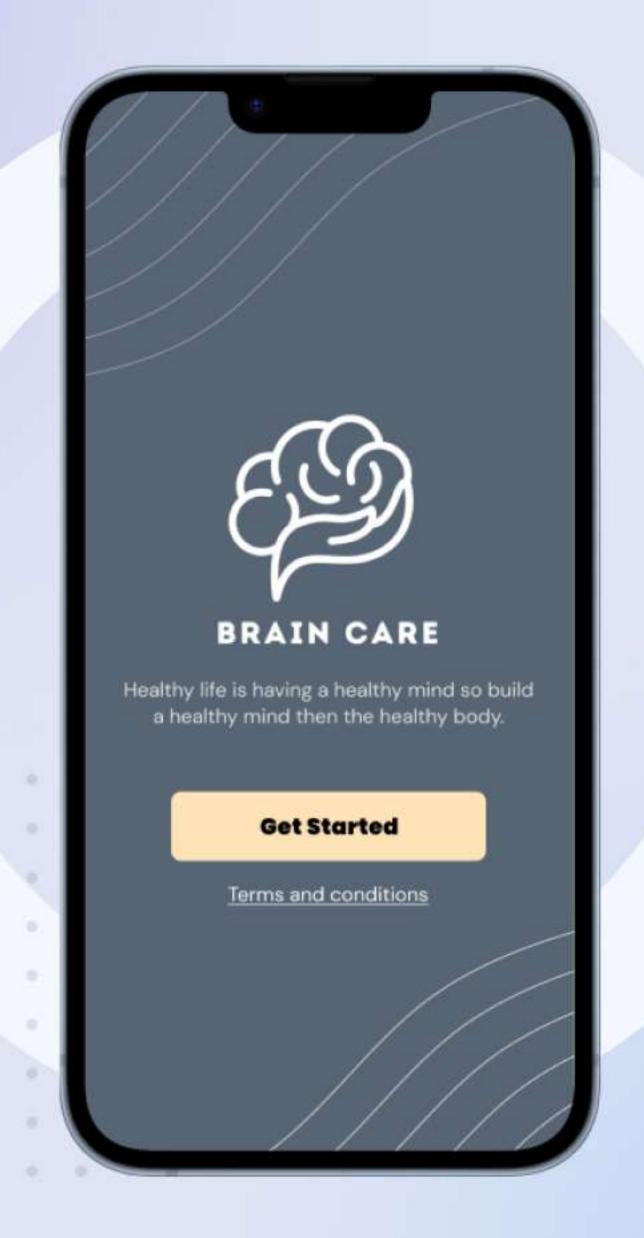




# Anonymous Self-care App

An innovative self-care app designed to provide users with a safe and anonymous space to explore and improve their mental and emotional well-being. Users can access a variety of self-care resources, including guided meditation sessions, mood tracking tools, journaling prompts, and coping techniques for managing stress and anxiety.





#### Features

- User Anonymity
- Journaling & Mood Tracking
- Self-Care Plan Builder
- Peer Support Community
- √ Resource Library

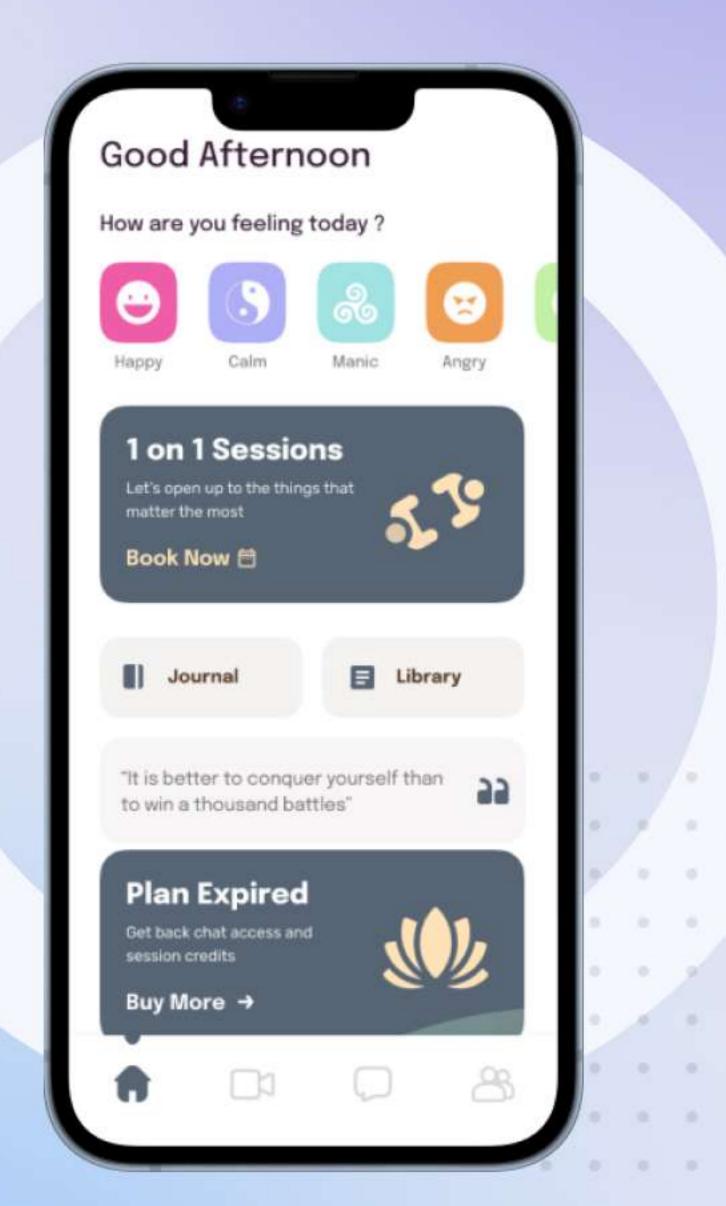
#### Challenges

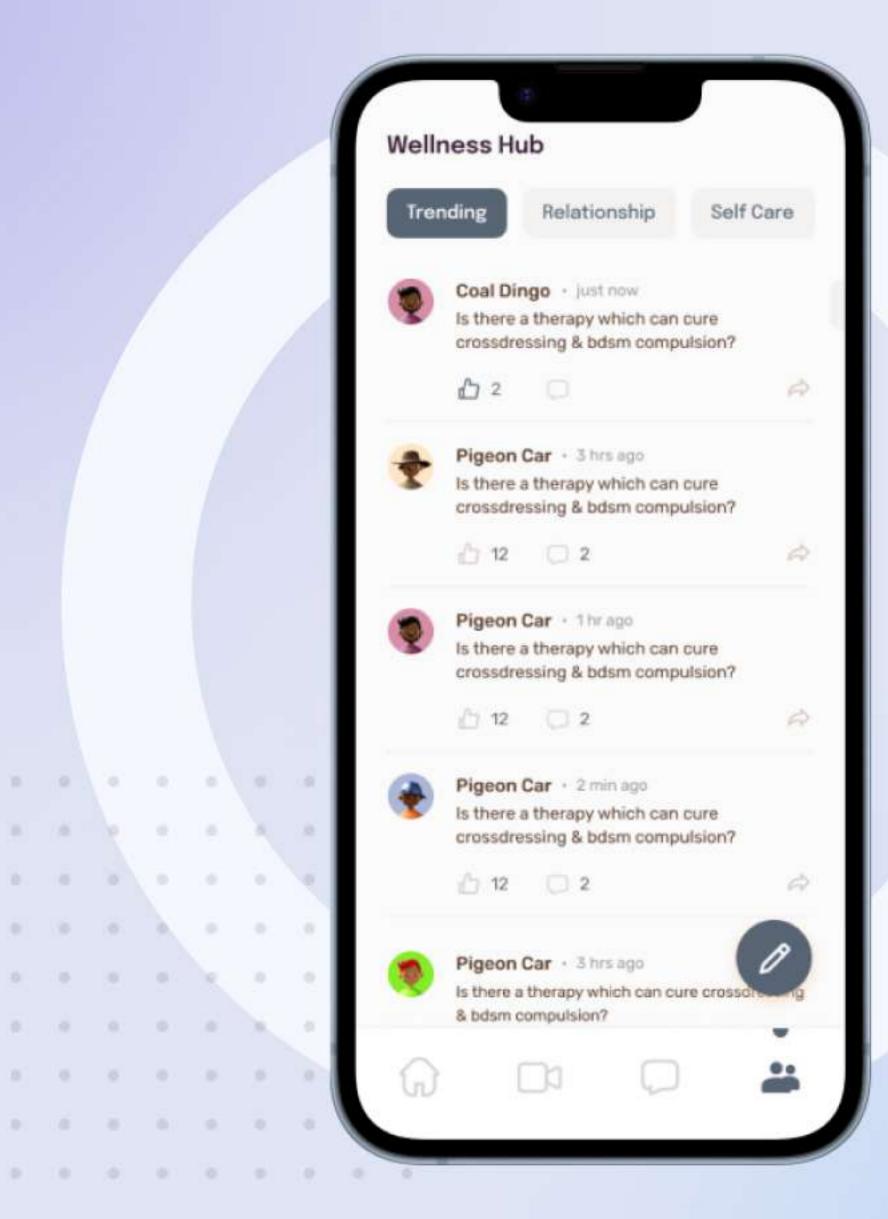
Users had wide range of analytics literacy

Difficulty scaling platform for large data

Constrained in expanding to new use cases

Maintaining data governance and compliance



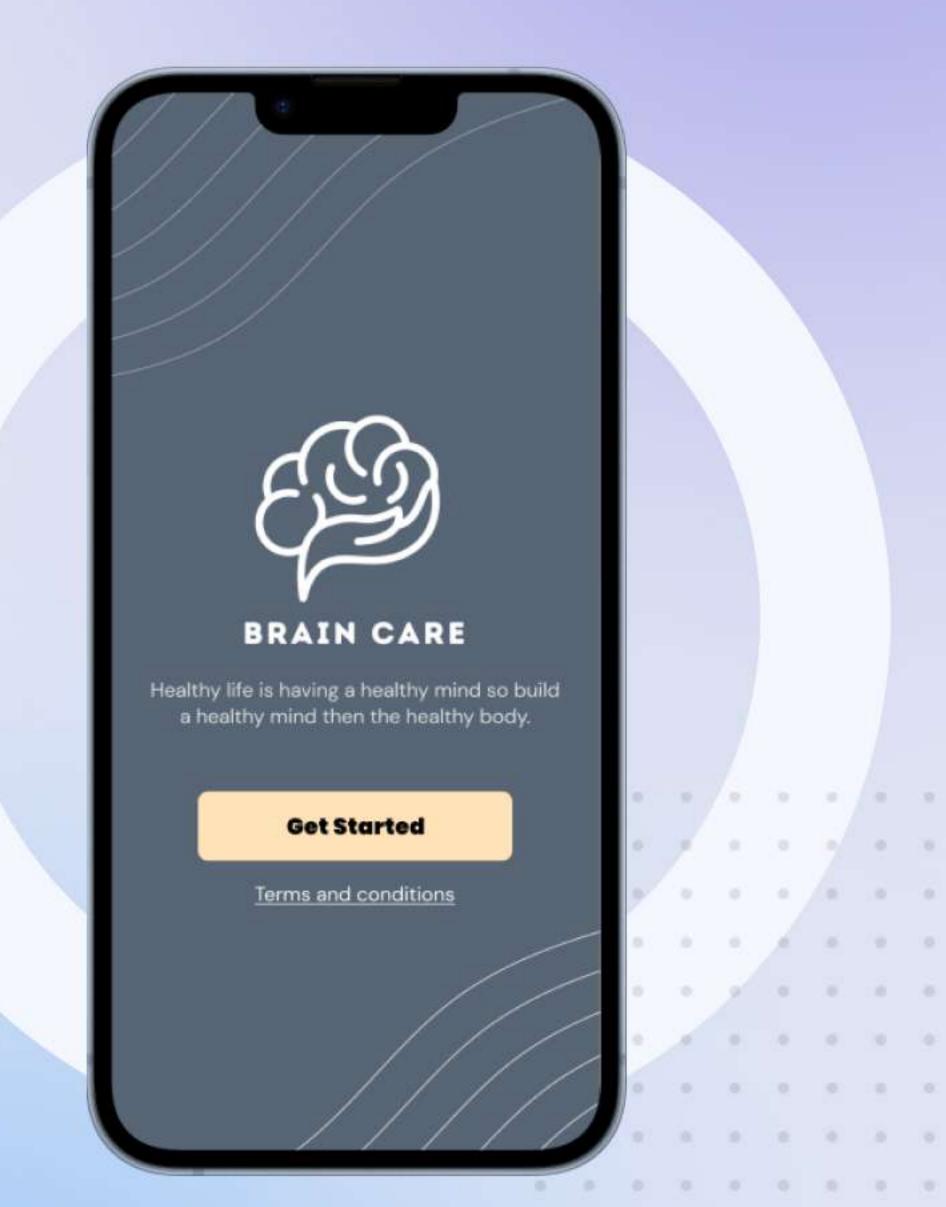


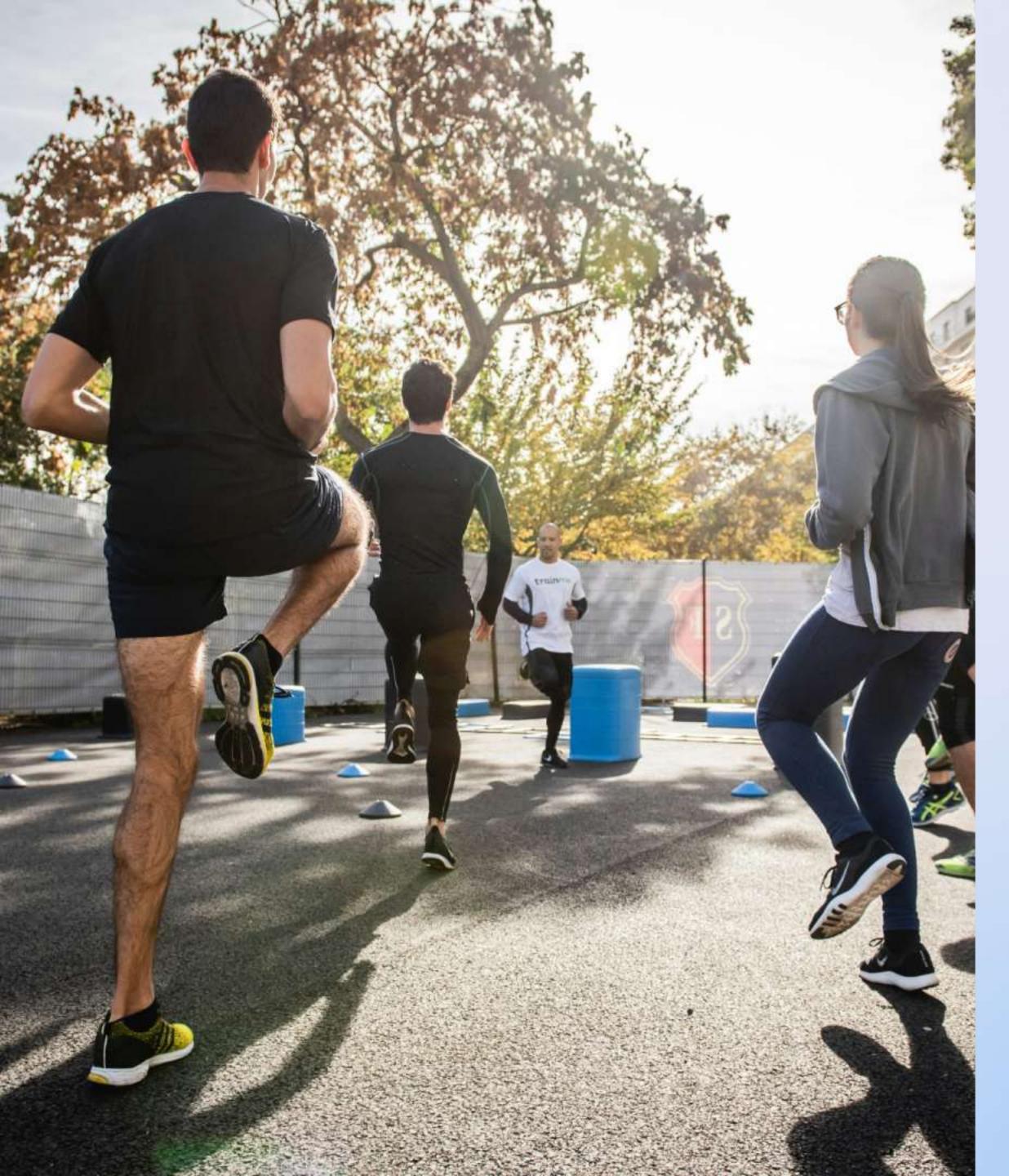
#### Solutions

- Templates and examples for non-technical users
- Optimization and sampling for large data sets
- Extensible APIs and plugin marketplace
- Granular permissions and audit logs

#### Impact

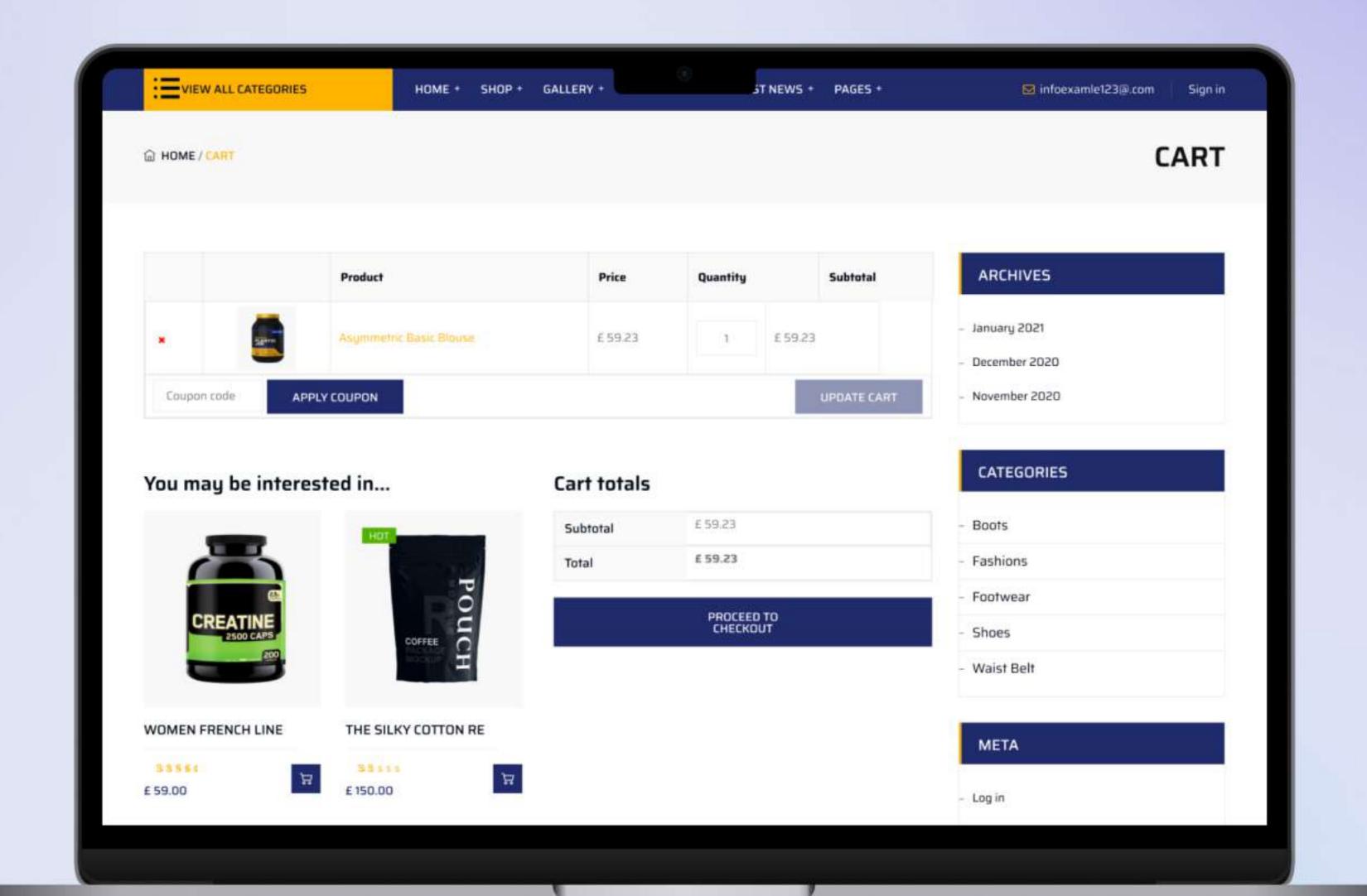
- Faster insights for better decision making
- Reduced time for developers to build visuals
- Flexibility to customize dashboards and integrate
- Improved data exploration for users at all levels

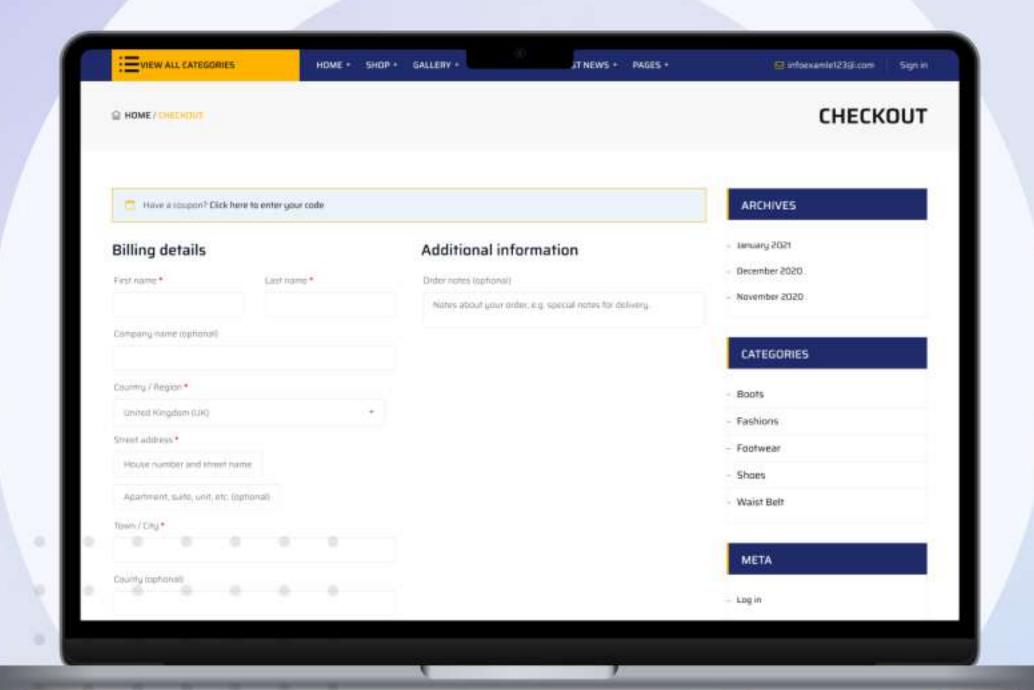




# Cutting-edge Fitness eCommerce

The fitness and activewear industry has seen tremendous growth driven by rising interest in health and wellness lifestyles. Successfully competing in this space requires utilizing cutting-edge innovations in areas like virtual experiences, data analytics, and personalized recommendations.





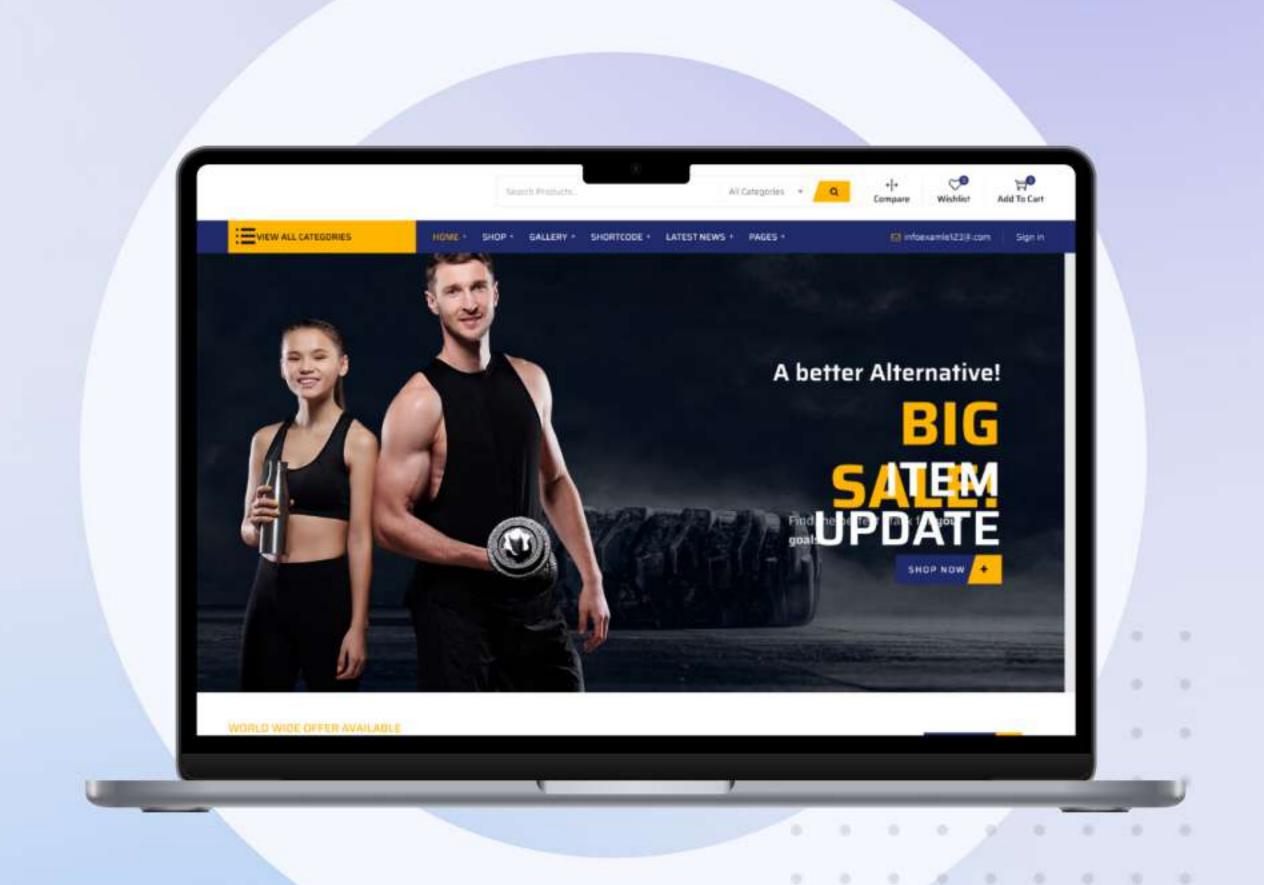
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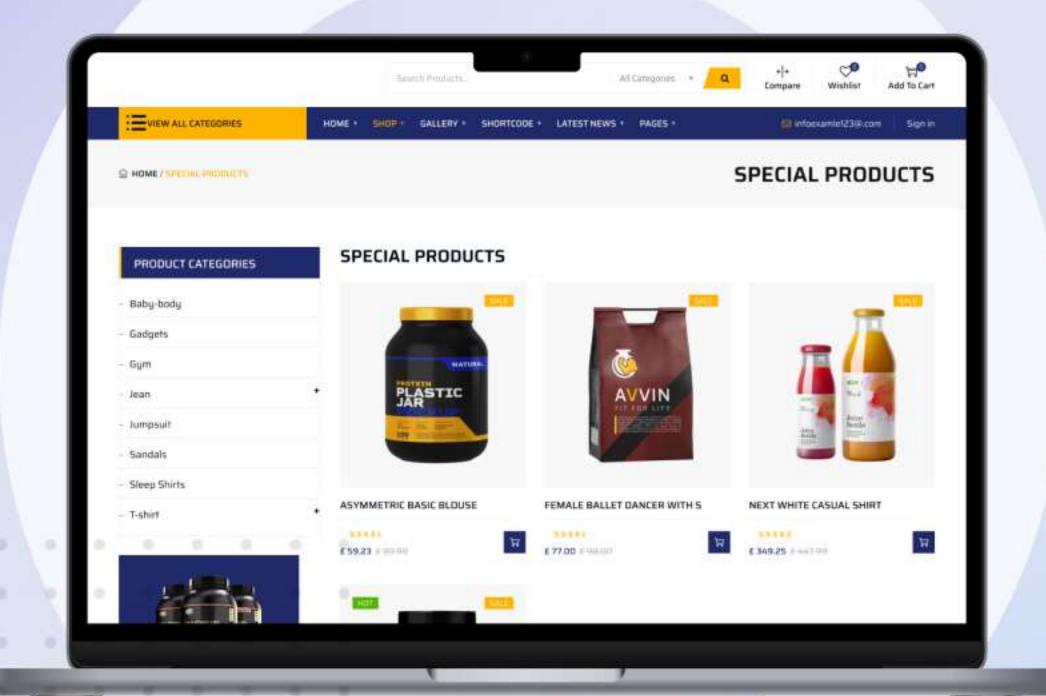
#### Features

- ✓ Virtual Try-on Technology
- Community Building
- Al-powered Personalization
- Purchase Journey Analysis
- Fitness Wearables Integration

#### Challenges

- Managing complex supply chains and inventory
- Reducing sizing issues and returns
- Protecting customer data privacy and security
- Responding to potential economic downturn





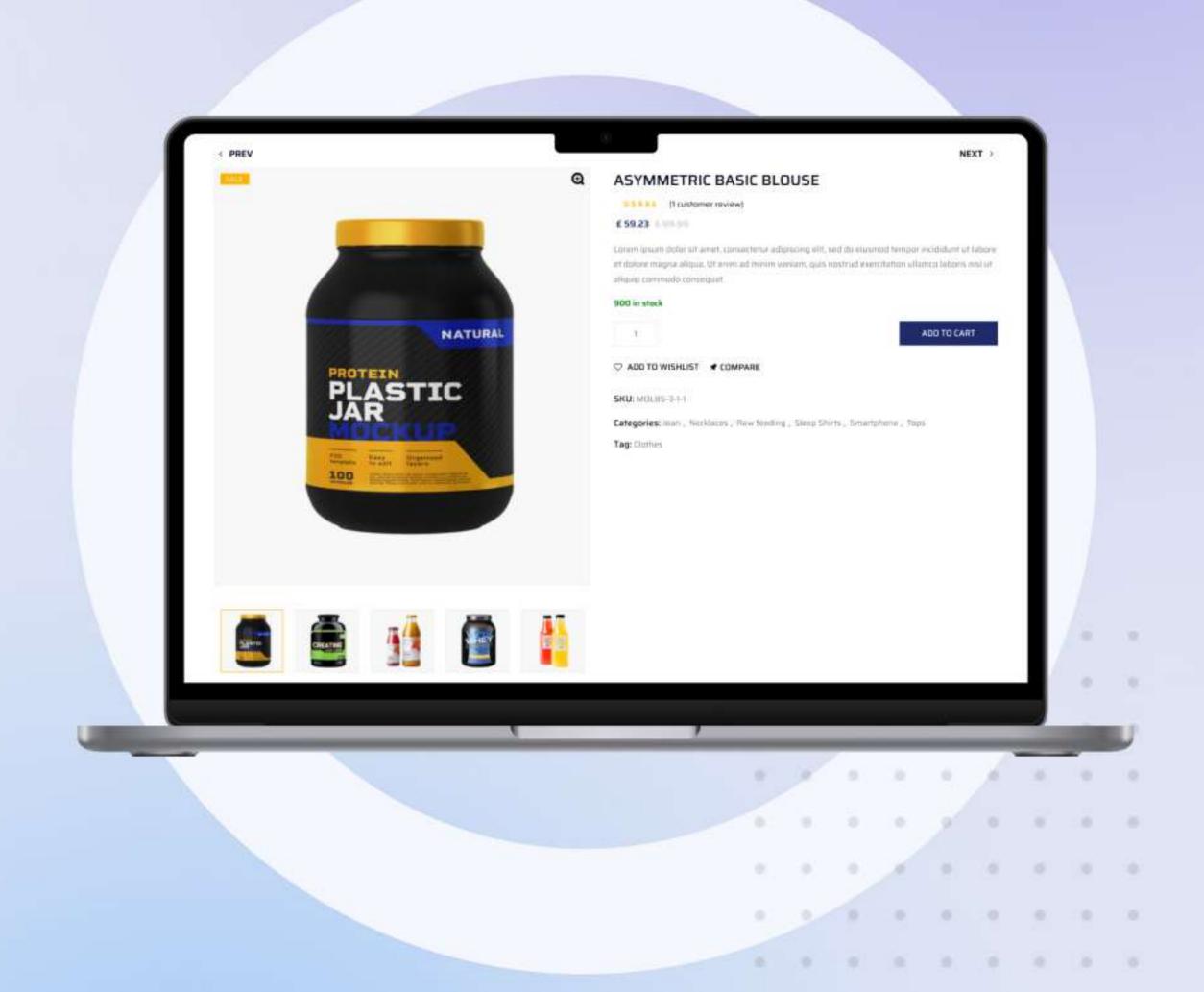
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#### Solutions

- Blockchain and Al for supply chain transparency
- Body scanning and fit recommendations to reduce returns
- Strict data governance and transparent privacy policies
- Value-focused marketing and flexible payment options

#### Impact

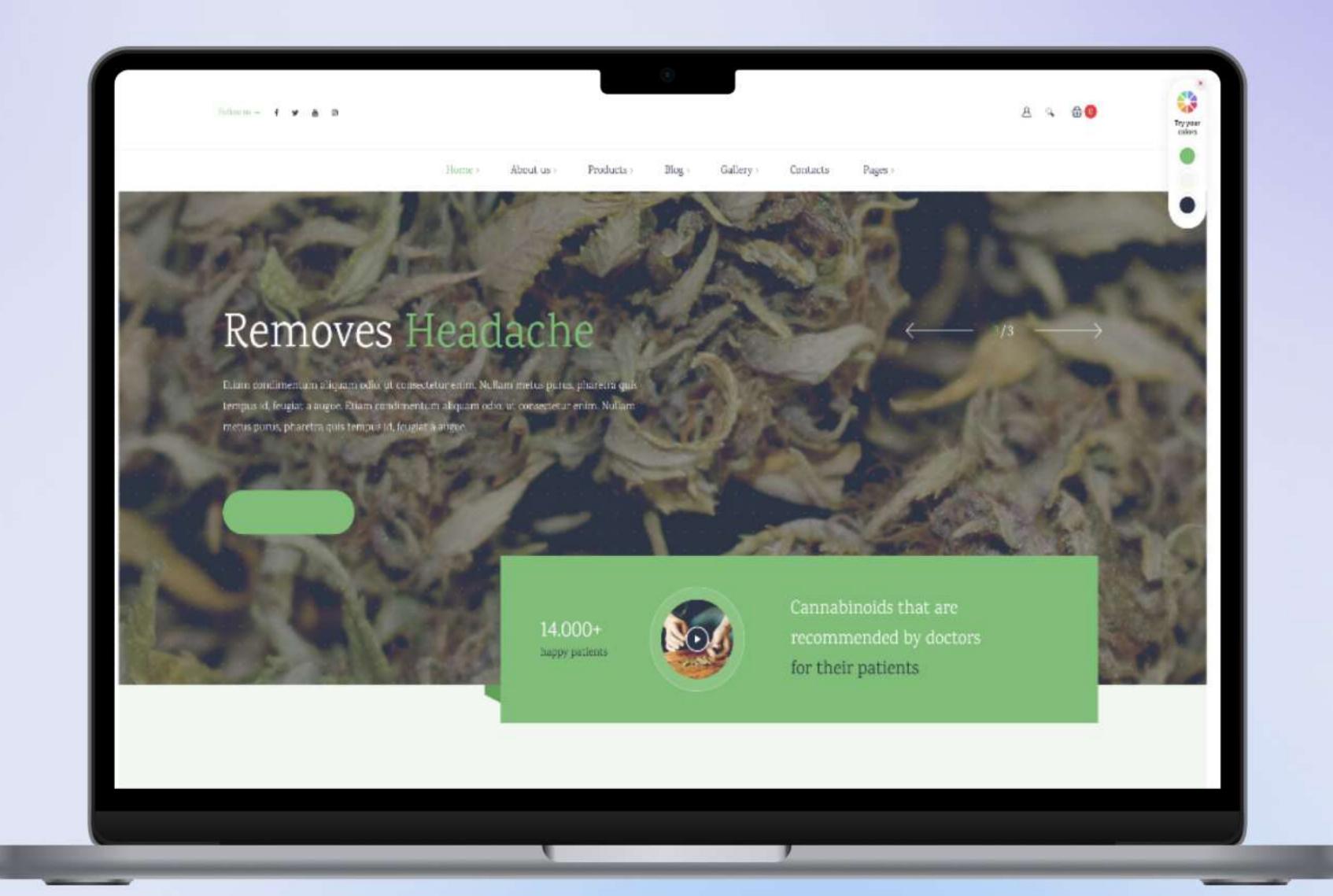
- 85% improvement in inventory accuracy
- 10% reduction in return rates
- 100% compliance with security certifications
- 20% higher sales during tough economy

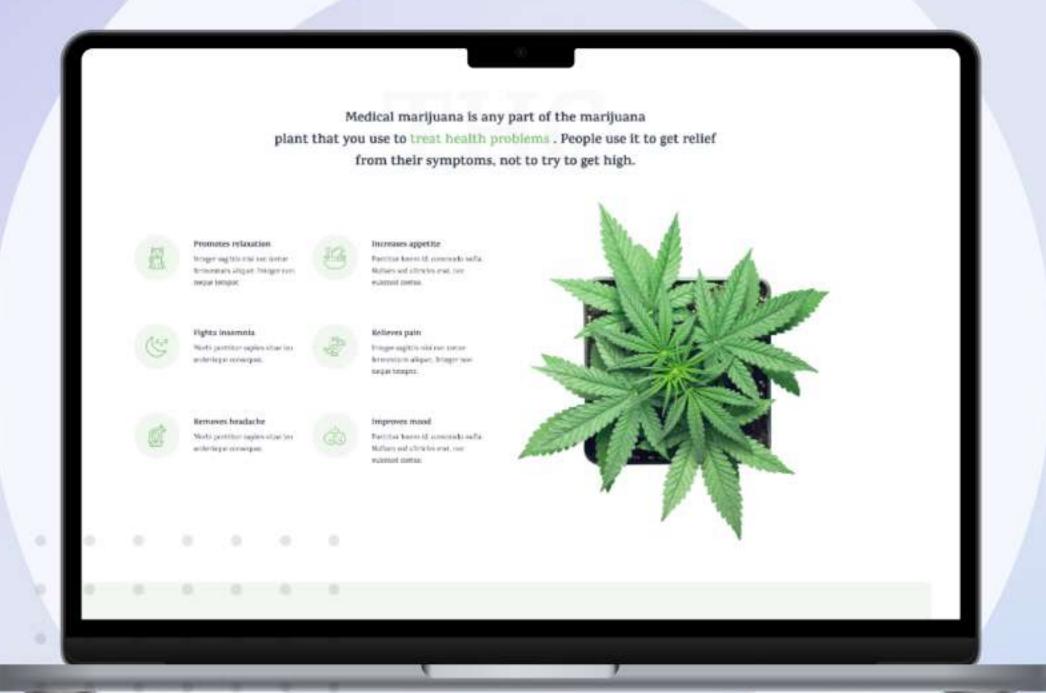




# Providing Accessible Medicinal Cannabis Experiences

As medical marijuana laws expanded, GreenHealth saw an opportunity to improve access and education for patients through a digital experience. However, the complex regulations posed challenges.





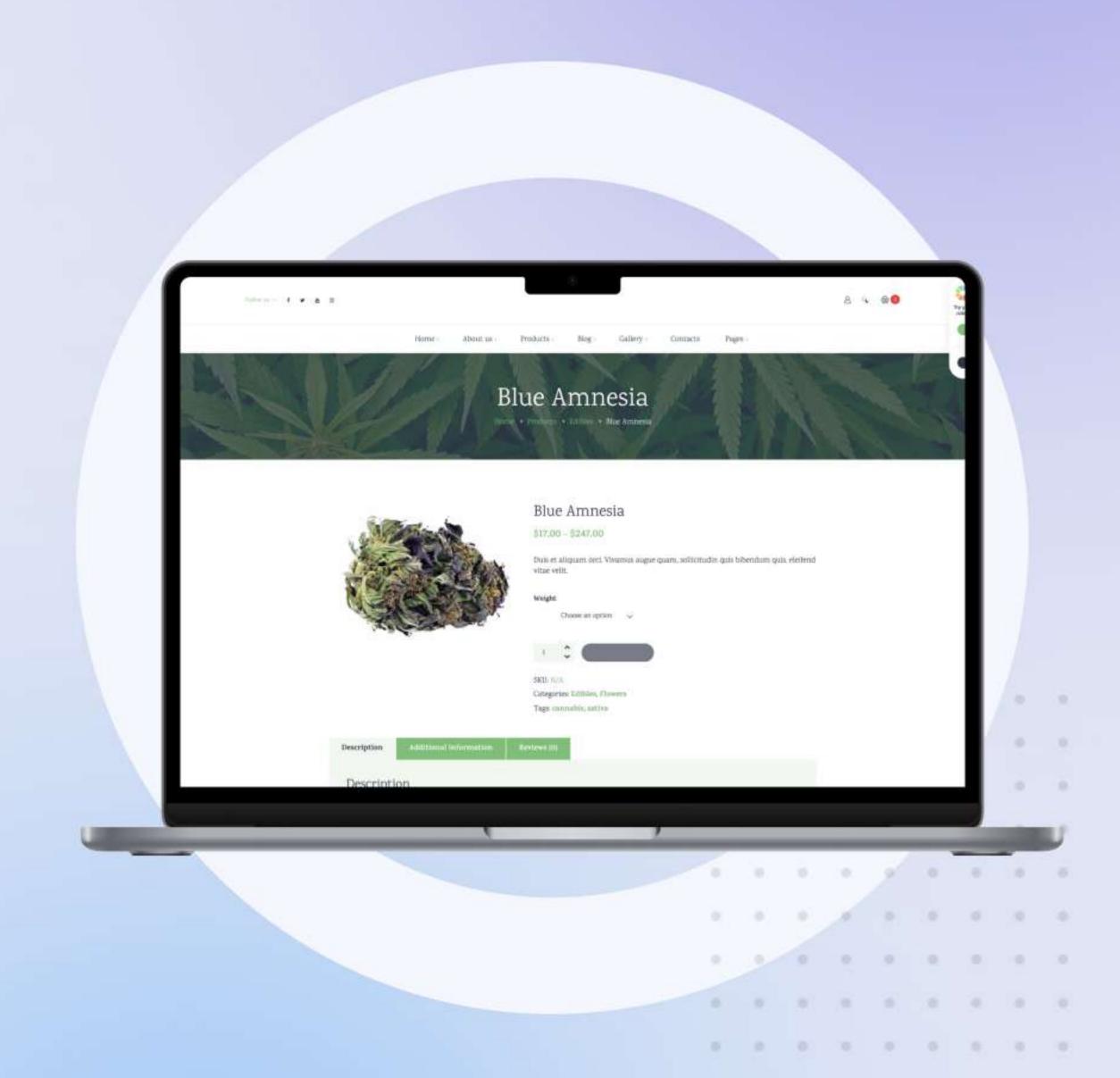
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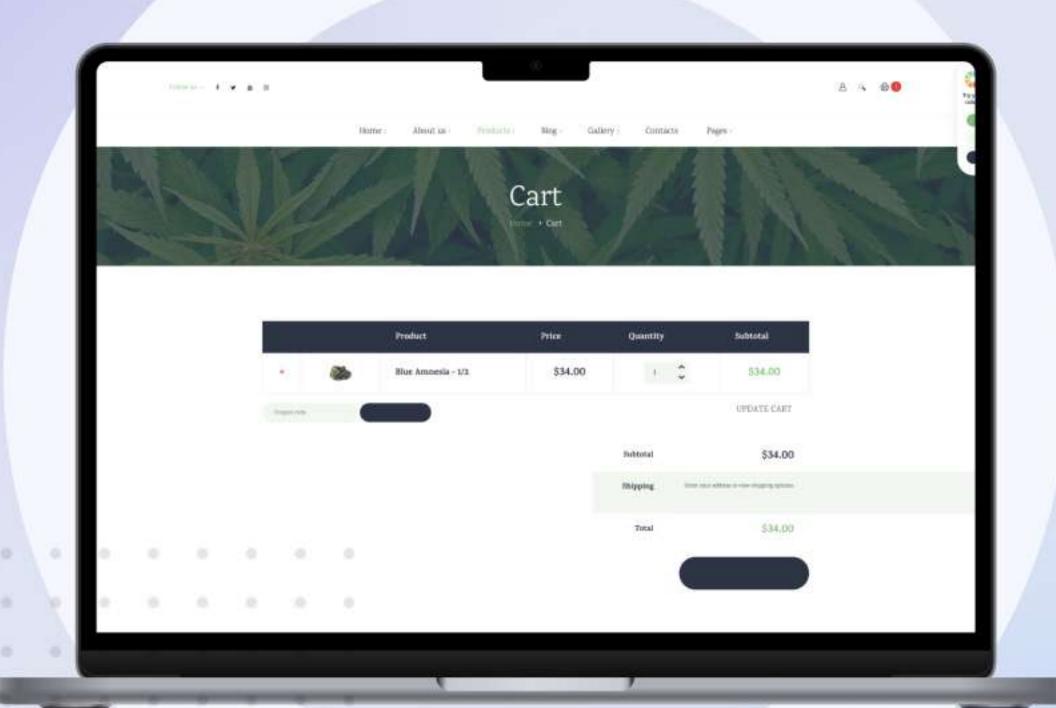
#### Features

- Verify patient prescriptions and validate access
- Check user location to show available strains at nearby dispensaries
- Make personalized recommendations based on usage data
- Send alerts on new products, renewal reminders, etc. to drive engagement
- Integrate with dispensaries to link orders to patient allotments

#### Challenges

- Validating patient credentials and prescription status
- Showing product availability across disjointed dispensaries
- Personalizing recommendations with limited customer data
- Scaling platform quickly while ensuring full compliance
- Educating patients and promoting engagement





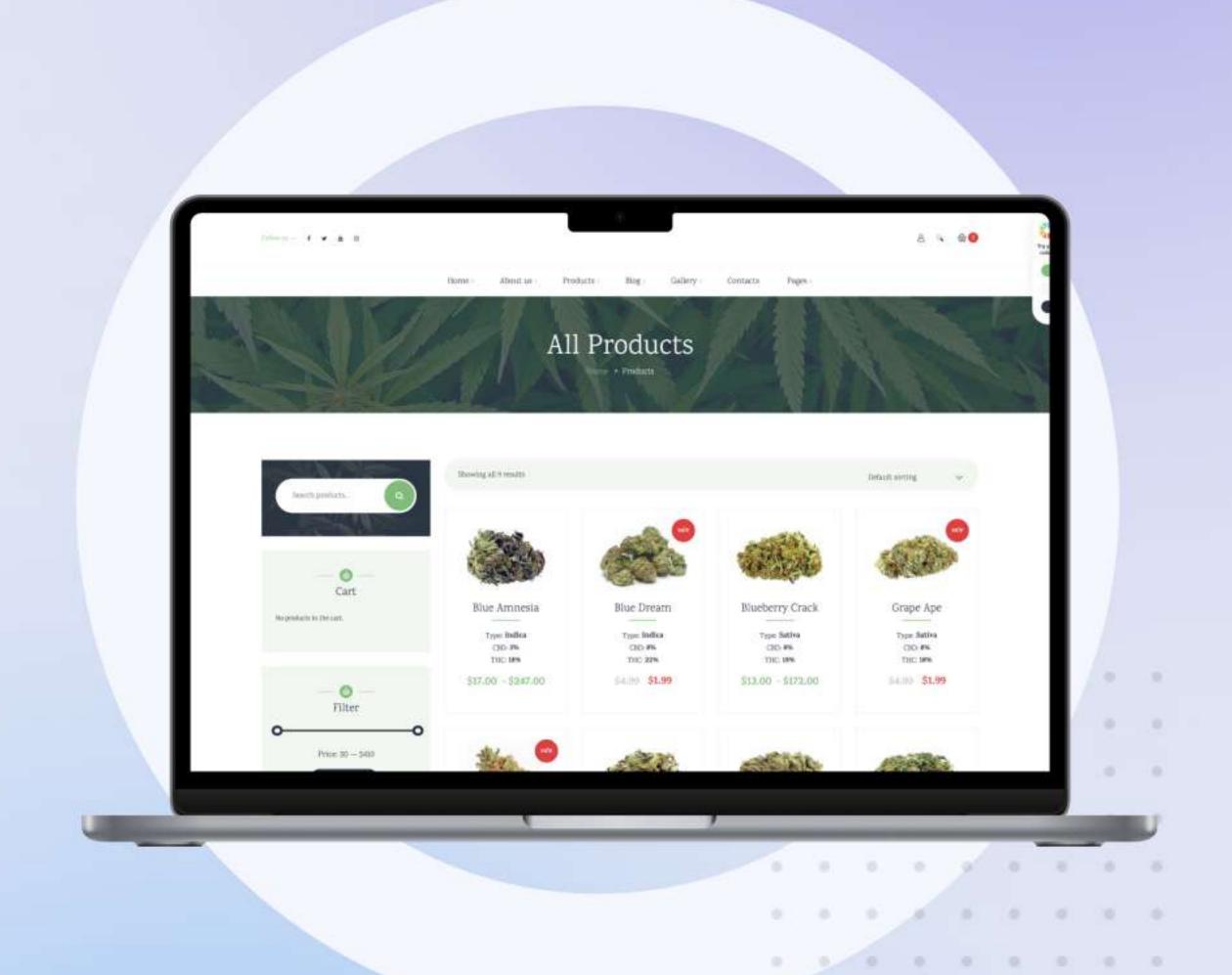
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#### Solutions

- Authentication integrations to verify patient access
- Dispensary integrations to show localized product availability
- Strain recommendations based on collective data
- State-by-state modular architecture for compliance
- Robust strain information and community features

#### Impact

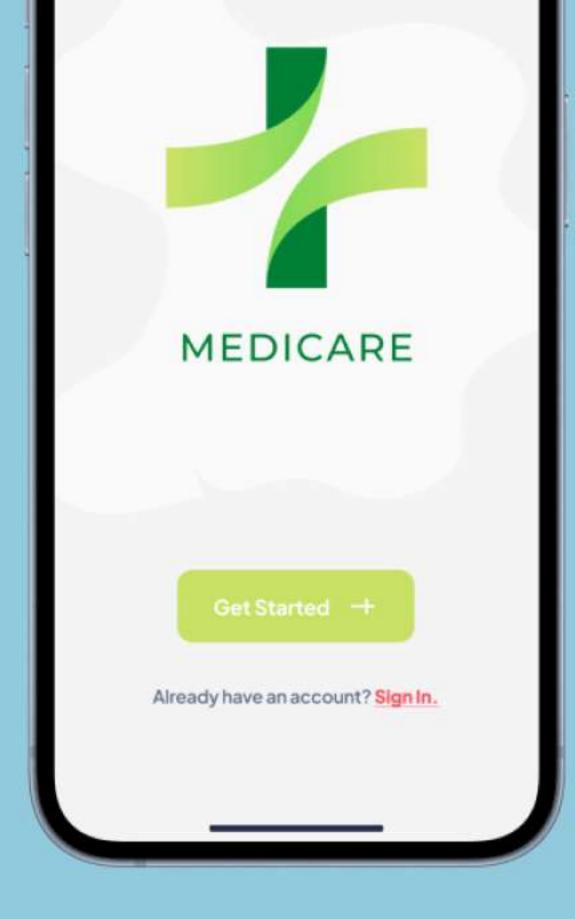
- 45% increase in patients served
- 60% improvement in product order conversion rates
- 30% reduction in patient acquisition costs
- 75% patient satisfaction score based on surveys

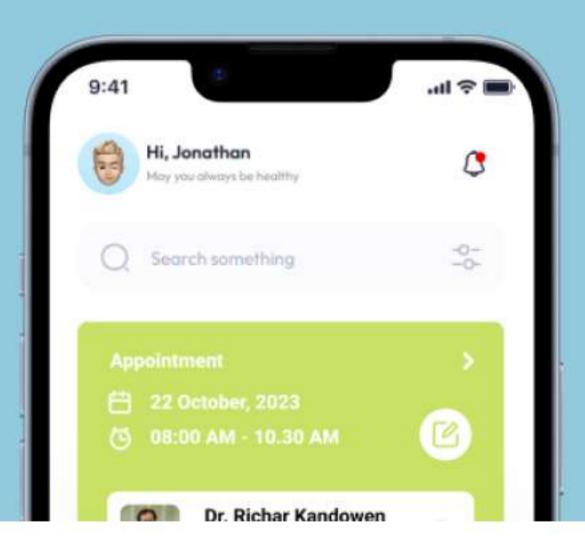


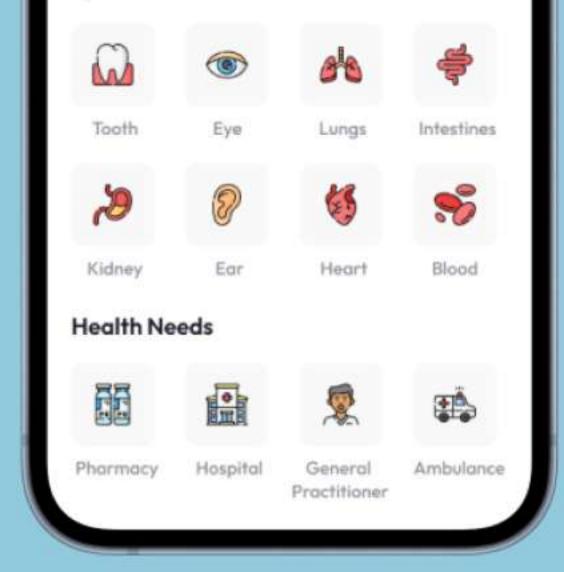


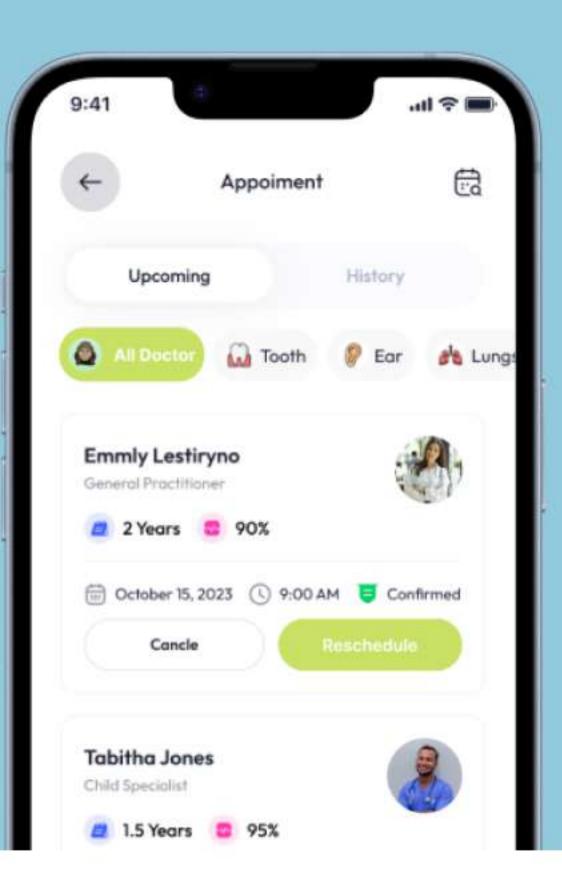
# Health and Wellness App

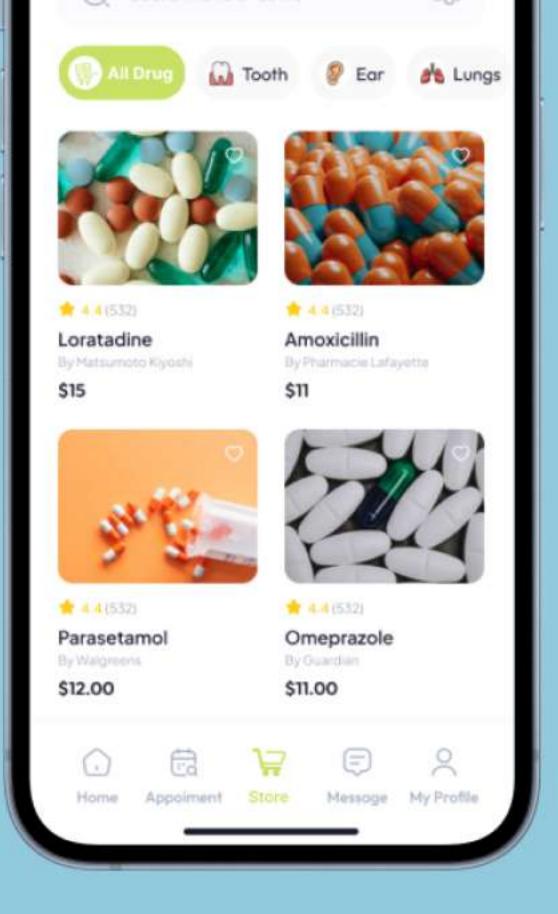
A mobile application that empowers users to achieve their wellness goals through personalized programs, habit tracking, and a supportive community. We'll delve into the app's features, design choices, and the positive impact it has had on user health and well-being.

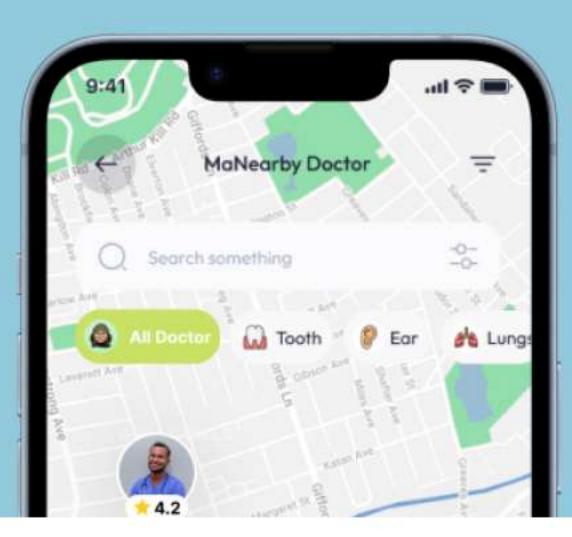


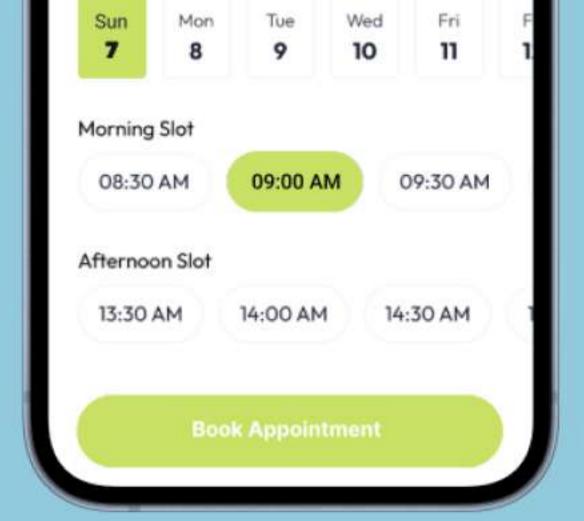


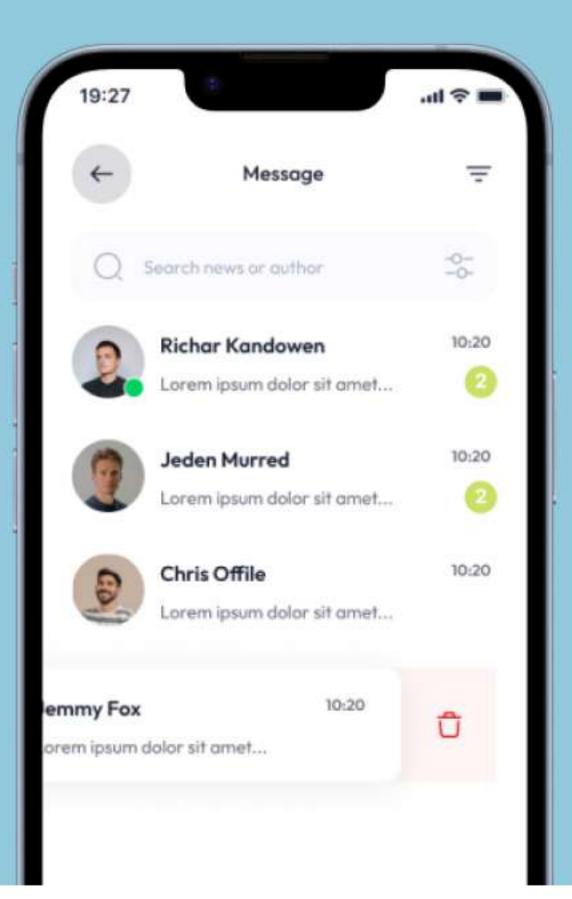












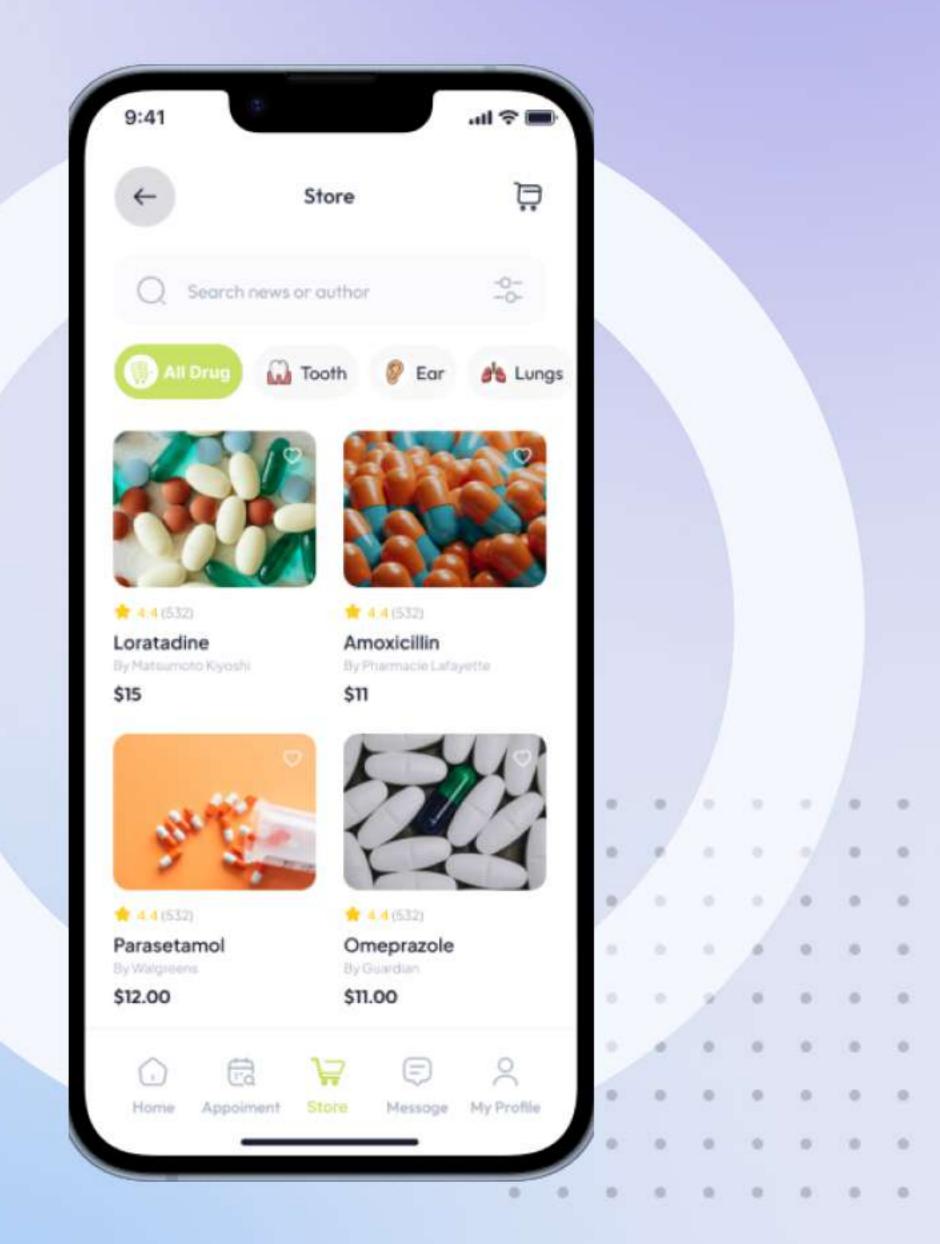


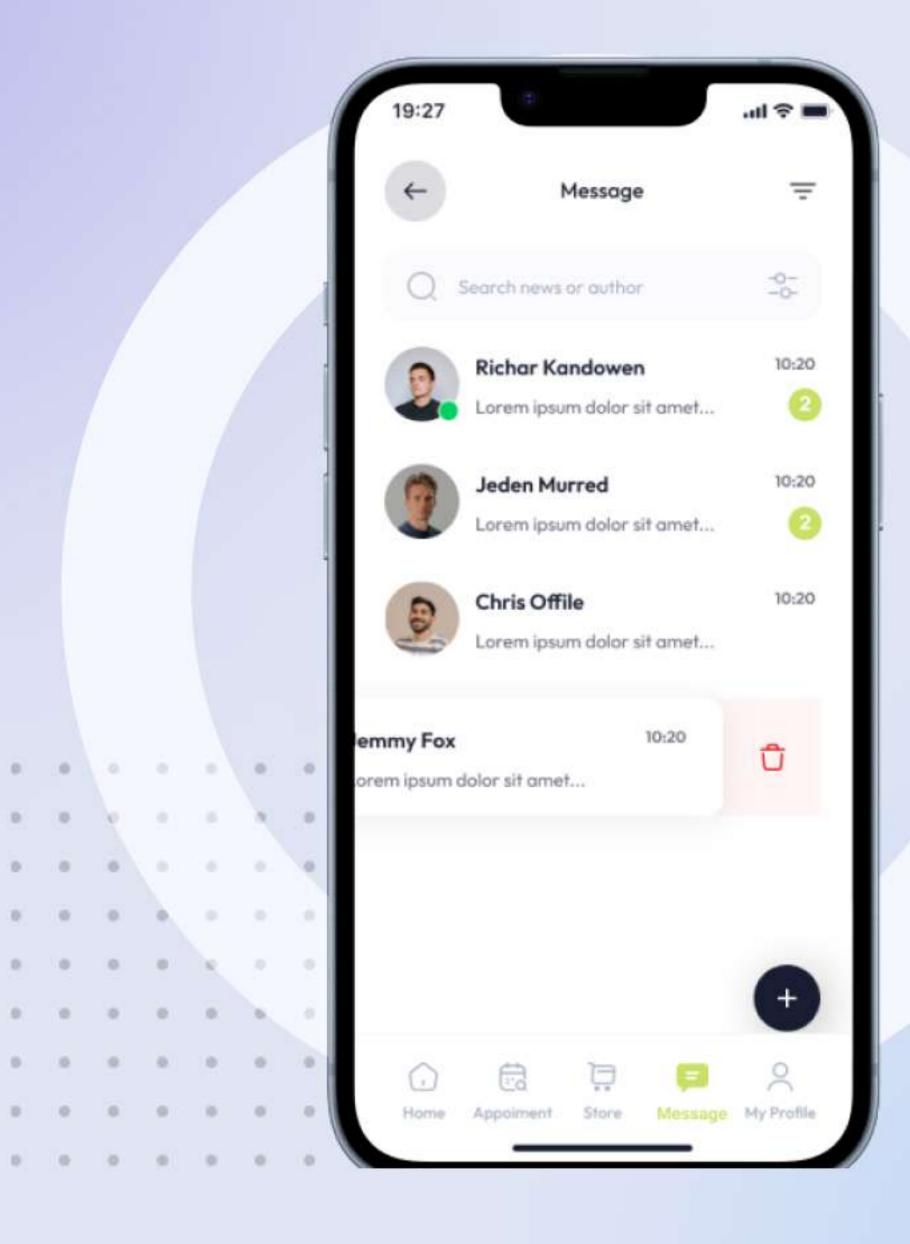
#### Features

- User authentication and access controls
- Geolocated strain availability
- Strain information and recommendations
- Shopping cart and order processing
- Notifications and reminders

#### Challenges

- Validating patient credentials and prescription status
- Showing product availability across disjointed dispensaries
- Personalizing recommendations with limited customer data
- Scaling platform quickly while ensuring full compliance
- Educating patients and promoting engagement



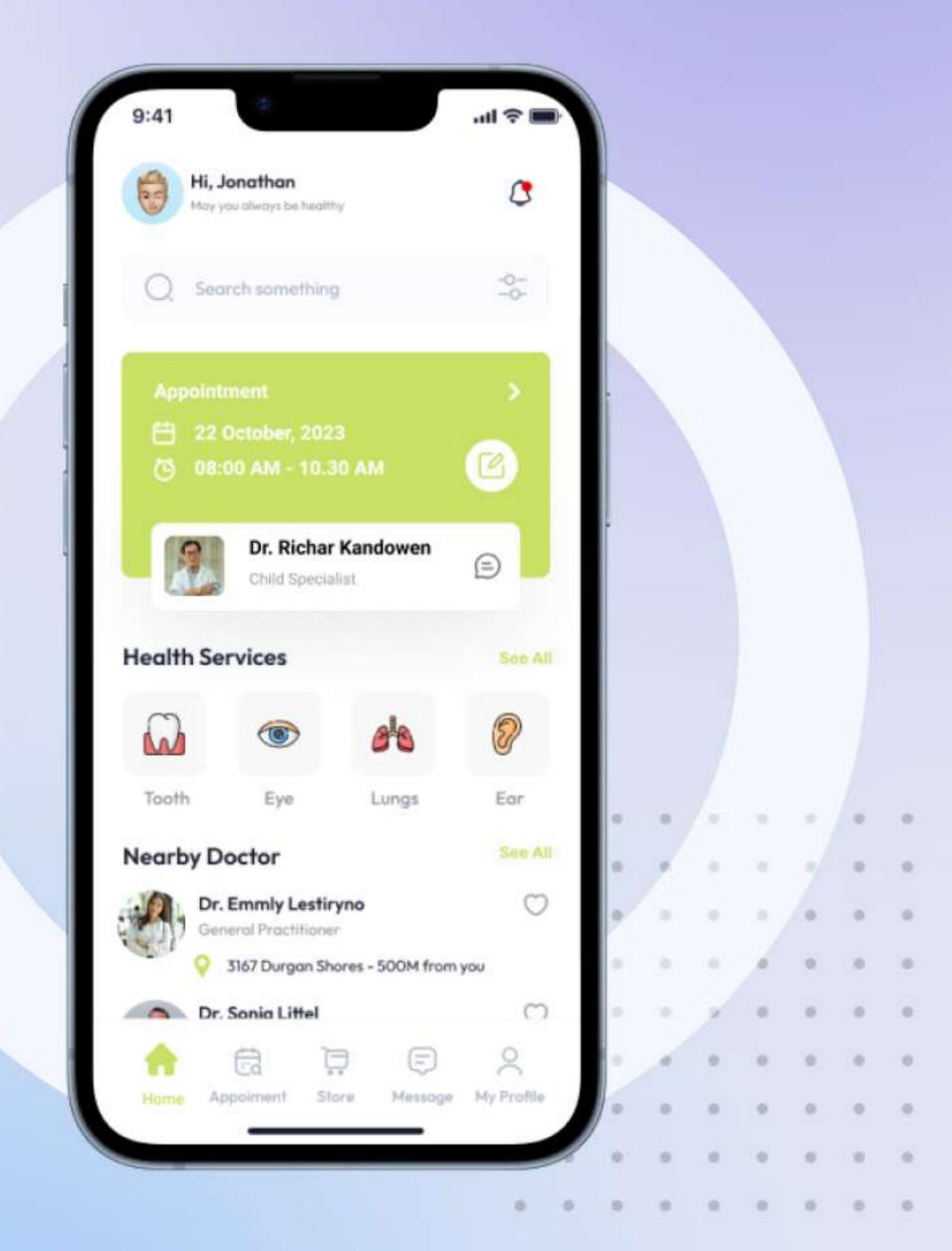


#### Solutions

- Authentication integrations to verify patient access
- Dispensary integrations to show localized product availability
- Strain recommendations based on collective data
- State-by-state modular architecture for compliance
- Robust strain information and community features

#### Impact

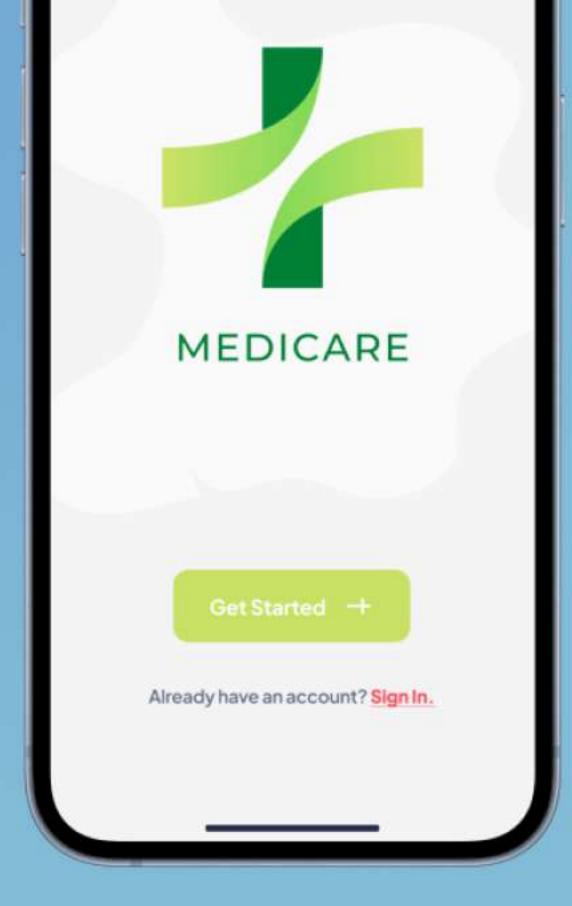
- 45% increase in patients served
- 60% improvement in product order conversion rates
- 30% reduction in patient acquisition costs
- 75% patient satisfaction score based on surveys



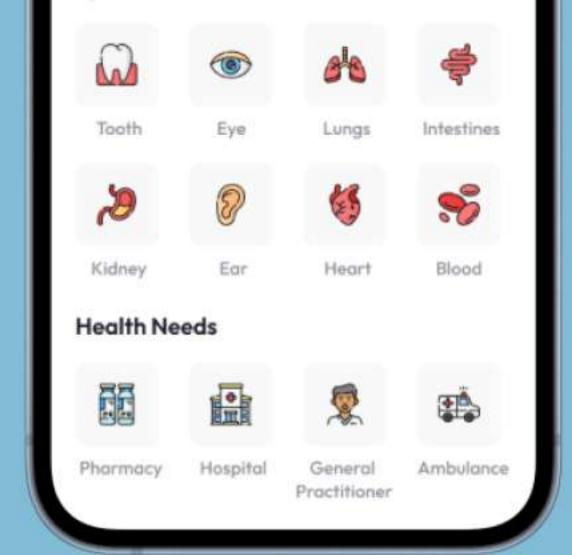


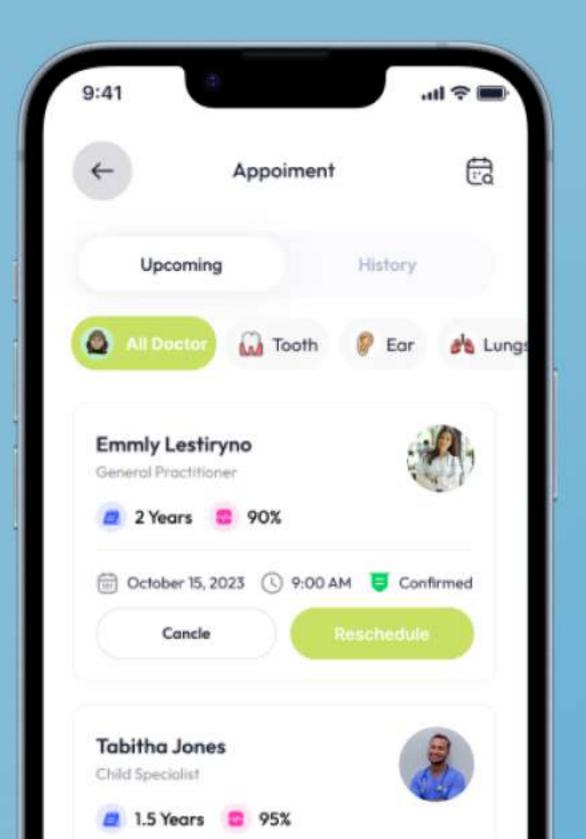
# Dental Care Management App

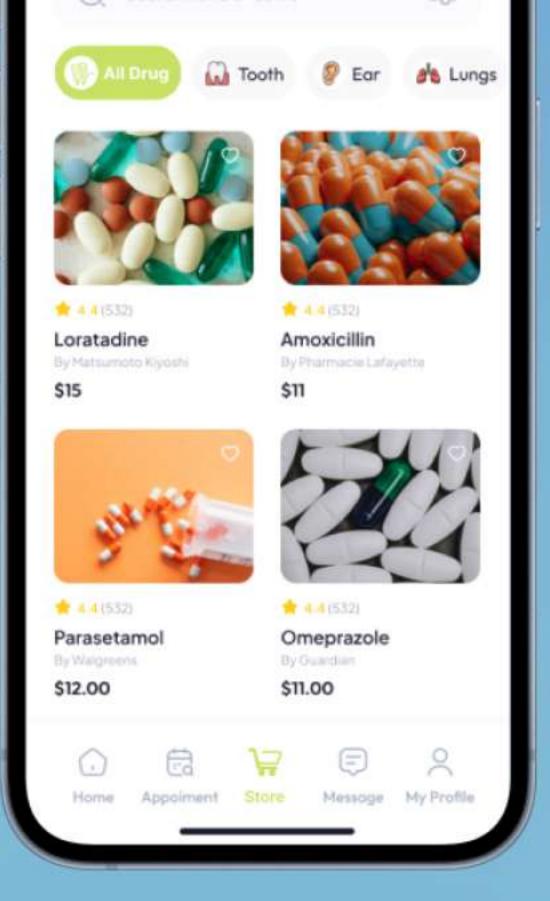
As dental care became increasingly expensive and inconvenient, patients needed better tools to manage their dental health proactively. Dentists also sought digital solutions to improve practice efficiency.



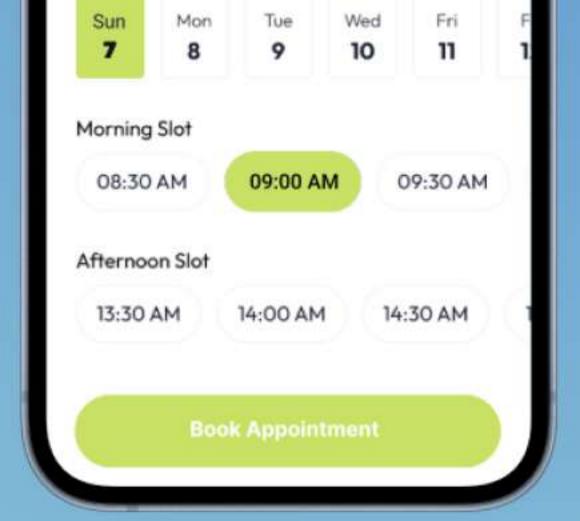


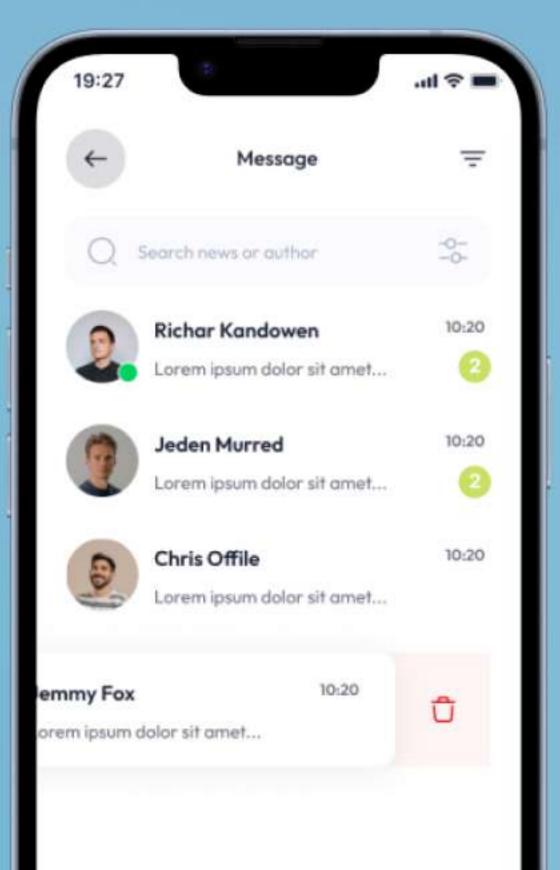


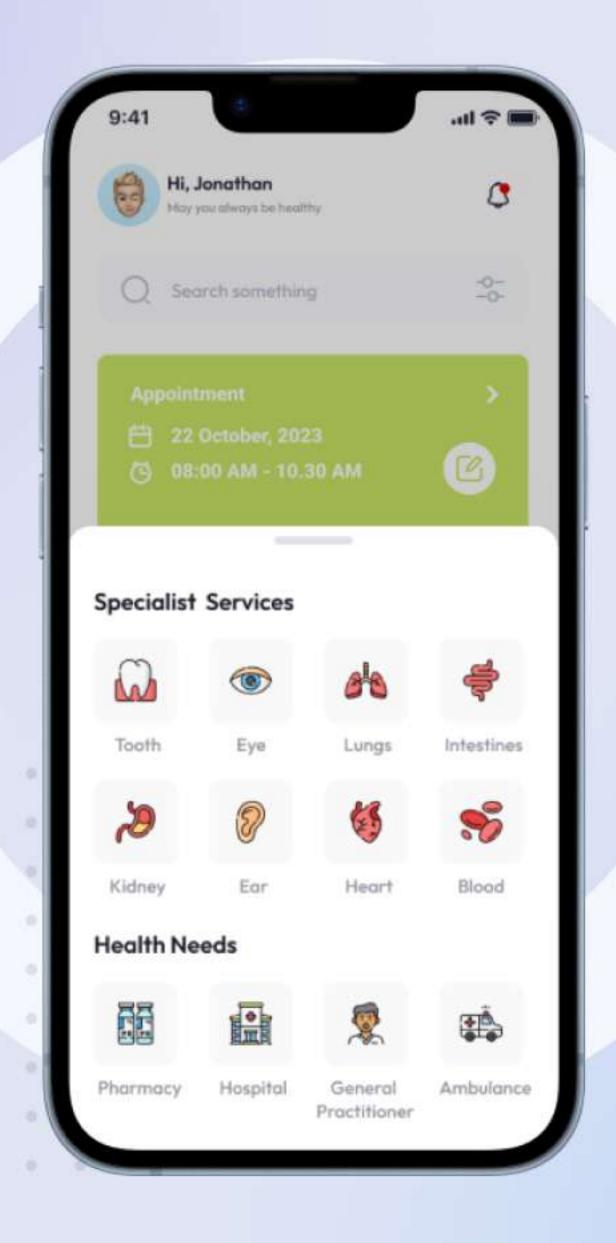












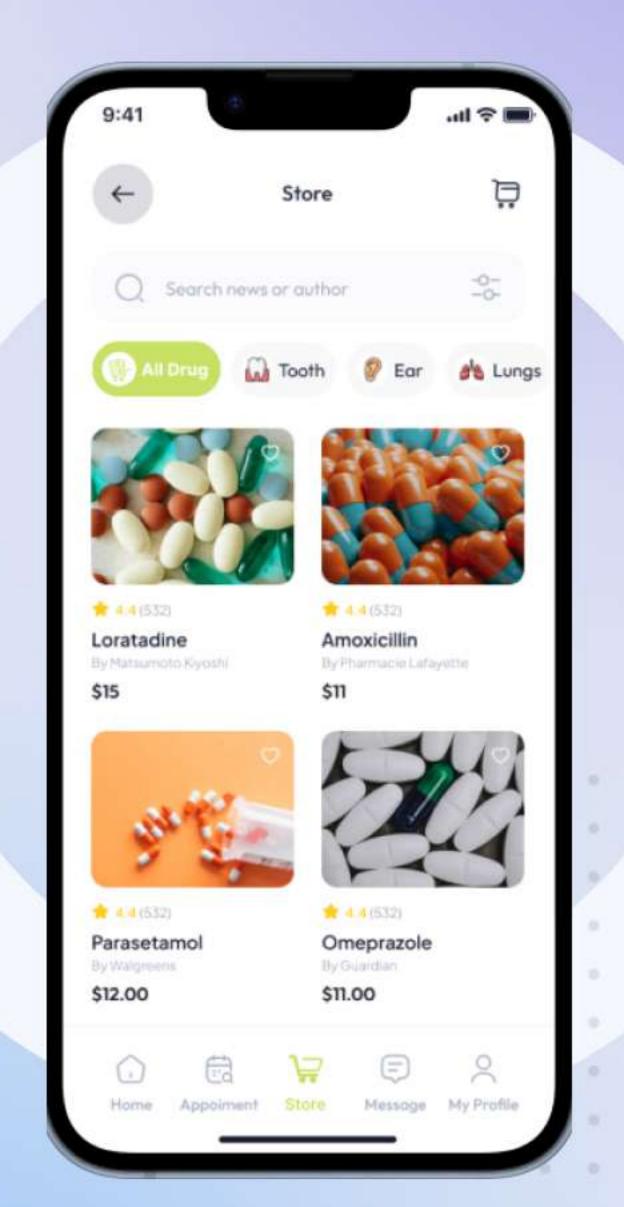
#### Features

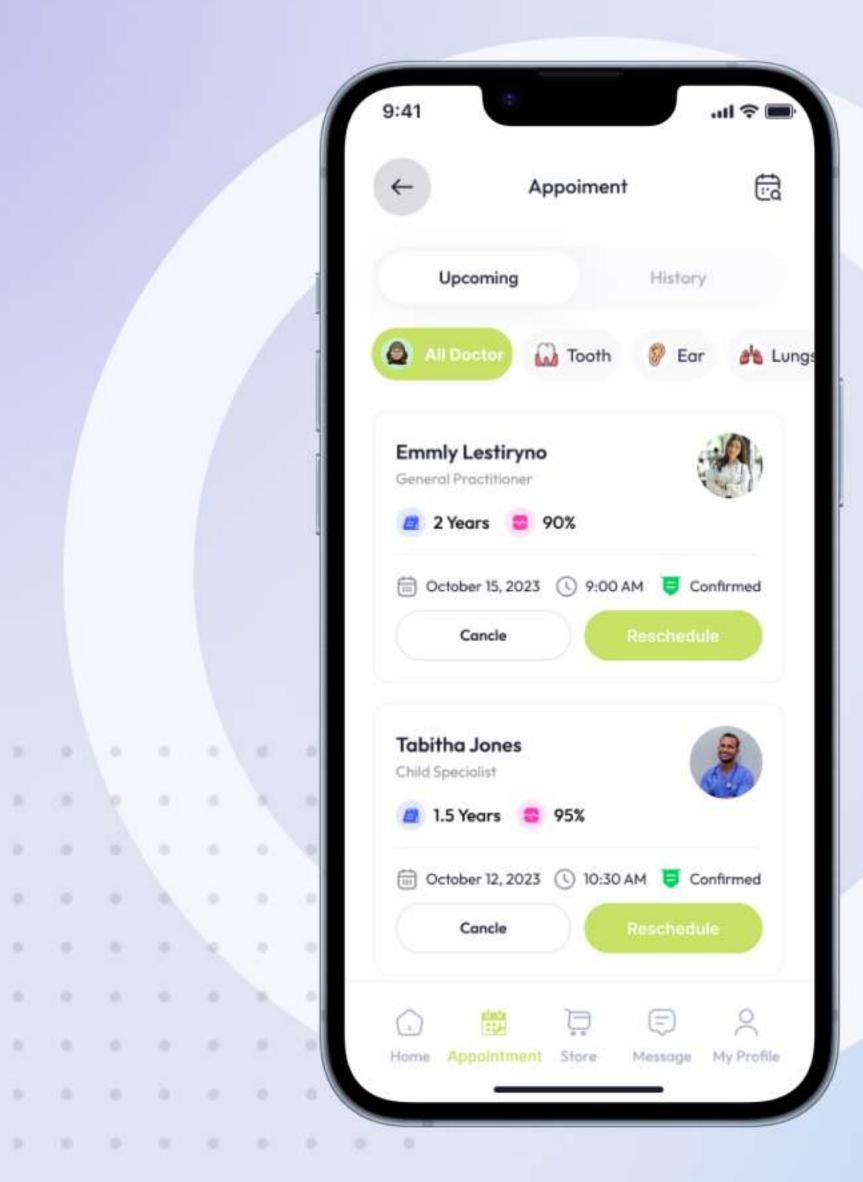
- Appointment booking and management
- Digital dental records
- Treatment plans and cost estimates
- Dental insurance and payments
- ✓ Tele-dentistry services
- Dental health tracking
- Education and recommendations
- ✓ Exercise Demos/Tips

#### Challenges

- Difficulty booking, rescheduling, or reviewing appointments
- No centralized or digital access to dental records

- Lack of transparency into treatment plans and costs
- Cumbersome insurance verification and payments



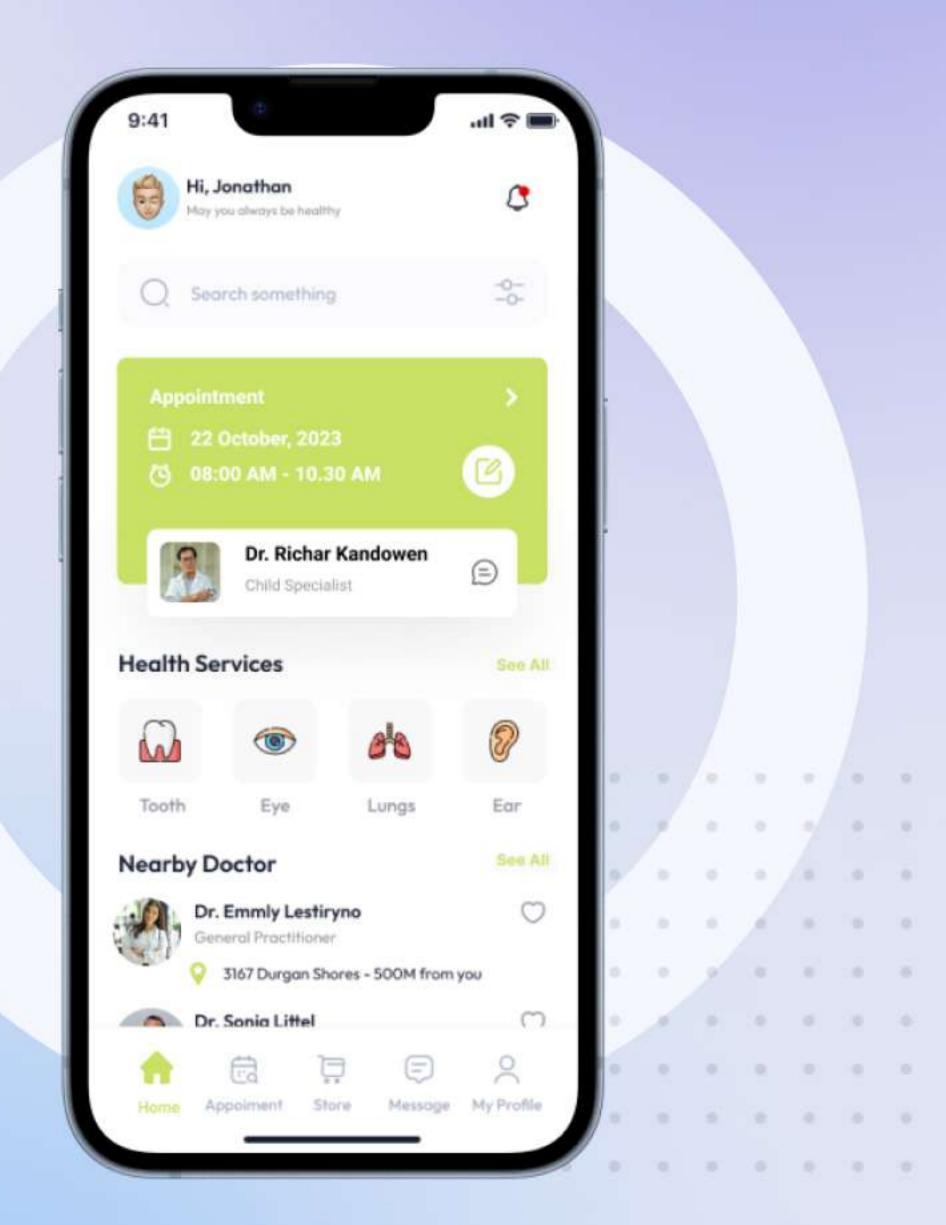


#### Solutions

- Appointment scheduling and reminders
- Cloud-based dental records access
- Treatment plan previews with cost estimates
- Integrated insurance eligibility and payments
- Dental health tracking tools

#### Impact

- Appointment scheduling efficiency improved by 30%
- Patient record access increased to 80% adoption
- Treatment plan transparency increased satisfaction scores
- Billing and payment processing reduced by 20%



### SUCCESS STORIES

SUCCESS STORIES

## SUCCESS STORIES

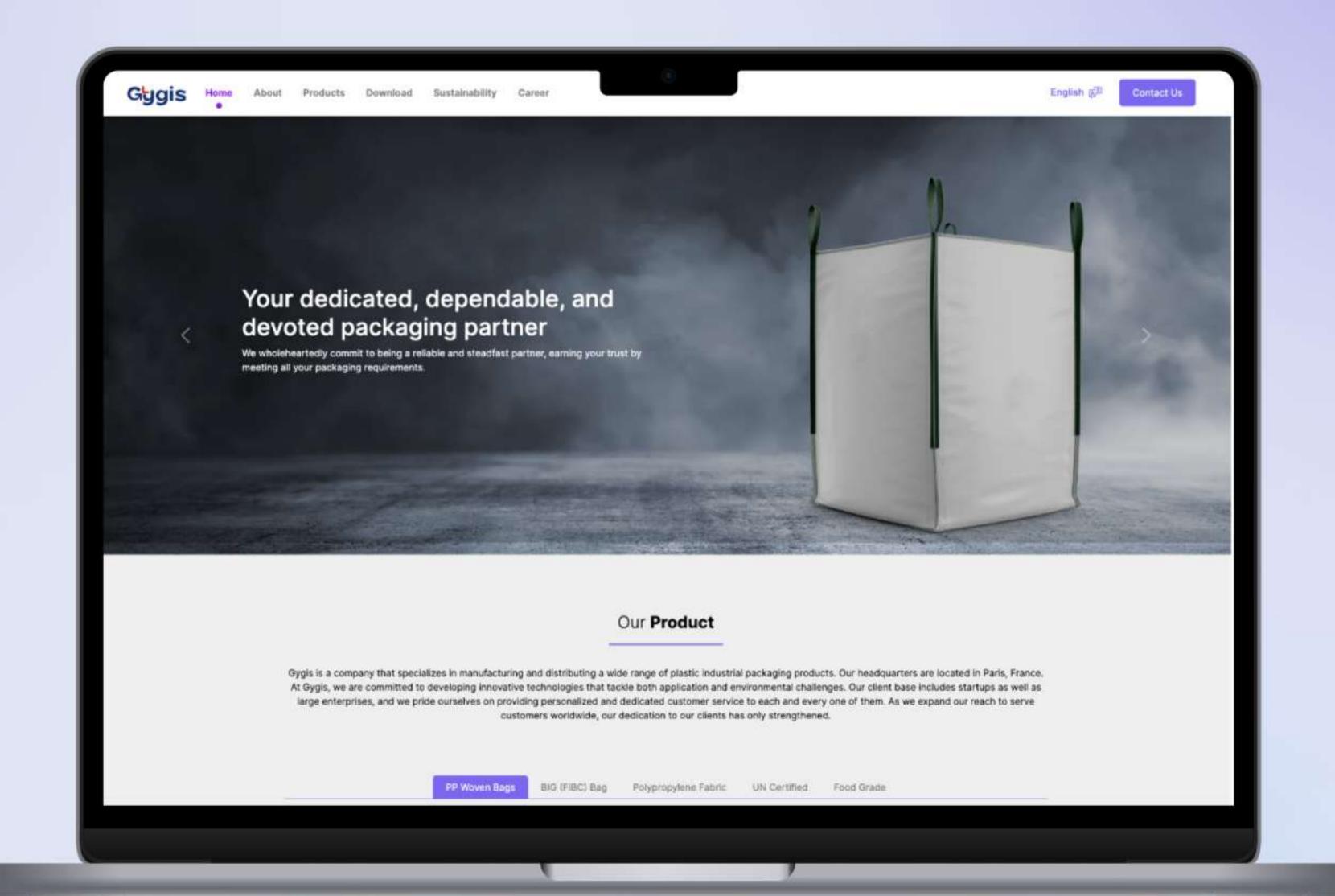
SUCCESS STORIES

SUCCESS STORIES



### Gygis

Gygis is a revolutionary manufacturing industry management software specifically designed for the German big bag industry. This powerful platform empowers decision-makers with the tools needed to streamline operations, optimize big bag production, and elevate customer service.





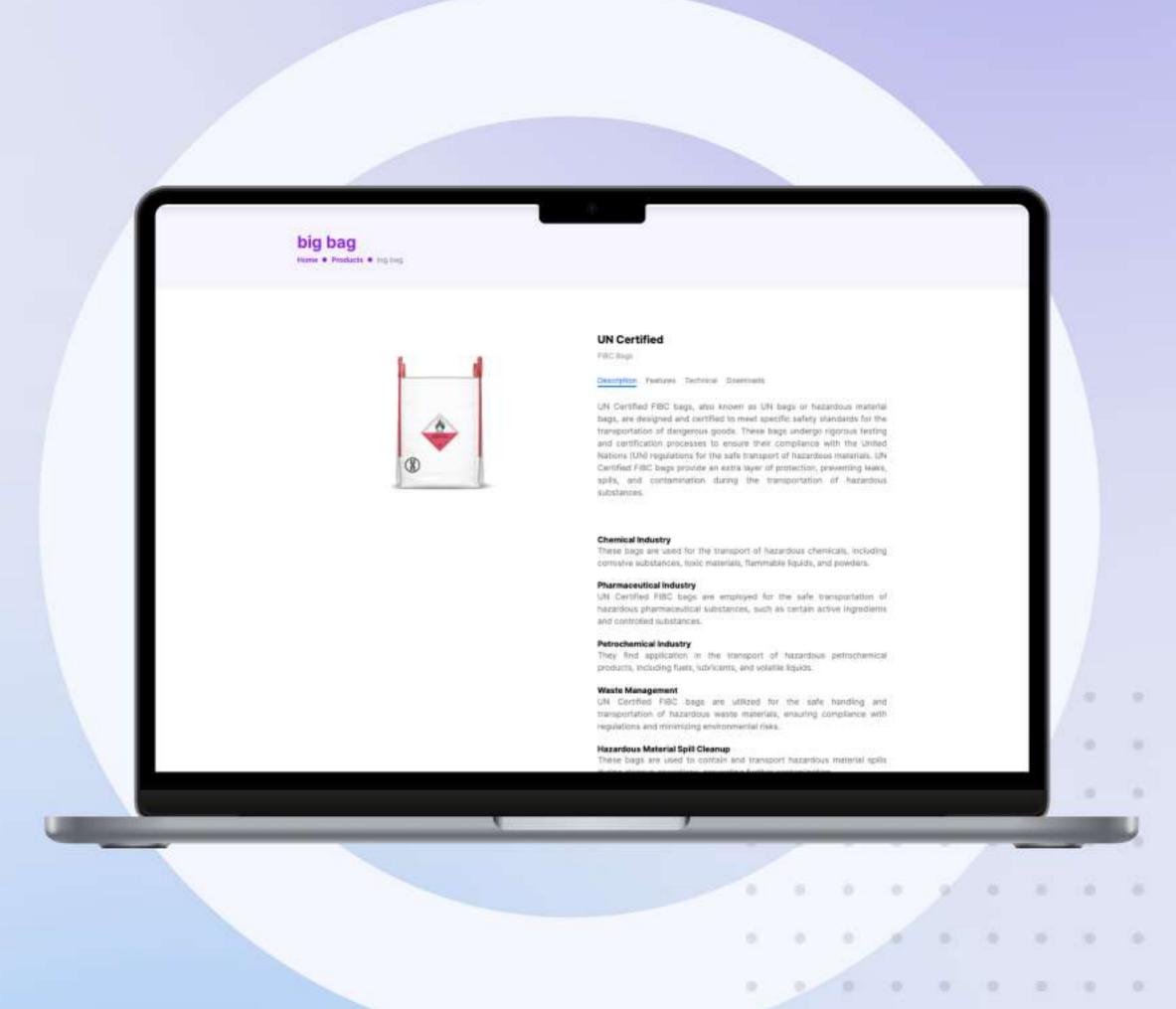
#### **Features**

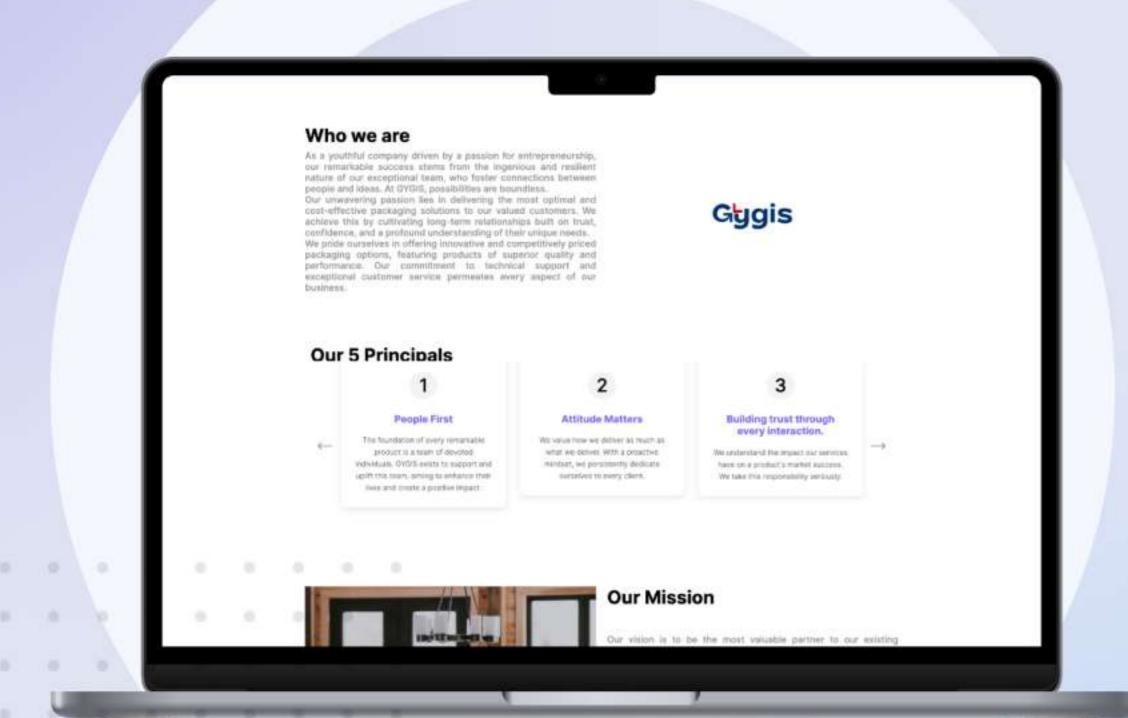
- Comprehensive Product Catalog: Showcase your entire big bag portfolio with detailed descriptions, specifications, and high-quality images, simplifying product selection for international customers.
- Enhanced Customer Relationship Management (CRM):

  Manage client details efficiently, track order history, and personalize communication through a centralized CRM system.
- Dynamic Invoice Generation: Effortlessly create customized invoices with multilingual support, catering to the specific needs of each client and industry.
- Real-Time Task Management: Assign tasks, track progress, and monitor production workflows in real-time, ensuring efficient team collaboration and on-time delivery.

#### Challenges

- Data Deluge: Managing high volumes of production data, customer information, and order details can be a cumbersome task, leading to inefficiencies and errors.
- Real-Time Visibility Gap: Lack of real-time data visibility into production workflows can hinder production planning, resource allocation, and timely delivery.
- Invoice Customization Hurdles: Generating customized invoices for different industries and complying with varying regulations can be timeconsuming and prone to errors.
- Language Barrier Limitations: Reaching a global audience effectively becomes challenging without multilingual support, restricting customer reach and sales potential.





#### Solutions

- Scalable Database (e.g., MongoDB): Store and manage large amounts of data efficiently with a robust database solution designed for high performance and scalability.
- Server-Side Events for Real-Time Updates: Eliminate the need for constant refreshing with server-side events that push real-time data updates to the user interface, ensuring everyone has access to the latest information.
- High-Performance Caching (e.g., Redis): Improve application responsiveness and reduce server load by implementing a high-performance caching layer to store frequently accessed data.
- Digital Signature Capture with JS PDF: Allow clients to electronically sign invoices directly within the app using JS PDF, streamlining the approval process and ensuring document security.

#### Impact

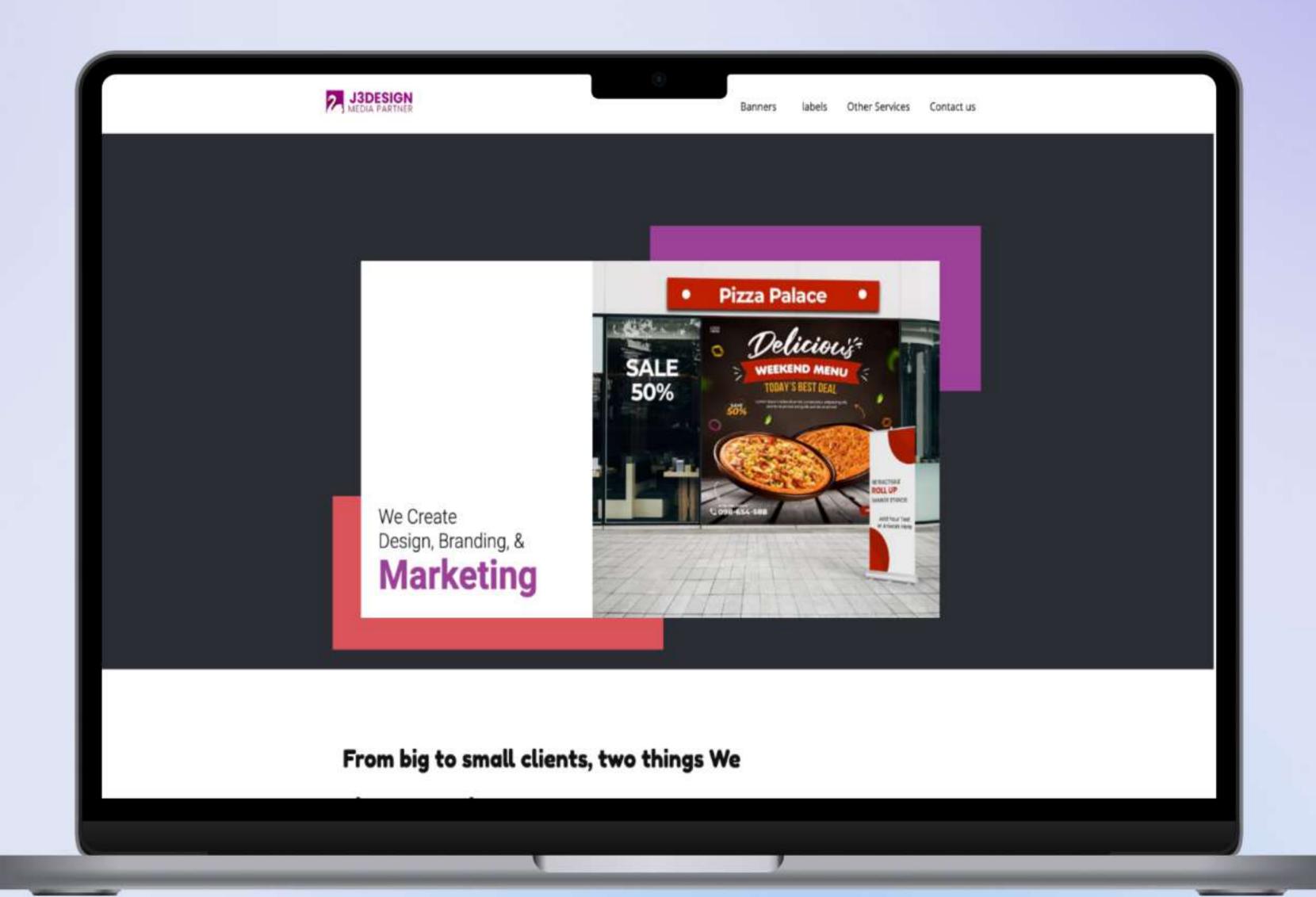
- Enhanced Visibility: Gygis has led to a 40% increase in website visitors, drawing in new customers and expanding brand awareness in the global big bag market.
- Sales Acceleration: Streamlined workflows and improved customer service have resulted in a 20% growth in monthly sales, solidifying Gygis as a key player in the industry.
- Empowered Collaboration: Real-time data visibility and task management features have fostered a 70% increase in inter-team collaboration, leading to improved production efficiency.
- Performance Optimization: The combined impact of data management solutions and real-time updates has resulted in a 30% overall increase in operational performance.

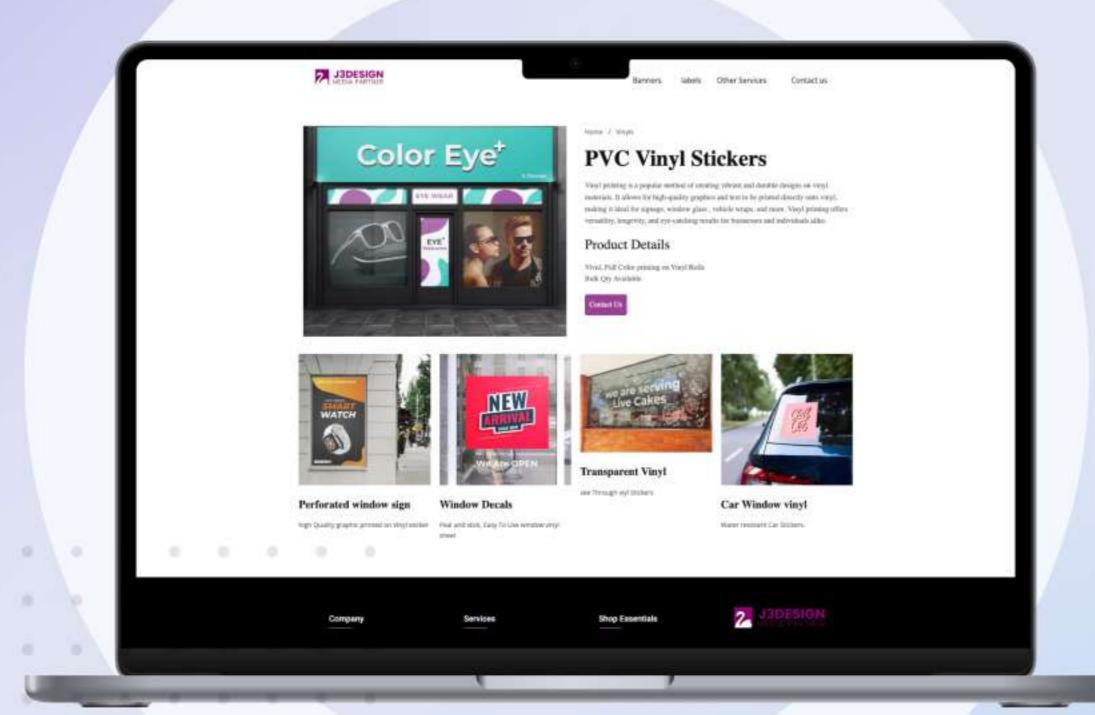




### J3 Design

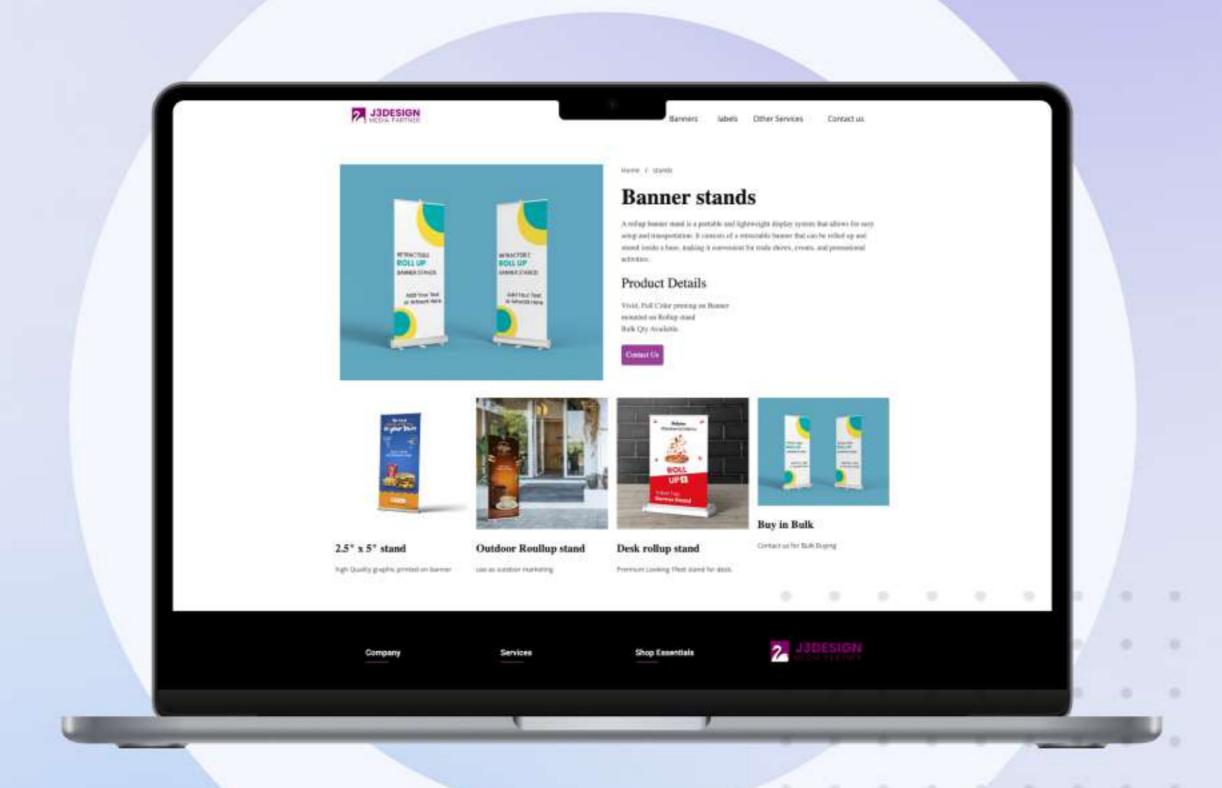
J3 Design is a leading branding agency specializing in creative graphics design and custom banner printing services in India. Based in Ahmedabad, J3 Design prides itself on delivering innovative solutions to clients, leveraging HTML, CSS, and JavaScript core technologies to create captivating web experiences that attract clients and generate valuable leads.

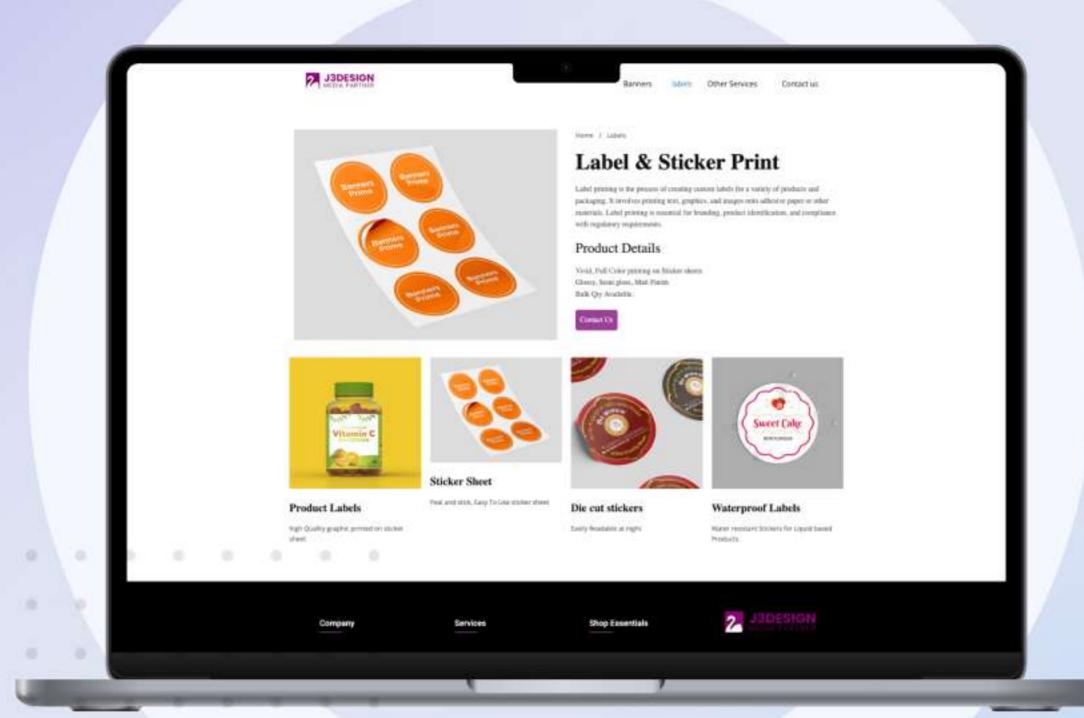




- Creative Graphics Design: Offering bespoke graphic
   design solutions tailored to each client's unique branding requirements.
- Custom Banner Printing: Providing high-quality banner
   printing services to help businesses stand out in both online and offline marketing channels.
- Catalog Printing Services: Delivering professional catalog printing services to showcase products and services effectively to target audiences.

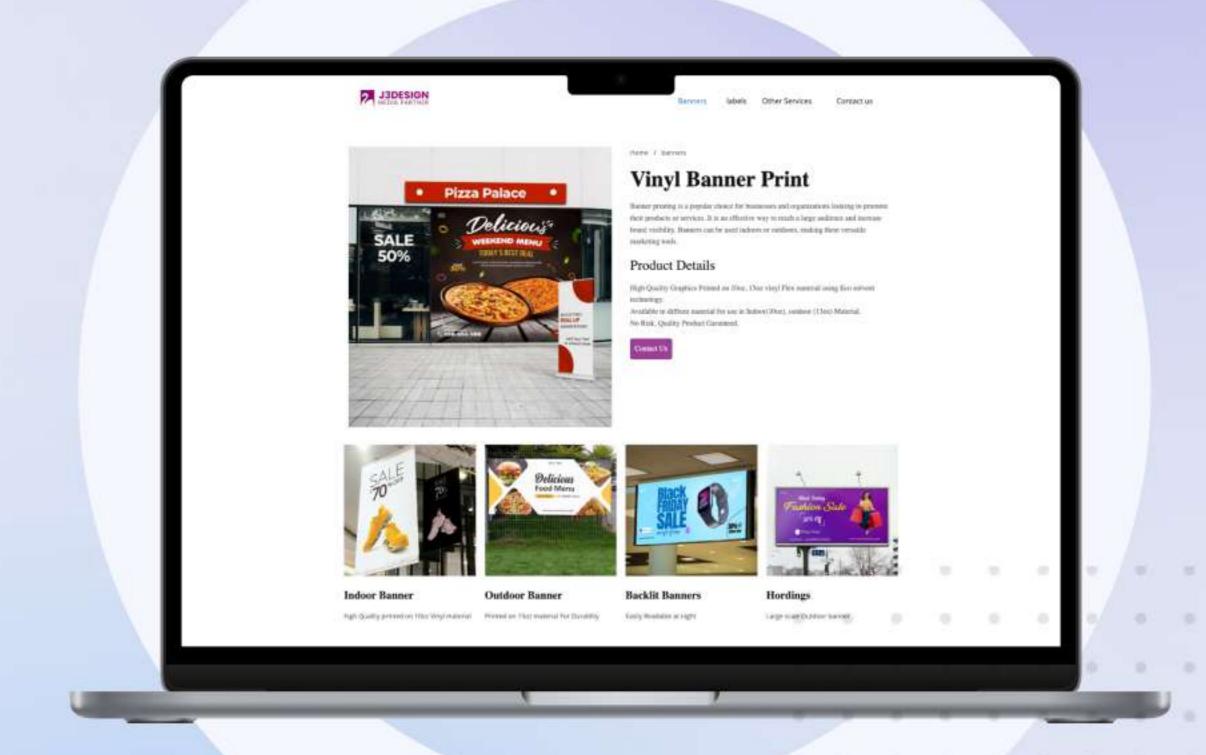
- Attracting Clients: Effectively attracting potential clients in a competitive market saturated with branding agencies.
- Lead Generation: Generating quality leads through the website to drive business growth and expansion.
- HTML CSS JS Core Development: Utilizing HTML, CSS, and JavaScript core technologies to craft visually stunning and interactive websites that engage and captivate visitors.





- Strategic Web Development: Implementing a strategic approach to web development using HTML, CSS, and JavaScript core technologies to create visually appealing and user-friendly websites that showcase the agency's portfolio and services effectively.
- Targeted Marketing: Employing targeted marketing strategies to reach potential clients through digital channels and engage them with compelling content and visuals.

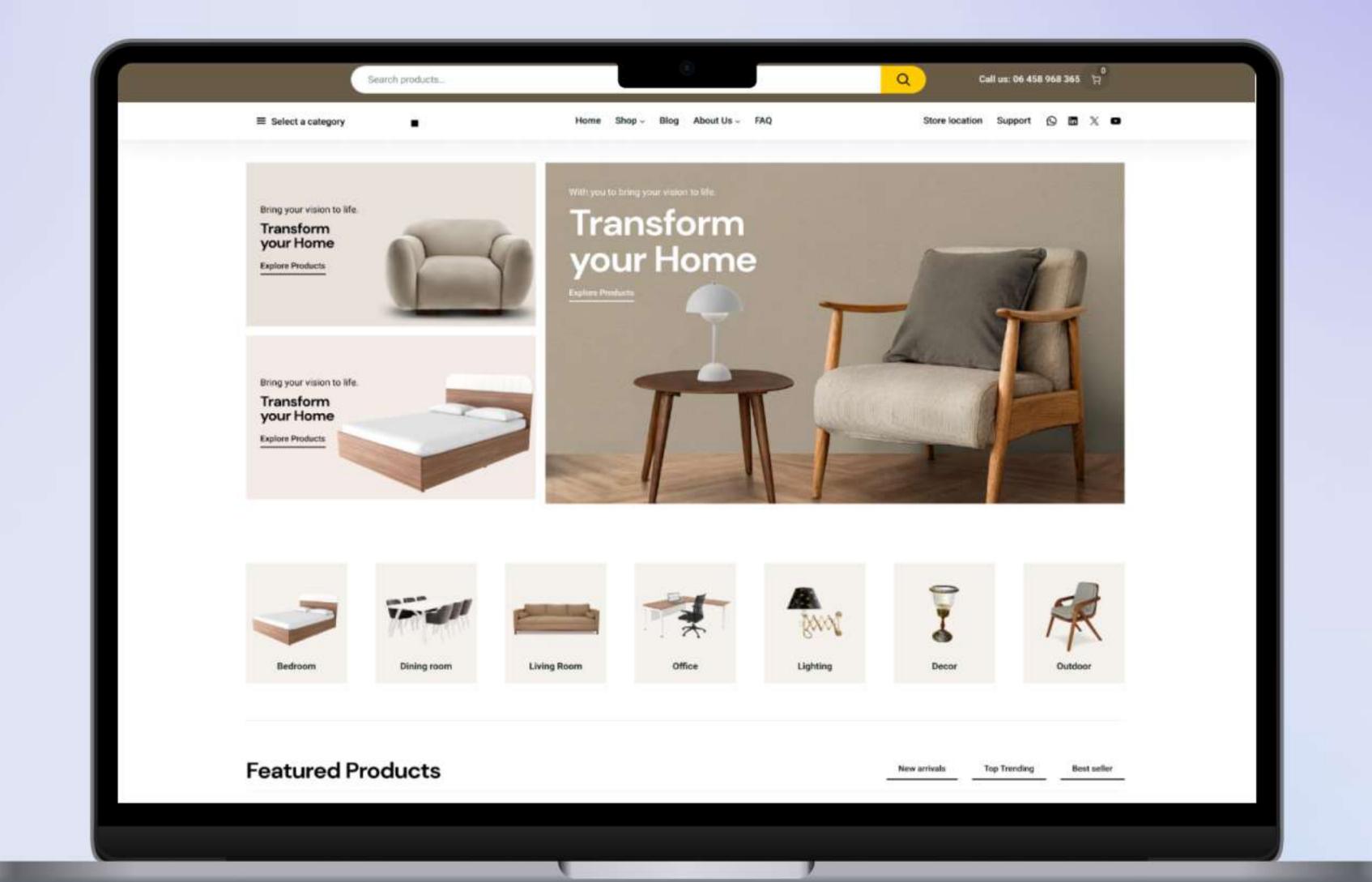
- Increased Client Engagement: Achieved a significant increase in client engagement with the website, resulting in a higher conversion rate and improved business outcomes.
- Lead Generation Success: Successfully generated quality leads through the website, contributing to business growth and expansion opportunities.
- Enhanced Brand Visibility: Elevated brand visibility and recognition in the market, positioning J3 Design as a top choice for branding and design services in India.

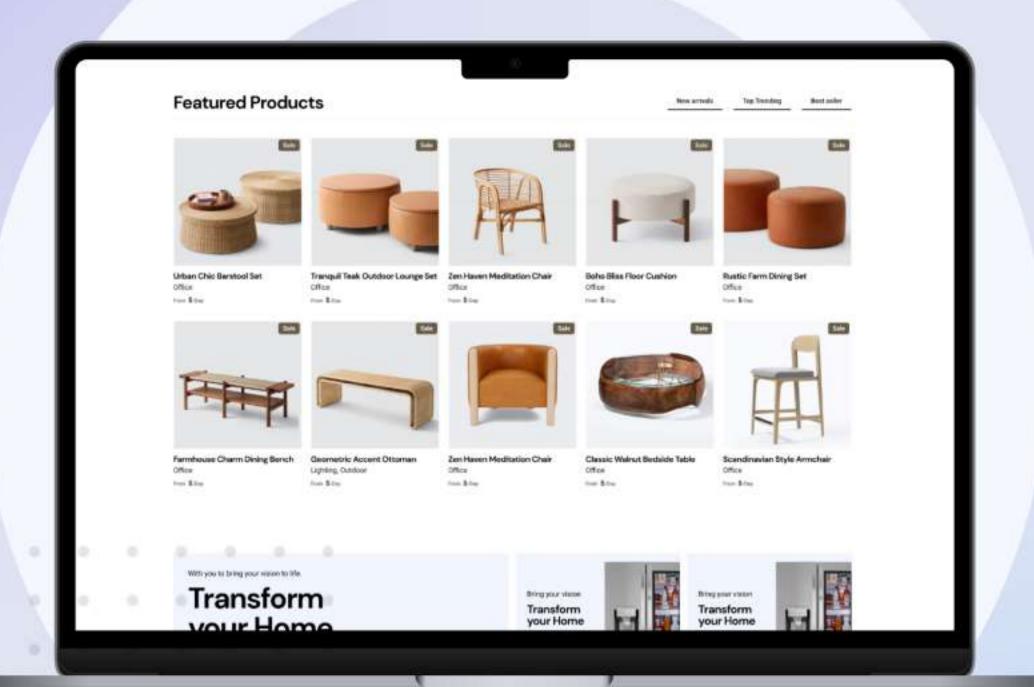




# ComfyMart

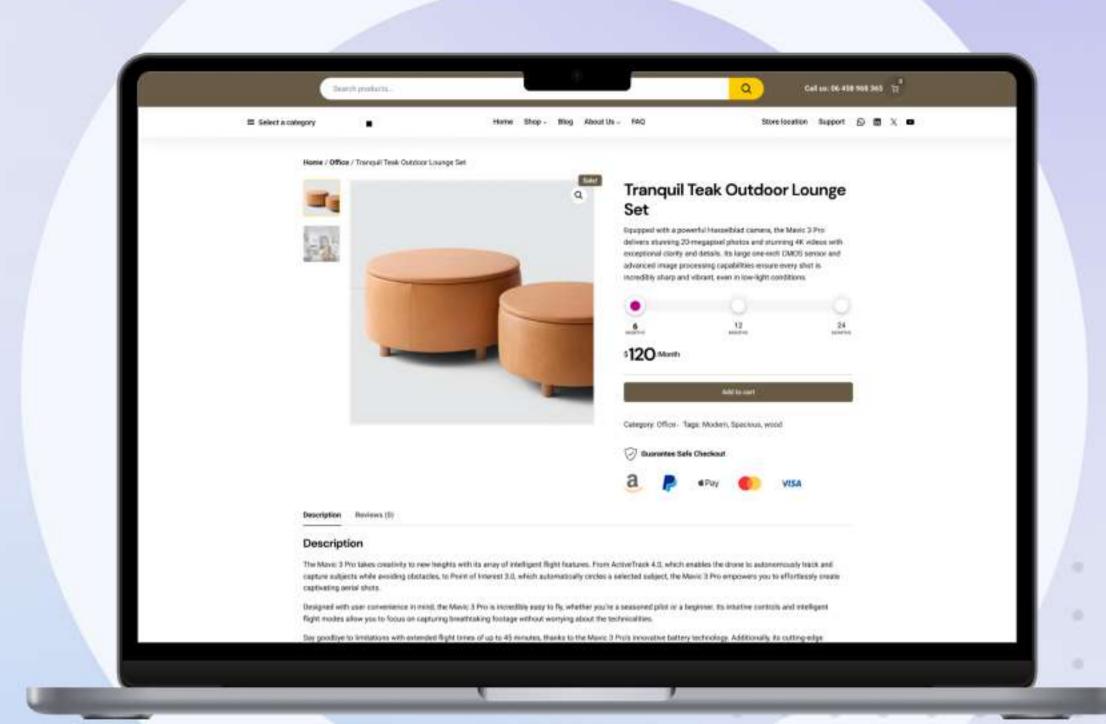
ComfyMart is a premier e-commerce platform specializing in beds and mattresses, offering users a seamless shopping experience to purchase high-quality bedding products. With a focus on providing ultimate comfort and satisfaction, ComfyMart aims to redefine the way customers shop for beds and mattresses online.



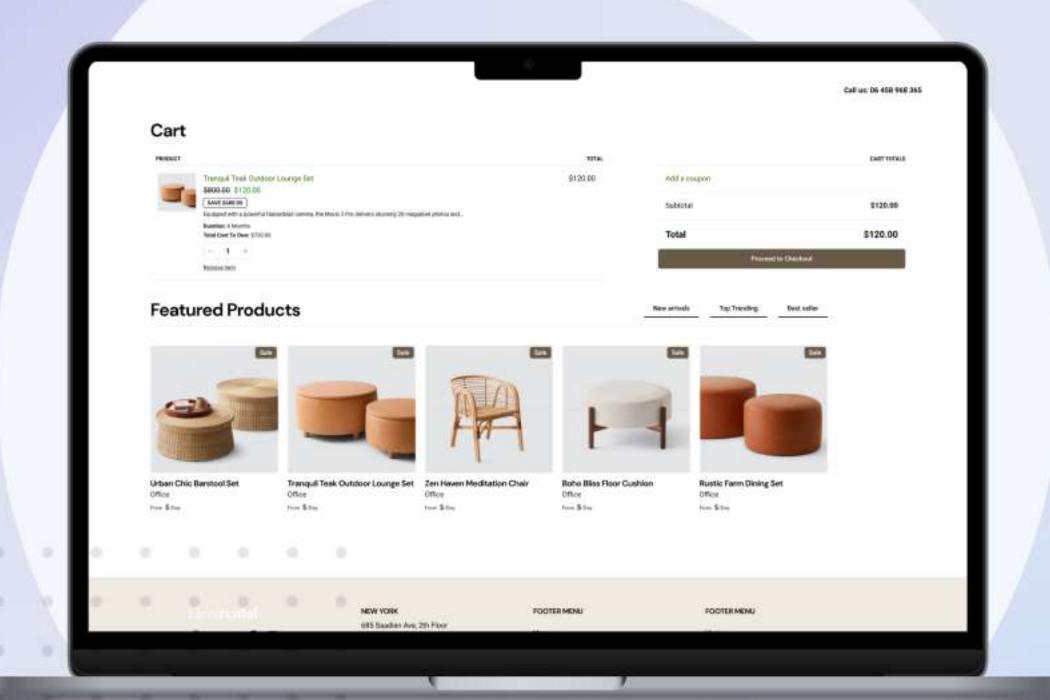


- ✓ Wide Product Range: Offering a diverse range of beds and mattresses to cater to various preferences and requirements.
- User-Friendly Interface: Providing an intuitive and easy-to-navigate interface for a seamless shopping experience.
- Secure Payment Options: Ensuring secure payment gateways to protect customer data and facilitate smooth transactions.
- Responsive Design: Implementing a responsive design to ensure optimal viewing and functionality across different devices and screen sizes.

- Intense Competition: Navigating through a fiercely competitive e-commerce landscape with established players and emerging startups vying for market share.
- Supply Chain Optimization: Overcoming challenges in supply chain management, including inventory management, shipping logistics, and vendor relationships, to ensure timely product delivery and customer satisfaction.
- Customer Acquisition and Retention: Developing effective strategies to attract new customers and retain existing ones in a crowded marketplace where customer loyalty is paramount.

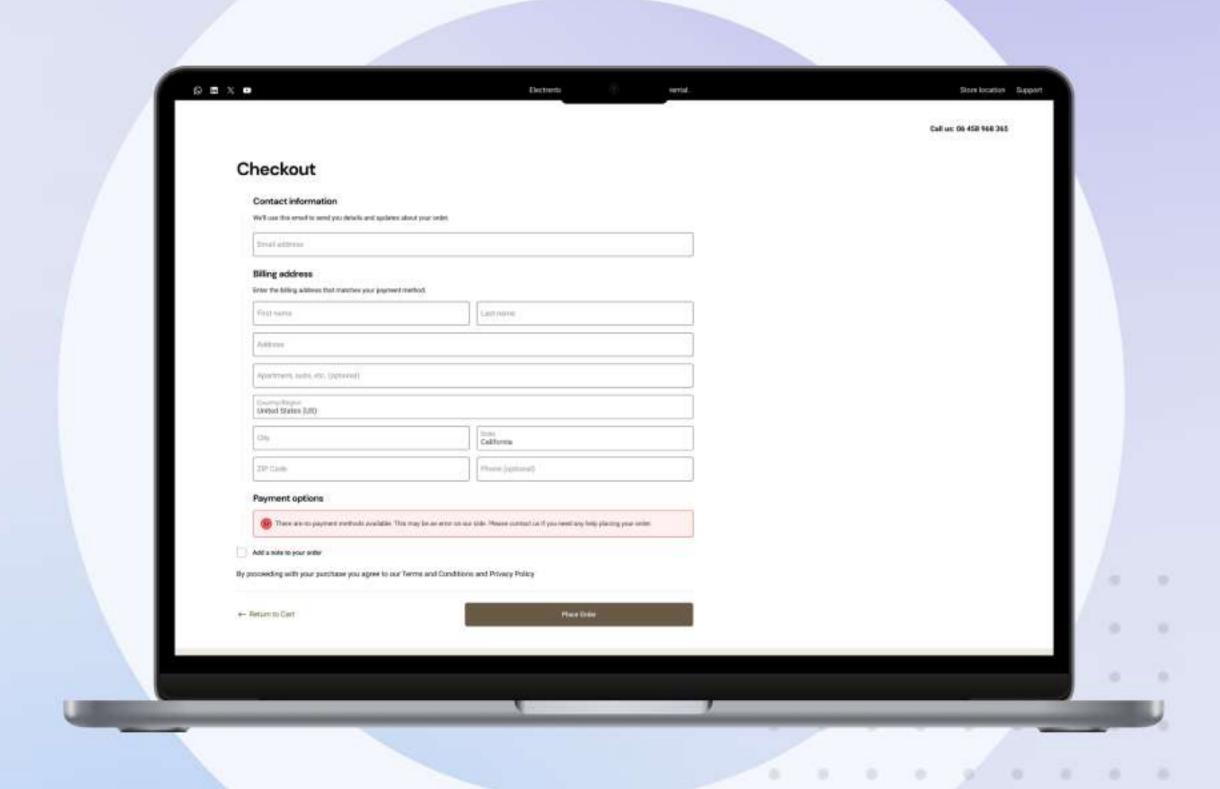


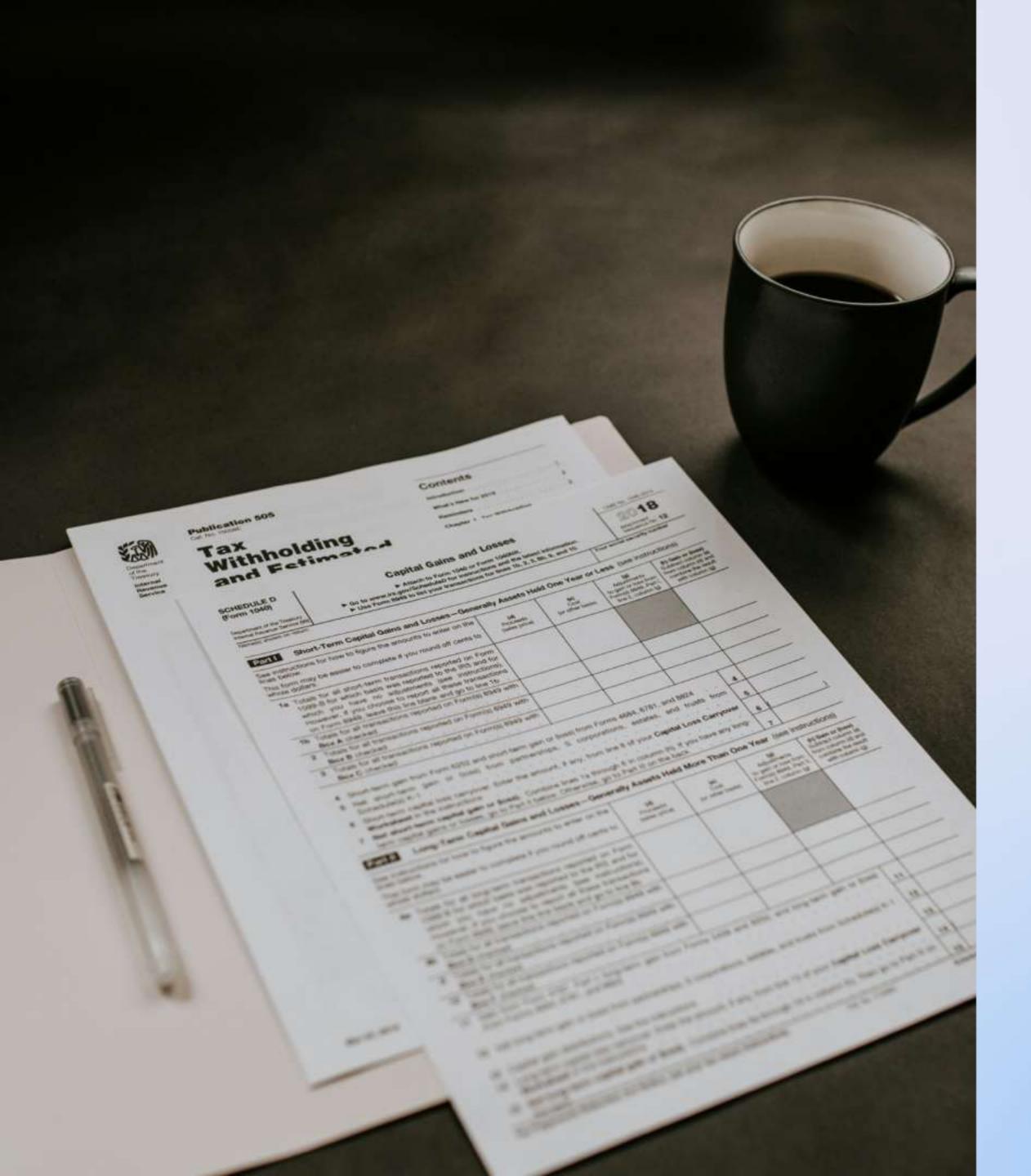
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- Strategic Marketing Initiatives: Implementing targeted marketing campaigns and promotions to reach potential customers and differentiate ComfyMart from competitors.
- Advanced Analytics and Automation: Leveraging data analytics and automation tools to optimize supply chain operations, enhance inventory management, and personalize the shopping experience for customers.
- Customer-Centric Approach: Focusing on providing exceptional customer service and support, including responsive communication, hassle-free returns, and post-purchase assistance, to build trust and loyalty among customers.

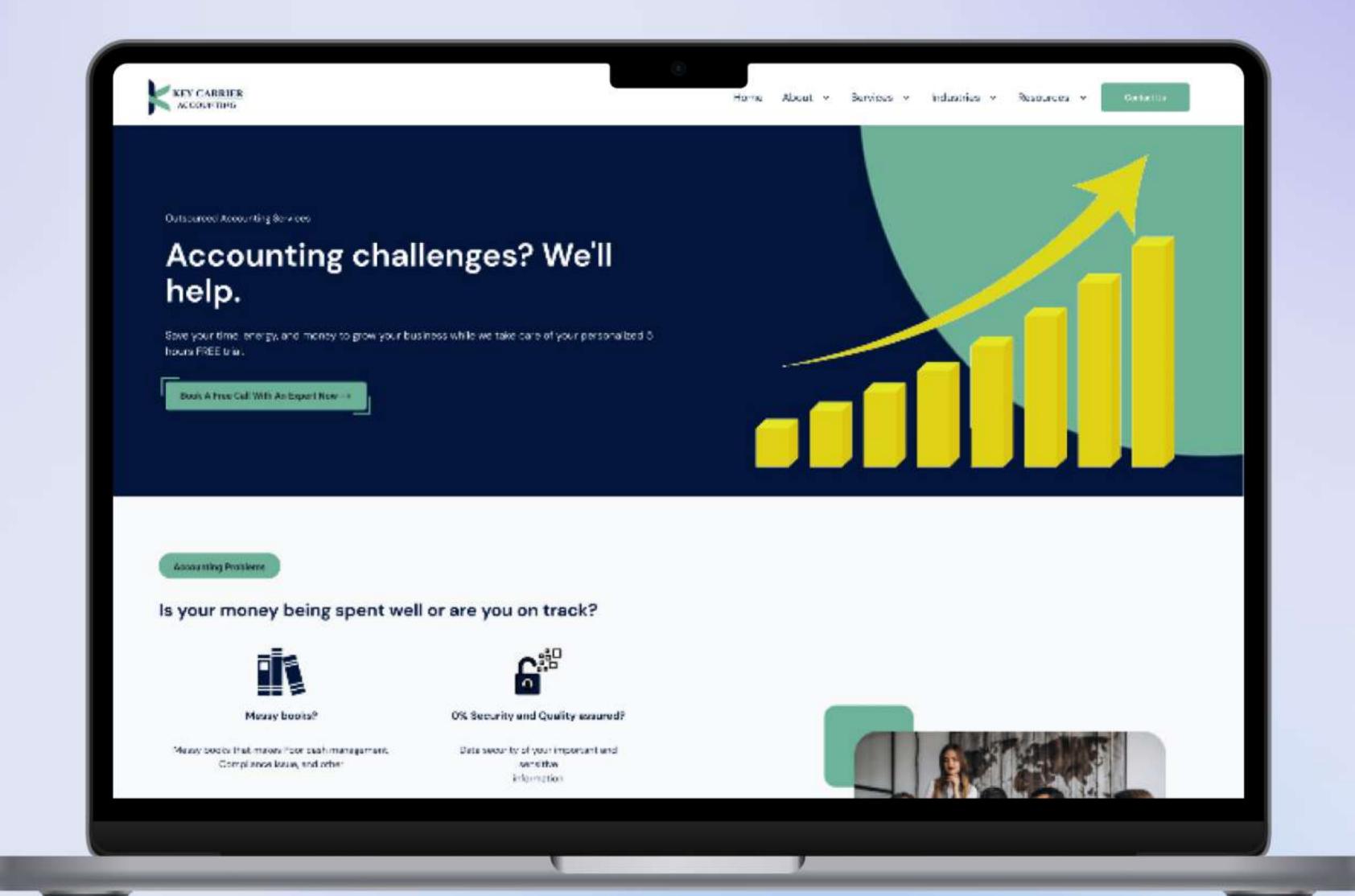
- Market Leadership: Establishing ComfyMart as a market leader in the bedding e-commerce sector, capturing a significant share of the market and outperforming competitors.
- Customer Satisfaction: Achieving high levels of customer satisfaction and loyalty through superior product quality, personalized service, and seamless shopping experiences.
- Business Growth: Realizing substantial revenue growth and profitability as a result of effective marketing strategies, operational efficiencies, and strong customer relationships.
- Industry Recognition: Garnering positive industry recognition and accolades for innovation, excellence in customer service, and contributions to the e-commerce landscape.

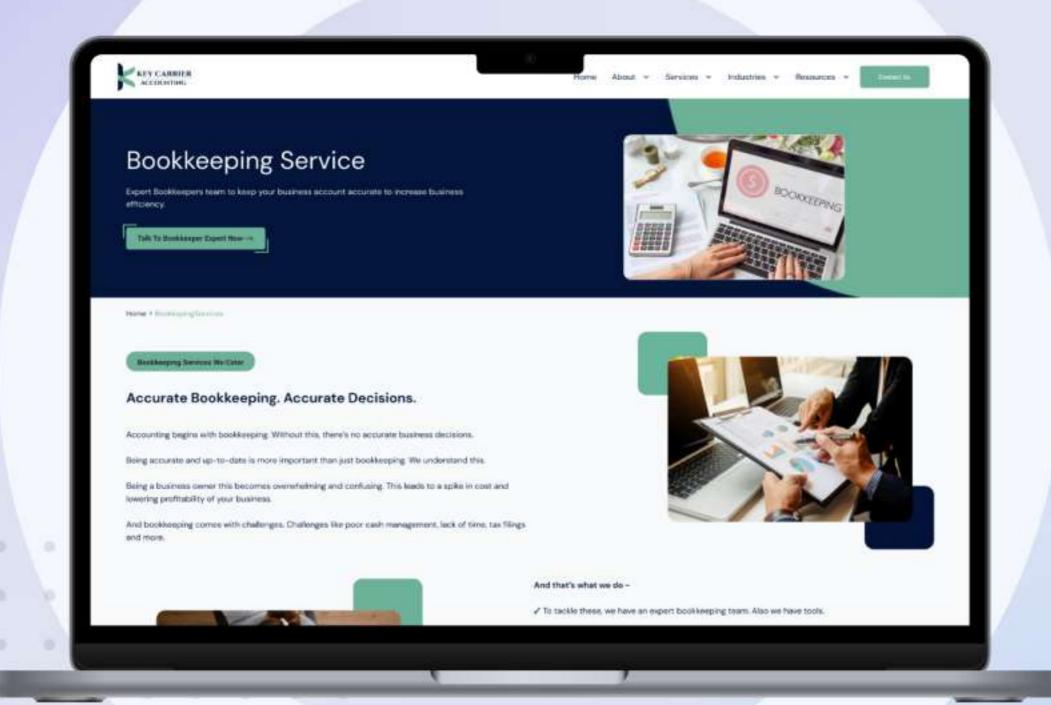




## Key CMS Accounting

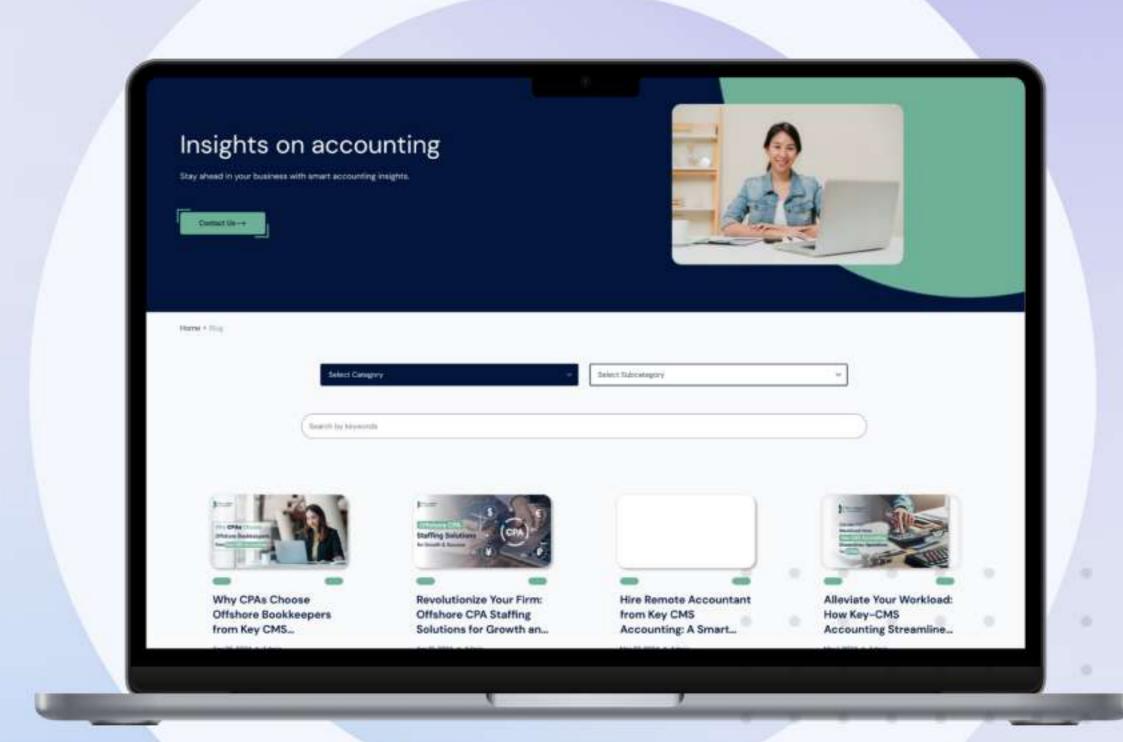
Unlock the potential of modern accounting with KeyCMSAccounting, a dynamic web application tailored for seamless collaboration and information sharing among accountants. Streamline your accounting processes and empower your team with cutting-edge features and intuitive functionalities.

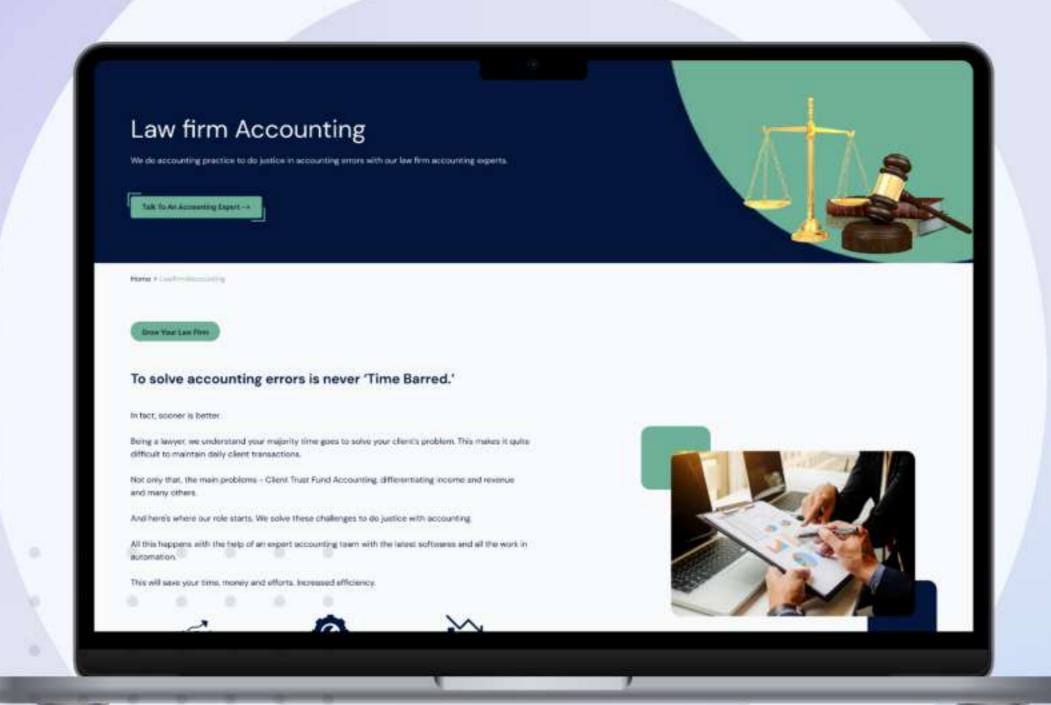




- Comprehensive Content Management: Administer all page content effortlessly from a centralized dashboard, ensuring easy updates and modifications.
- Data Analysis Capabilities: Equip administrators with powerful analytics tools to gain insights and make informed decisions.
- Content Diversity Management: Manage a variety of content types including case studies, blogs, checklists, infographics, and eBooks with ease.
- Streamlined Recruitment Process: Facilitate recruitment directly from your website, simplifying the hiring process for new talent.

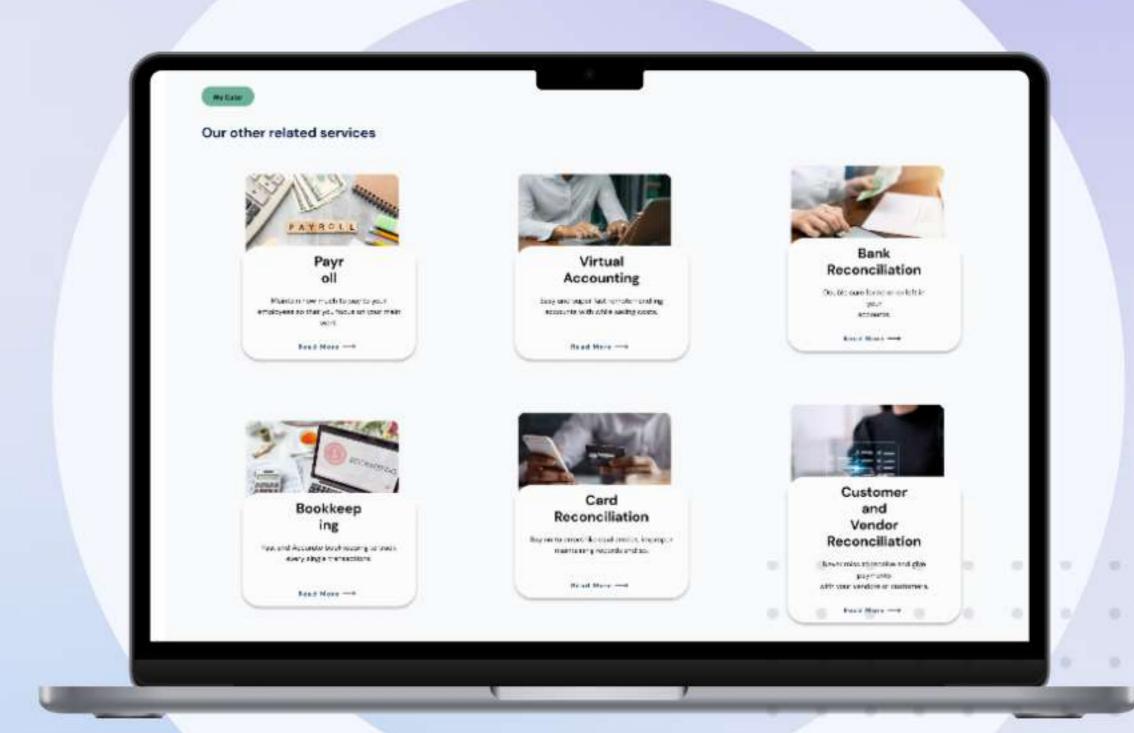
- Handling Large Data Volumes: Managing a vast amount of data poses a significant challenge, requiring robust solutions for storage and retrieval.
- Content and Image Management: Ensuring seamless management of page content and images to maintain a cohesive and engaging user experience.
- Database Selection: Choosing the optimal database solution to handle data chunks efficiently while maintaining performance and scalability.





- Leveraging ExpressJS Core: Utilizing the lightweight nature of ExpressJS core to minimize resource consumption and optimize performance.
- JSON-Based Content Storage: Storing content in JSON format and retrieving it dynamically on page load for efficient content management.
- Online Accounting Information Provision: Providing comprehensive online accounting information to users, enhancing accessibility and user experience.

- Enhanced Collaboration: Increased collaboration among accountants, fostering knowledge sharing and professional growth.
- Improved User Engagement: Achieved a 20% increase in user ratio, indicating a higher level of user satisfaction and engagement with the platform.



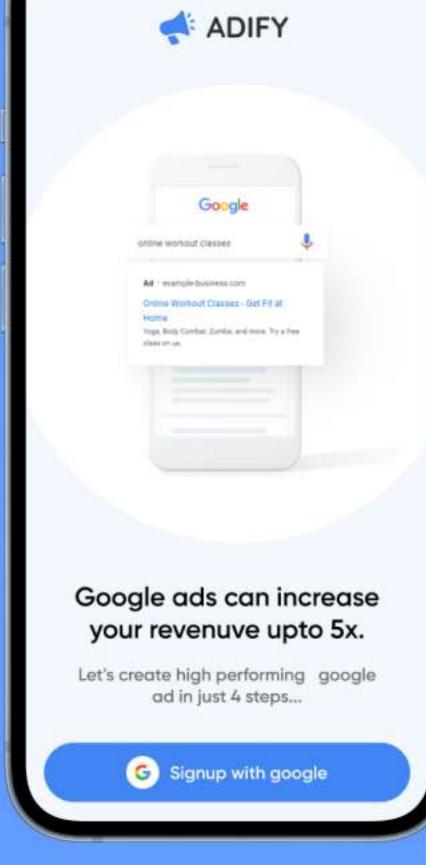
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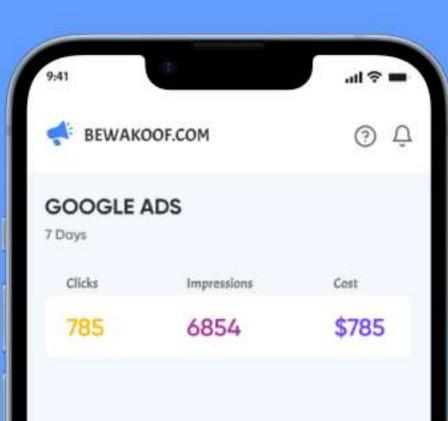
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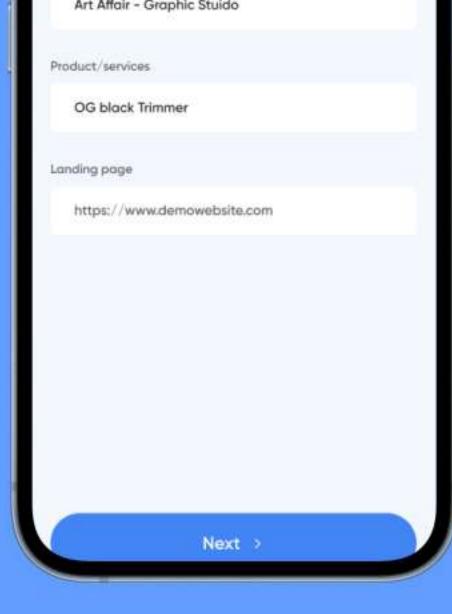


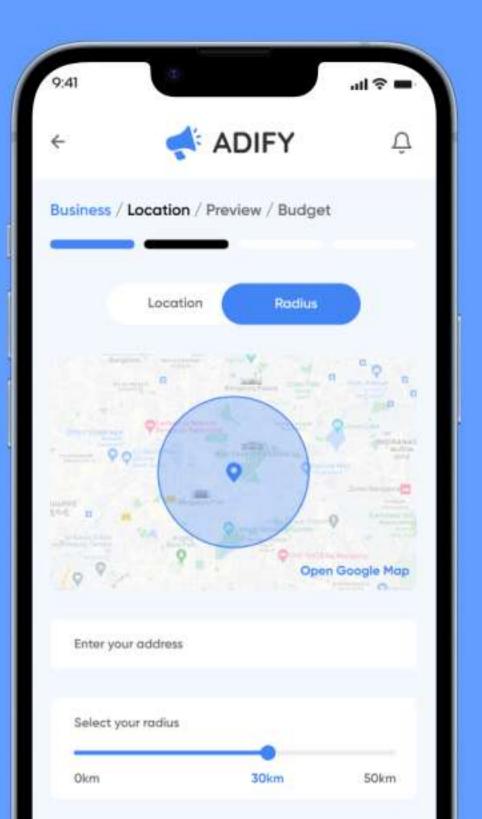
# Addify

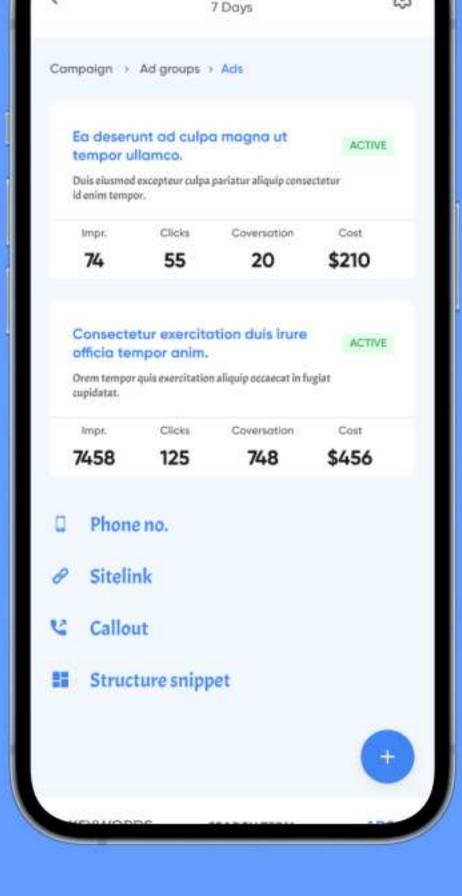
Addify offers a comprehensive solution for online and offline marketing, allowing businesses to tailor their advertising campaigns based on specific areas and platforms. With cost-effective pricing and flexible options, Addify enables users to maximize their marketing efforts and reach their target audience effectively.

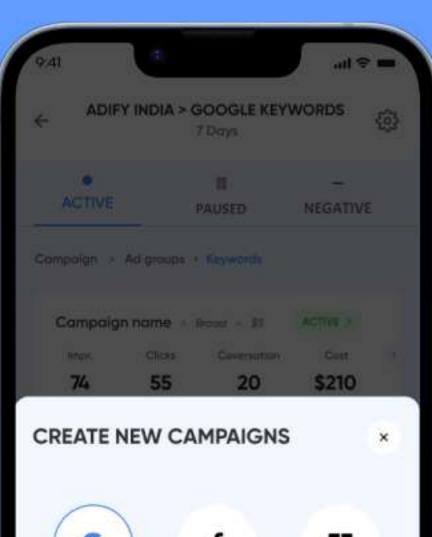


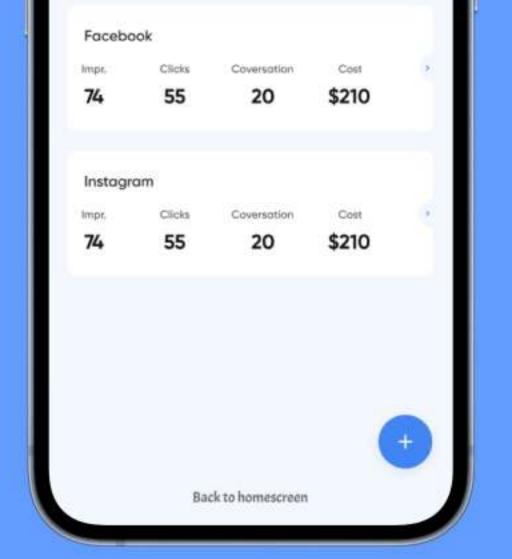


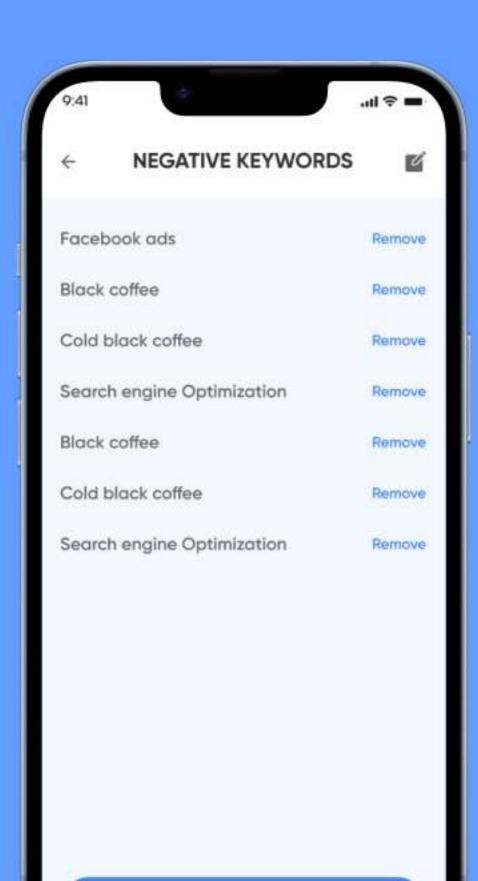


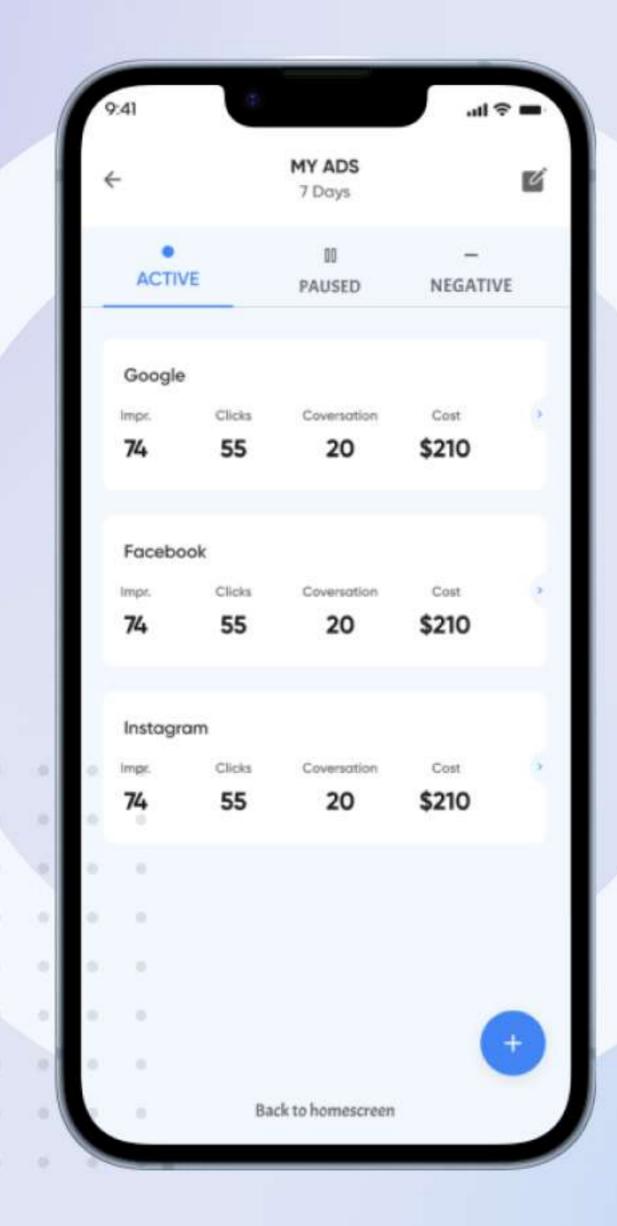






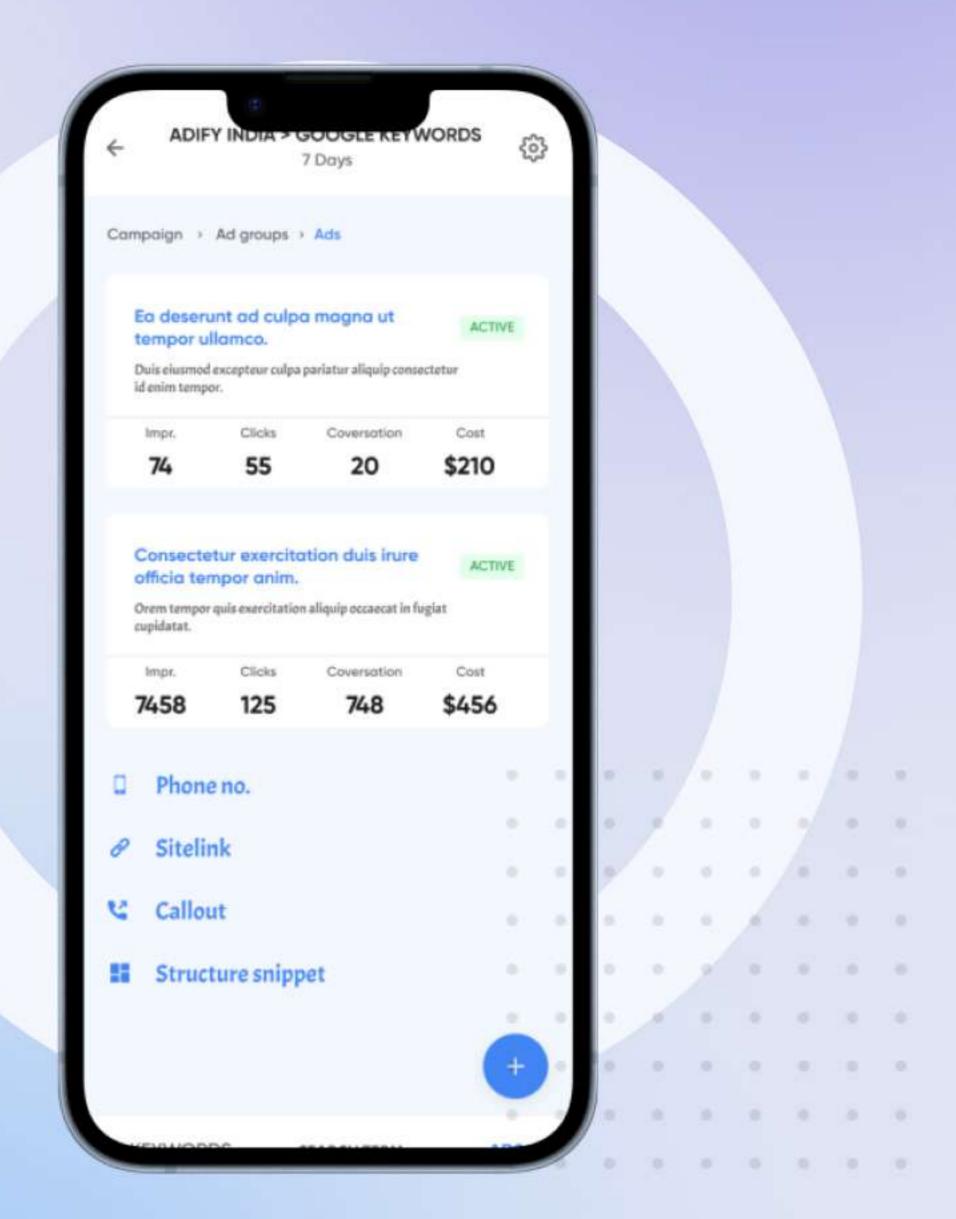


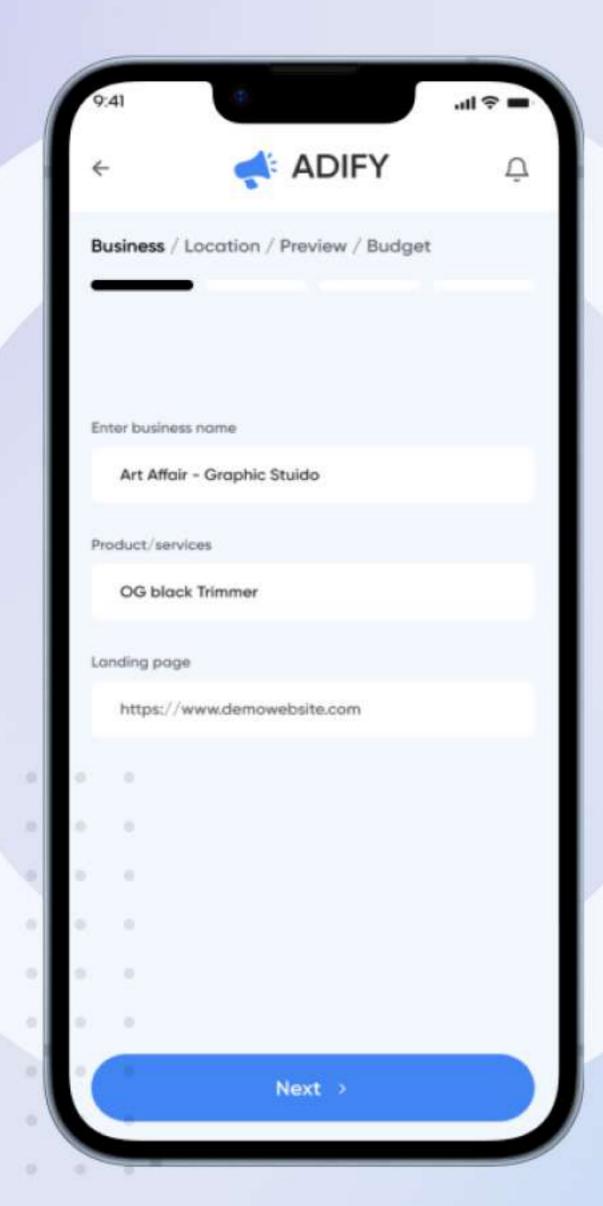




- Cost-effective digital & offline marketing with selected area and selected platform.
- Total cost per hour or day
- Flexible Ad Management: Easily cancel ads or campaigns at any time to adapt to changing marketing needs.
- Expandable Ad Showcase: Add additional platforms and broaden the advertising area during ongoing campaigns.
- Online Ad Referral: Connect with local vendors for online ad partnerships, facilitating collaborative marketing efforts.

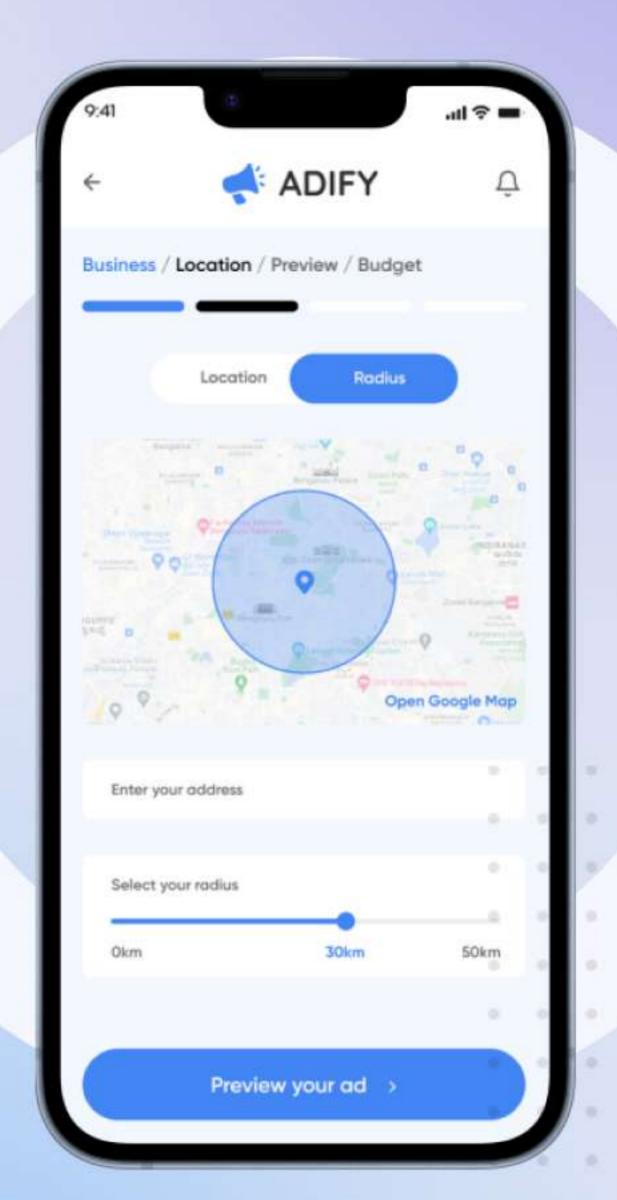
- Targeted Marketing: Implementing advertising strategies specific to user-selected areas and platforms.
- Vendor Integration: Enabling local vendors to register as offline banner ad partners within the app.





- Area Selection with Google Maps: Utilize Google Maps to allow users to choose specific areas for offline banner ads.
- Flexible Ad Services: Develop a flexible ad service that allows users to add or remove online ad platforms and adjust offline banner locations as needed.

- Increased Downloads: Achieved a significant 45% increase in app downloads, indicating growing user interest and adoption.
- Expansion of Premium User Base: Experienced a 25% surge in premium user subscriptions, reflecting enhanced user satisfaction and engagement.
- Rise in Offline Ad Revenues: Recorded a remarkable 65% increase in revenues from the offline ad market, showcasing the effectiveness of targeted offline advertising.
- Boost in Online Ad Revenues: Generated a 55% increase in revenues from the online ad market, highlighting the success of online referral partnerships and expanded advertising options.

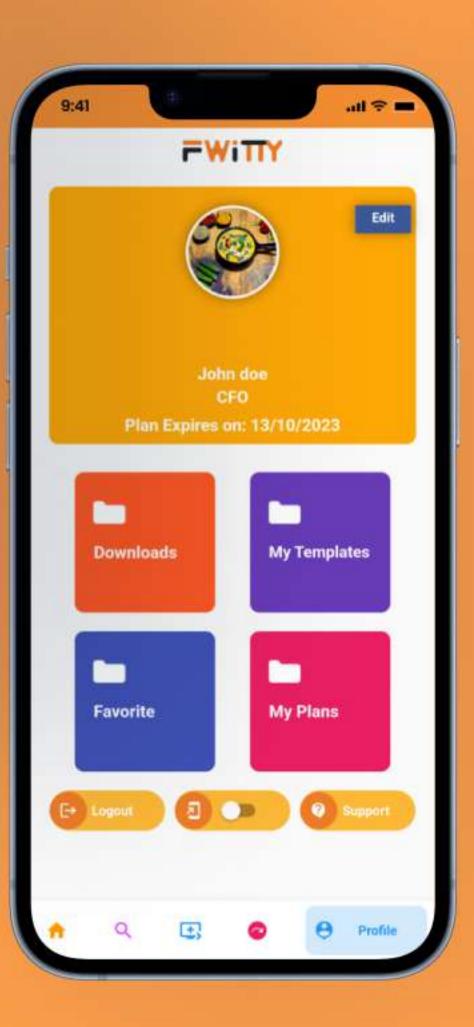


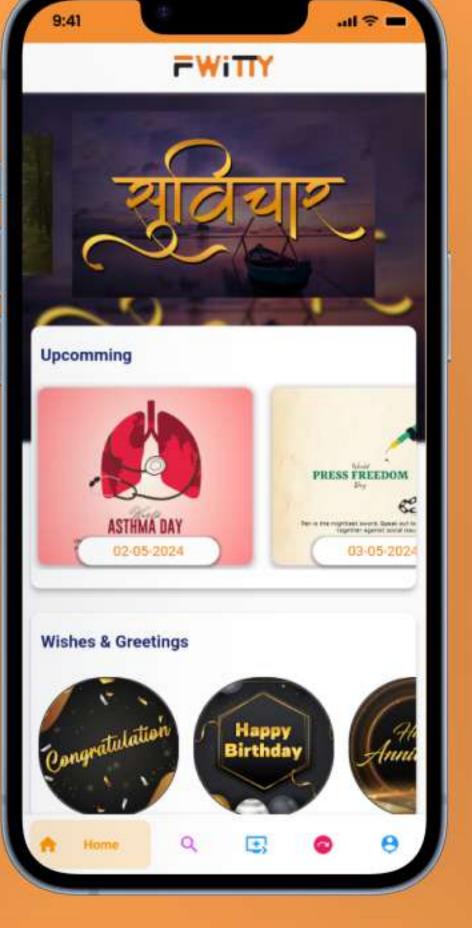


# **Fwitty**

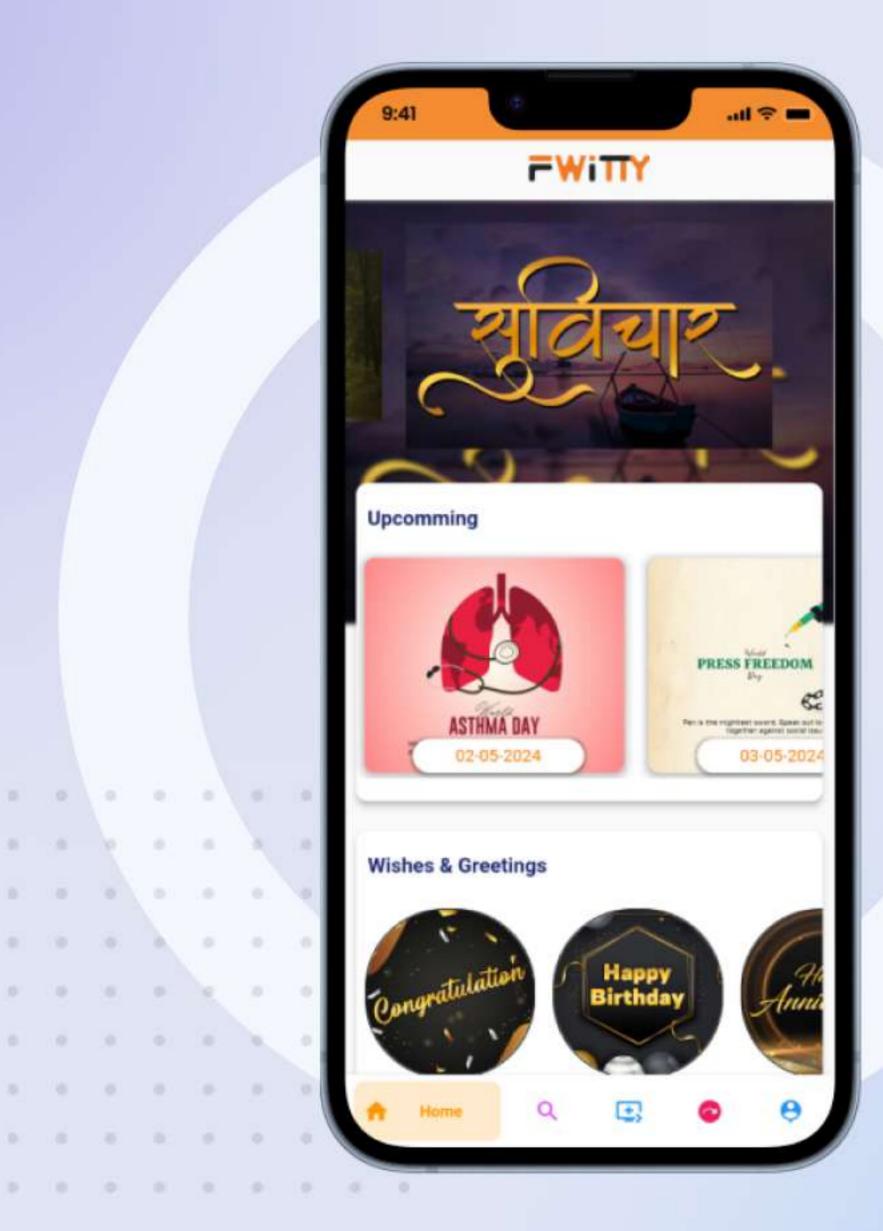
Give up on your design troubles! Your one-stop shop for gorgeous and interesting festival marketing content creation in India is Fwitty. Get pre-made layouts, include your company information smoothly, and make a statement at every holiday gathering.







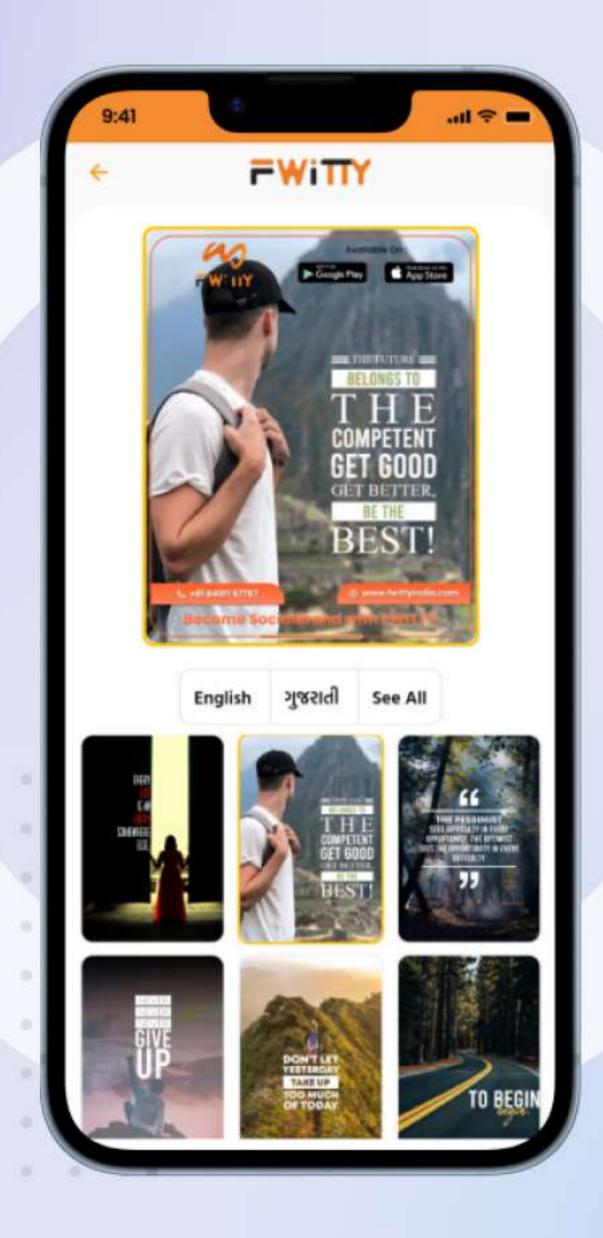




- Video Enchantment: Use attractive video themes to add energy to your postings.
- No Troubles with Design? No Issue! Lack a design team ✓ members? Allow ours to produce gorgeous, personalised company templates with no cost!
- Festival Admire: Treat your audience to an array of options from a wide collection of templates for each of the main Indian festivals.
- Security: You may be confident that our strong security procedures are protecting your data.

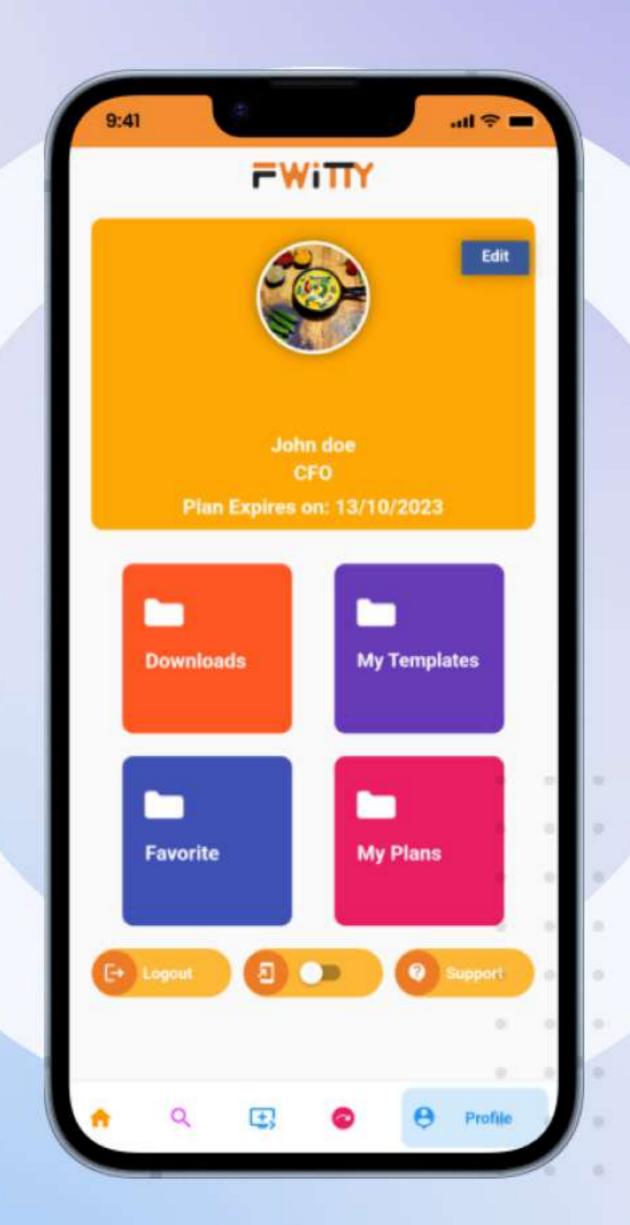
- FFmpeg Implementation: There were challenges in integrating this potent video processing technology.
- Image Overload: The app may become laggy due to large image sizes.
- Video Storage: A server's capacity may be strained by video content.
- Missing the GIF: People yearned for the capability to use visually striking GIFs in their videos.
- Editor's Block: Occasionally, there were issues with the integrated picture editor.

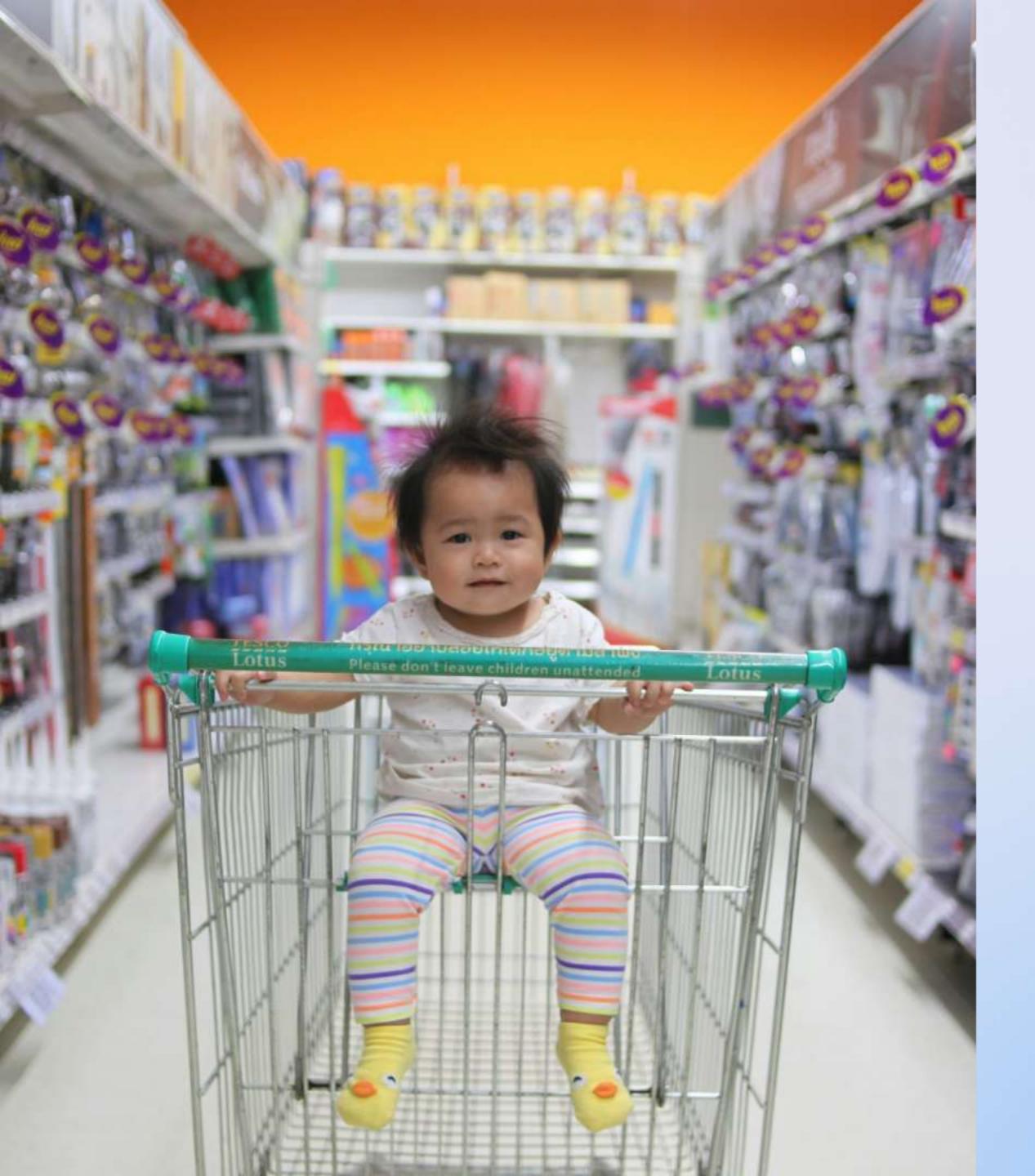




- Effective FFmpeg Integration: Fwitty used cloudinary and FFmpeg to process and save videos in a smooth manner.
- Optimised Code Structure: To improve performance and shorten the time it takes for images to load, a number of code optimisation techniques were put into place.
- Enhanced Validation Procedures: To ensure seamless content upload, enhanced validation procedures were implemented to efficiently handle picture and video sizes.
- Creation of a Custom Image Editor: Fwitty developed a custom image editor with improved functionality and stability in order to address image editor concerns.

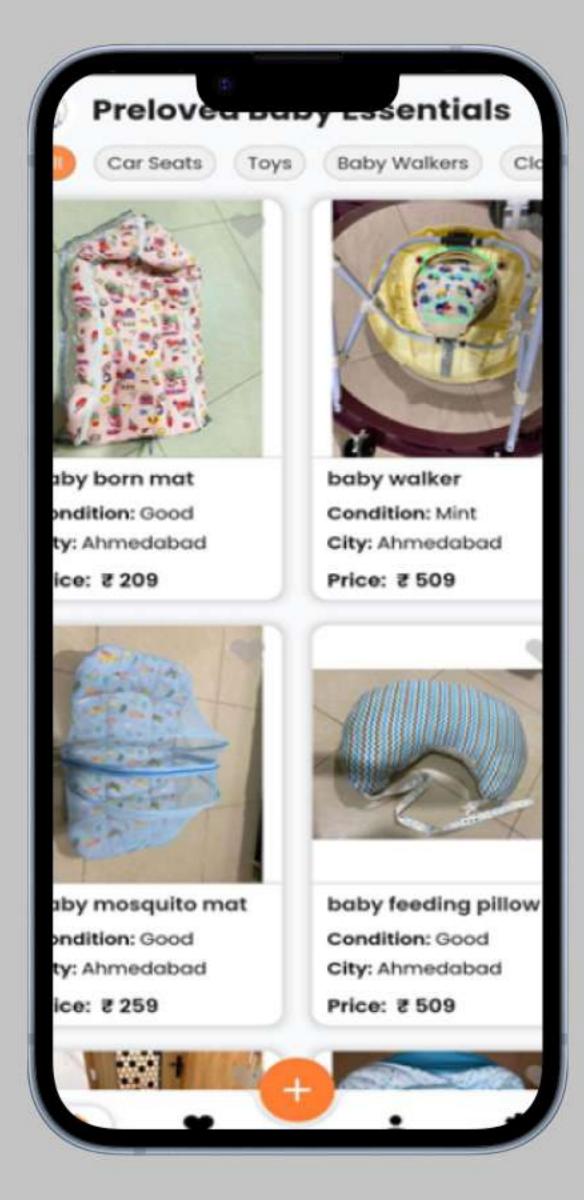
- 40% Increase in Downloads: The optimized performance and enhanced feature set resulted in a significant increase in app downloads.
- 20% Growth in Premium Users: The introduction of seamless video integration and personalized editing features attracted more users to upgrade to premium accounts.
- 50% Rise in Referrals: Positive user reviews and word-of-mouth referrals surged, reflecting the app's increased popularity and customer satisfaction.

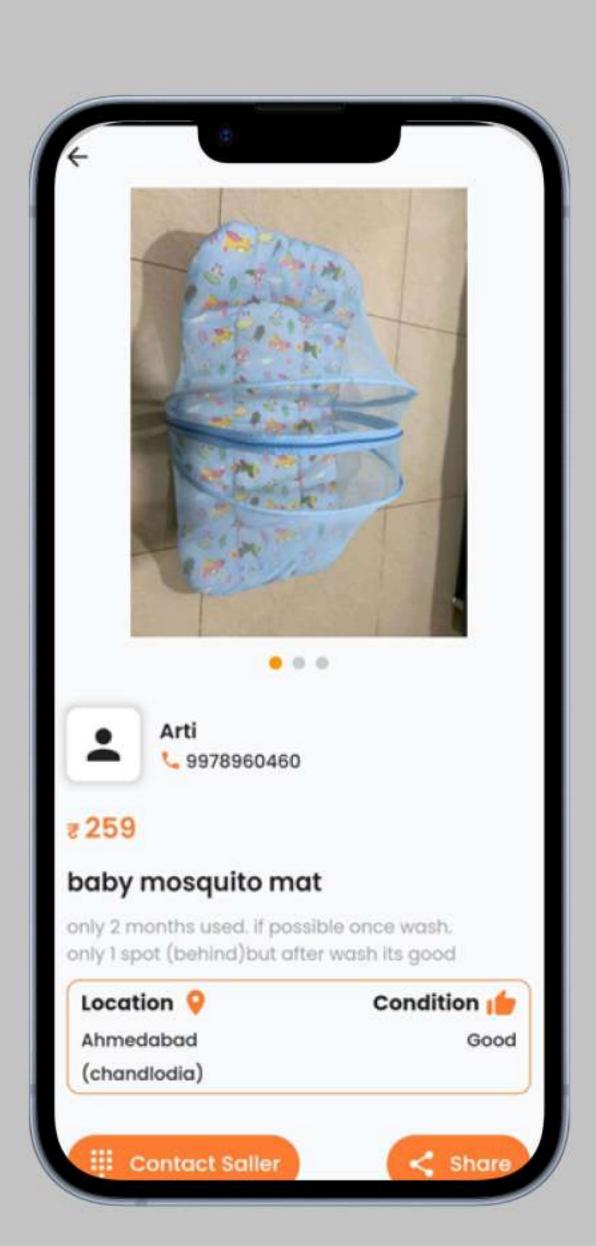


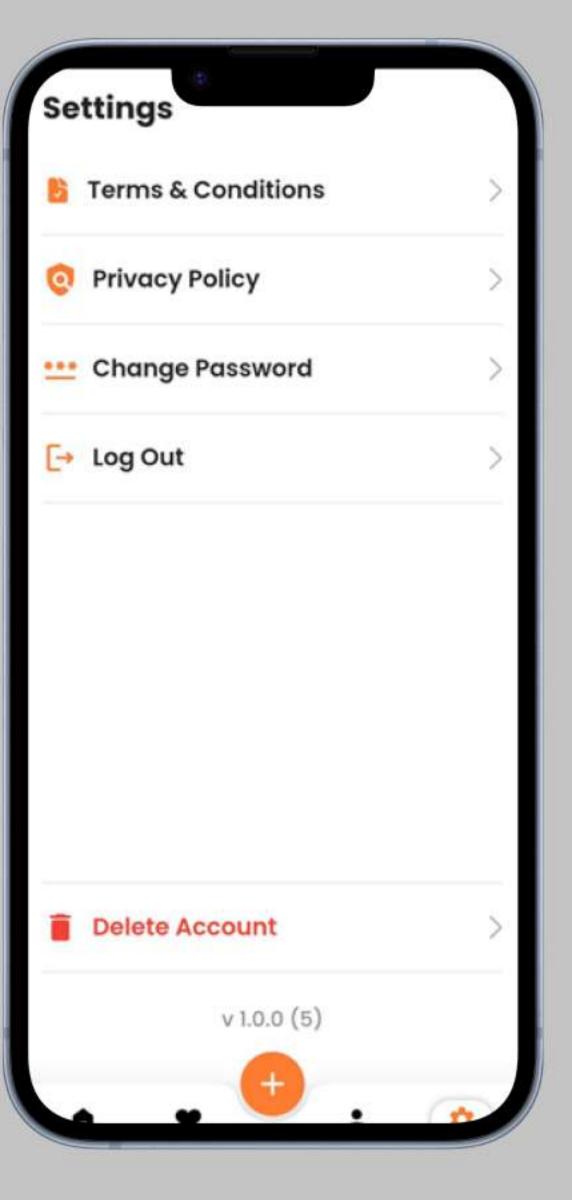


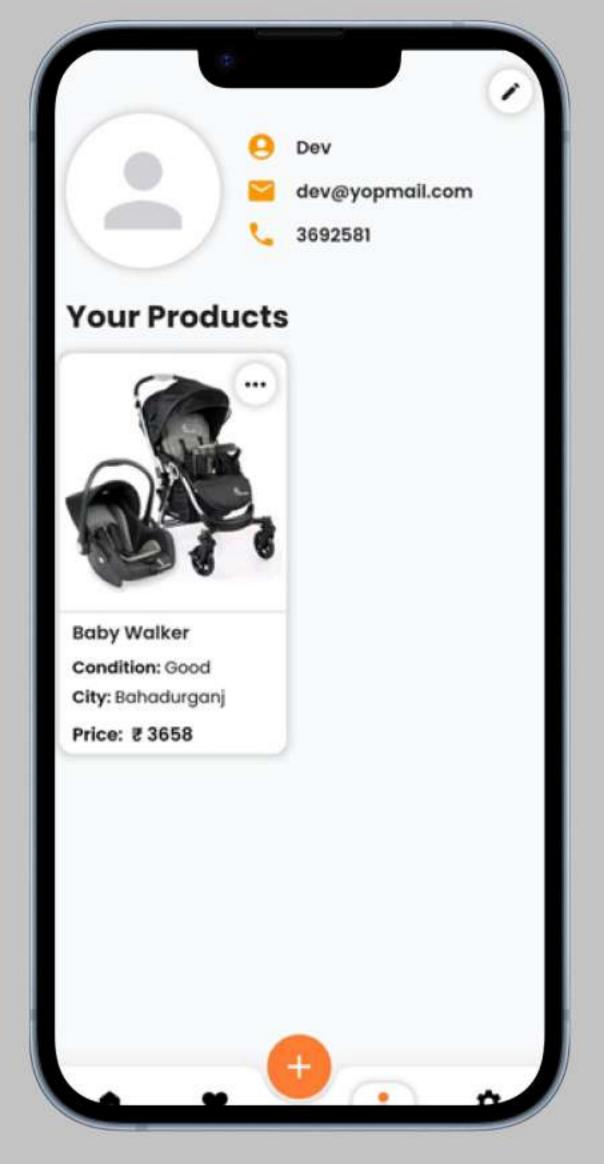
# PreLoved Baby Essentials

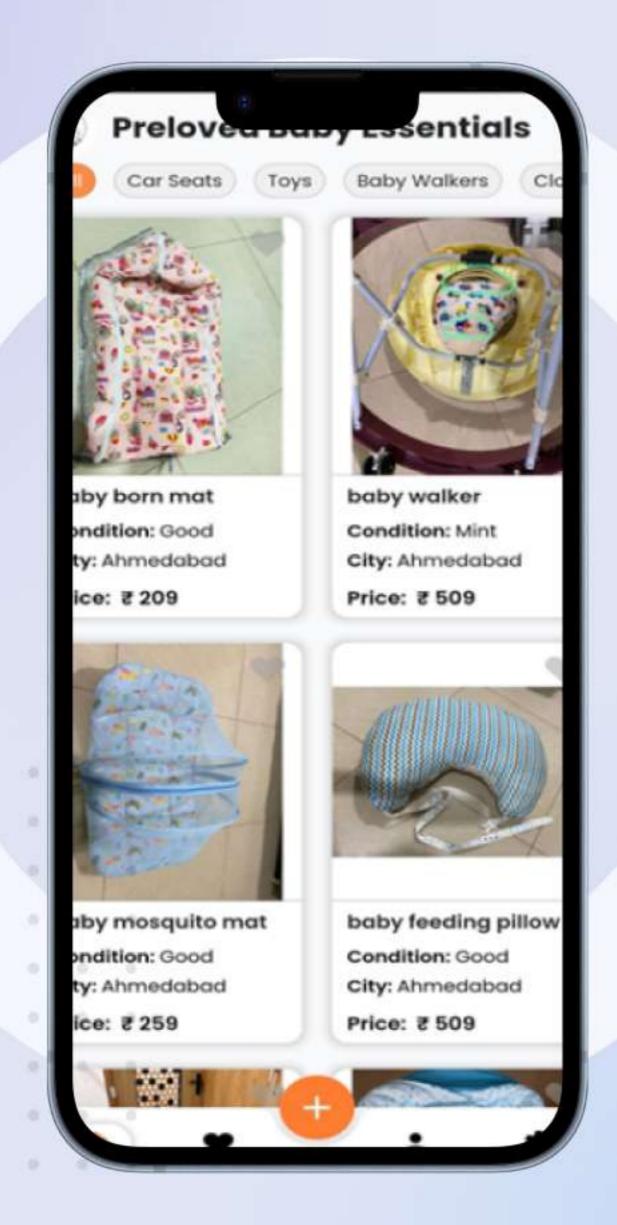
Preloved Baby Essentials is a modern mobile platform that is transforming the marketplace for baby products. The platform links millions of people globally and easily streamlines transactions with its user-friendly design.





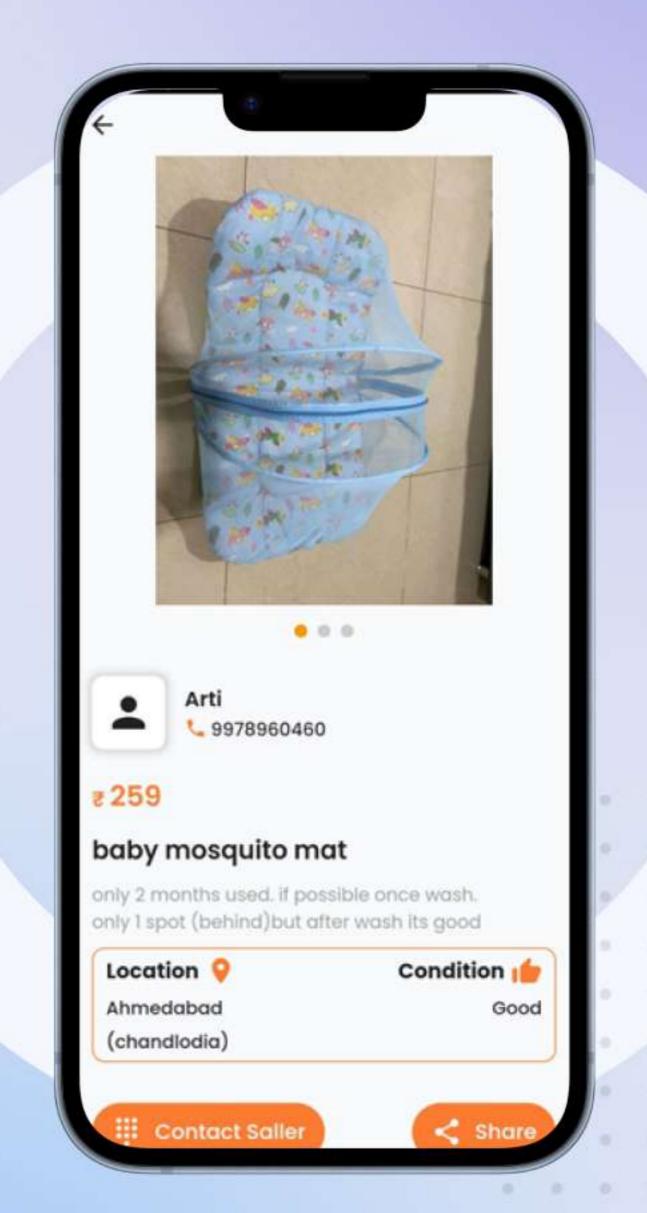


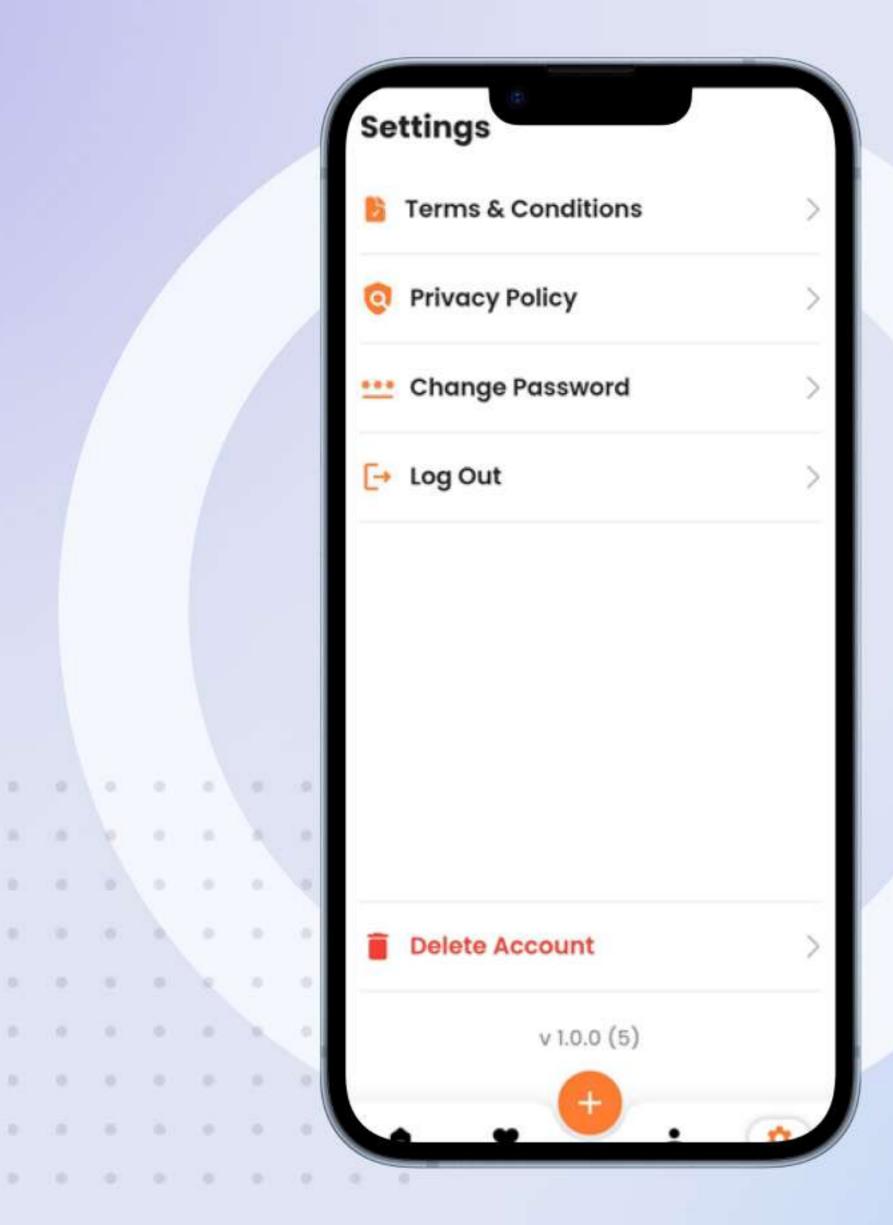




- Effortless Listing and Browsing: Add, update, delete, and view a vast range of baby essentials conveniently categorized for easy navigation.
- High-Quality Image Showcase: Present your preloved baby items in the best light with the ability to upload multiple high-resolution images.
- Secure Communication Channels: Initiate chats with sellers directly within the app to verify product details and arrange purchases with confidence.
- Advanced Search Filters: Refine your search by location, category, price range, and even brand to find the perfect preloved treasure for your little one.

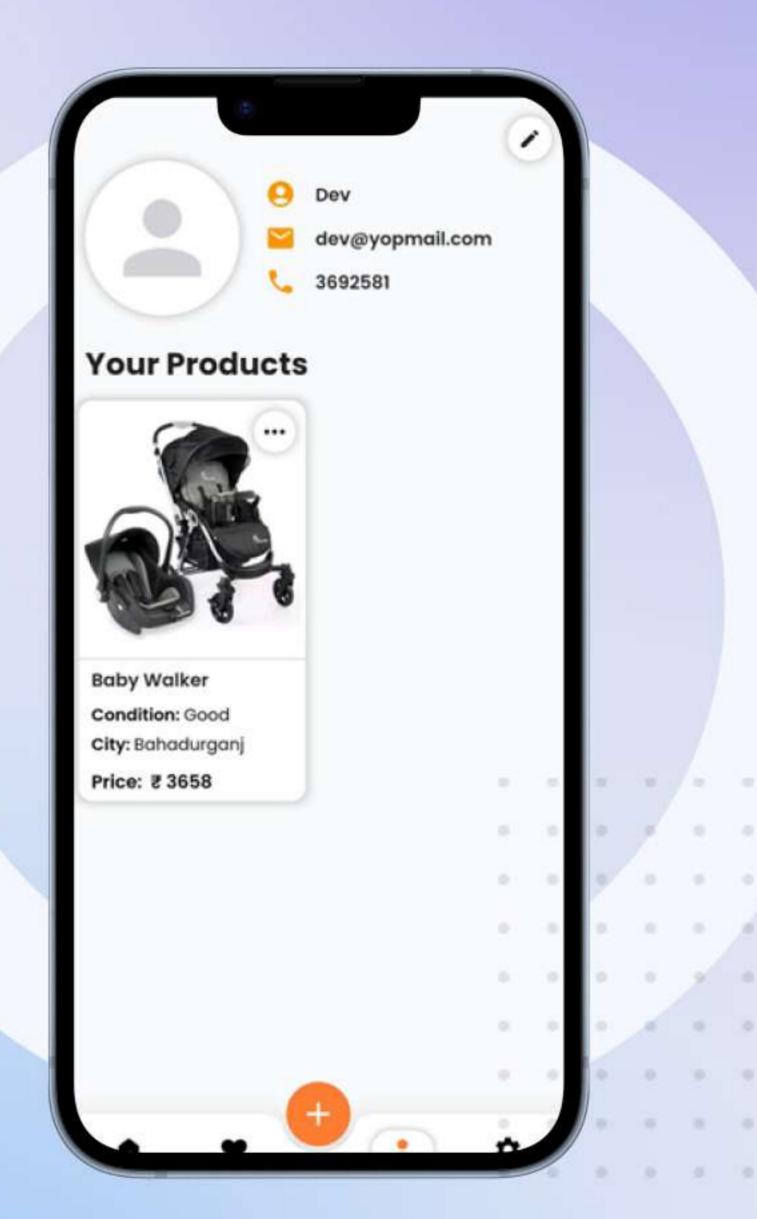
- Finding the Perfect Fit: Traditional methods of buying preloved baby items often involve sifting through cluttered online
- marketplaces or unorganized garage sales, making it difficult to find specific needs.
- Trust and Verification: Concerns about product condition and seller reliability can act as a barrier to embracing preloved options.
- Limited Local Reach: Connecting with local sellers offering preloved baby essentials can be challenging without a centralized platform.





- Location-Based Listings: Discover a treasure trove of preloved baby essentials near you, promoting sustainability by reducing shipping needs.
- Seller Reviews and Ratings: Build trust within the community with an integrated review system that allows users to rate and comment on their buying experiences.
- Secure In-App Messaging: Engage in secure conversations with sellers directly within the app, ensuring clear communication and avoiding the risks associated with exchanging personal contact information through public listings.

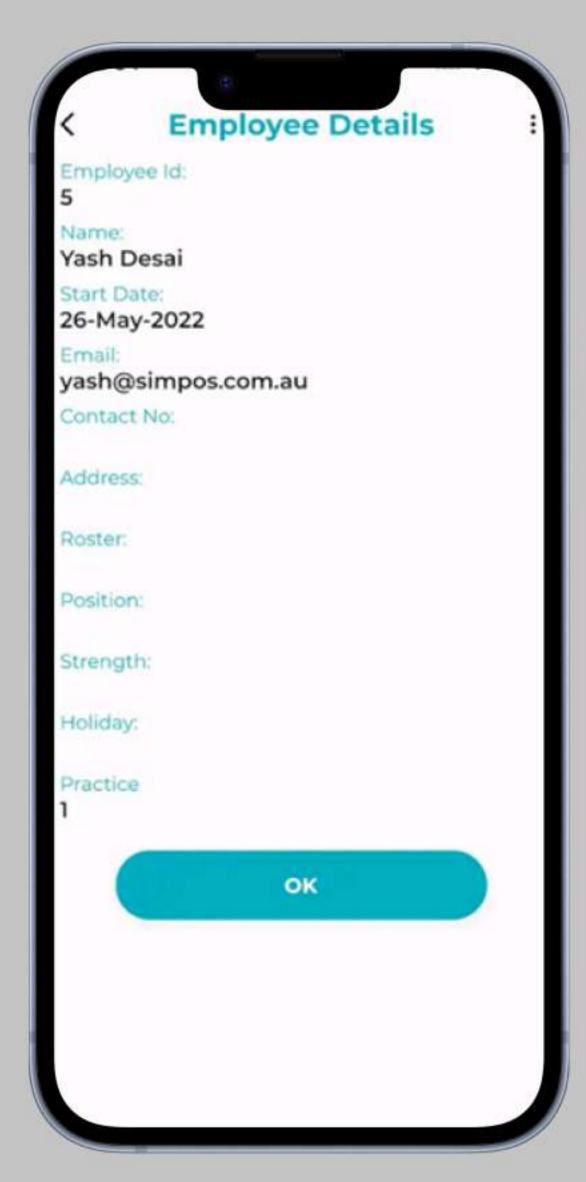
- Sustainable Growth: PreLoved Baby Essentials has demonstrably increased the adoption of sustainable shopping practices among parents, with a 45% surge in app downloads.
- Financial Empowerment: The app has empowered families by facilitating significant savings on baby essentials, leading to a 25% rise in premium memberships for access to exclusive deals and features.
- Building a Community: Positive reviews have fueled a 65% growth in user referrals, solidifying PreLoved Baby Essentials as a trusted platform for parents seeking a more sustainable and cost-effective approach to baby gear.



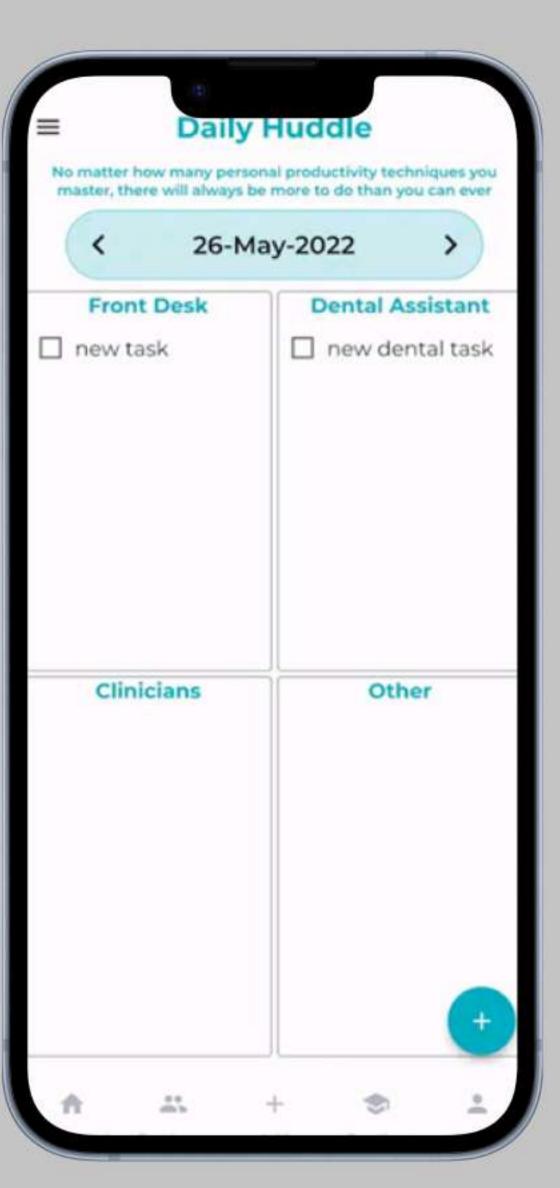


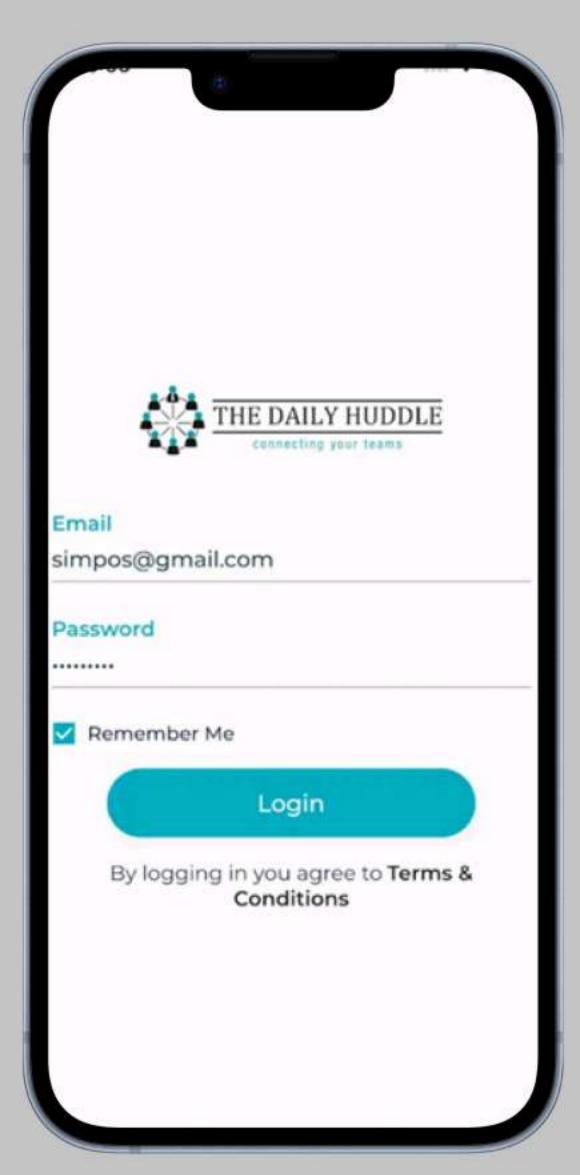
# The Daily Huddle

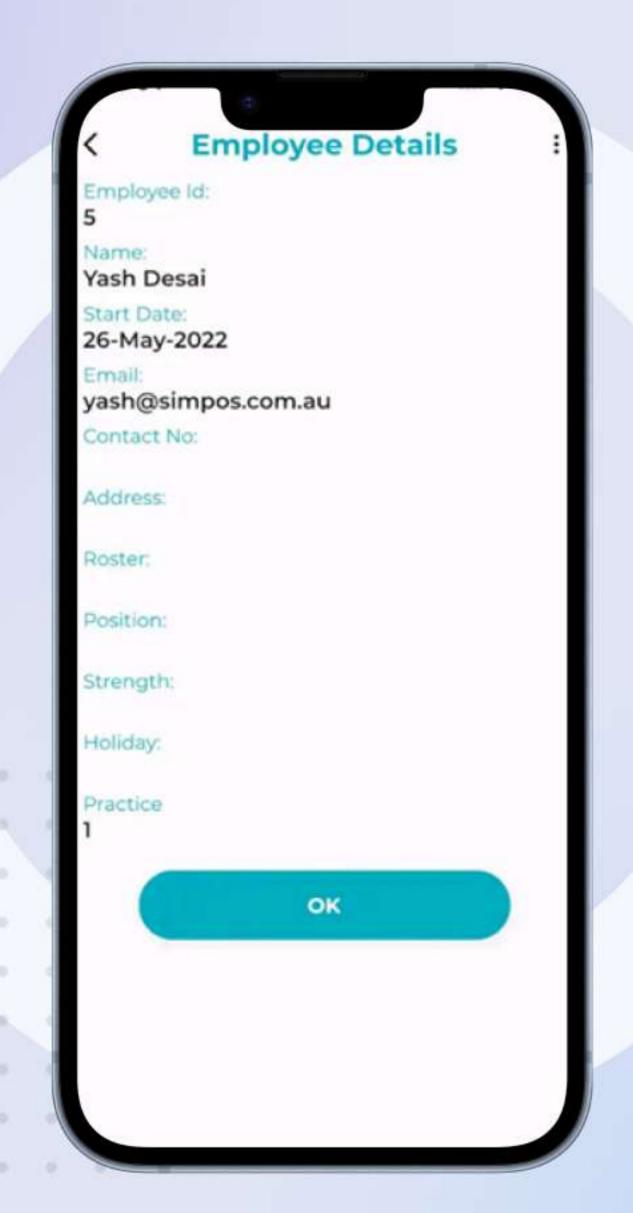
The Daily Huddle is a revolutionary hospital management app designed to streamline operations, empower staff, and improve patient care. Developed for use in the United States, it caters to hospitals of all sizes, making it a valuable tool for decision-makers at every level.











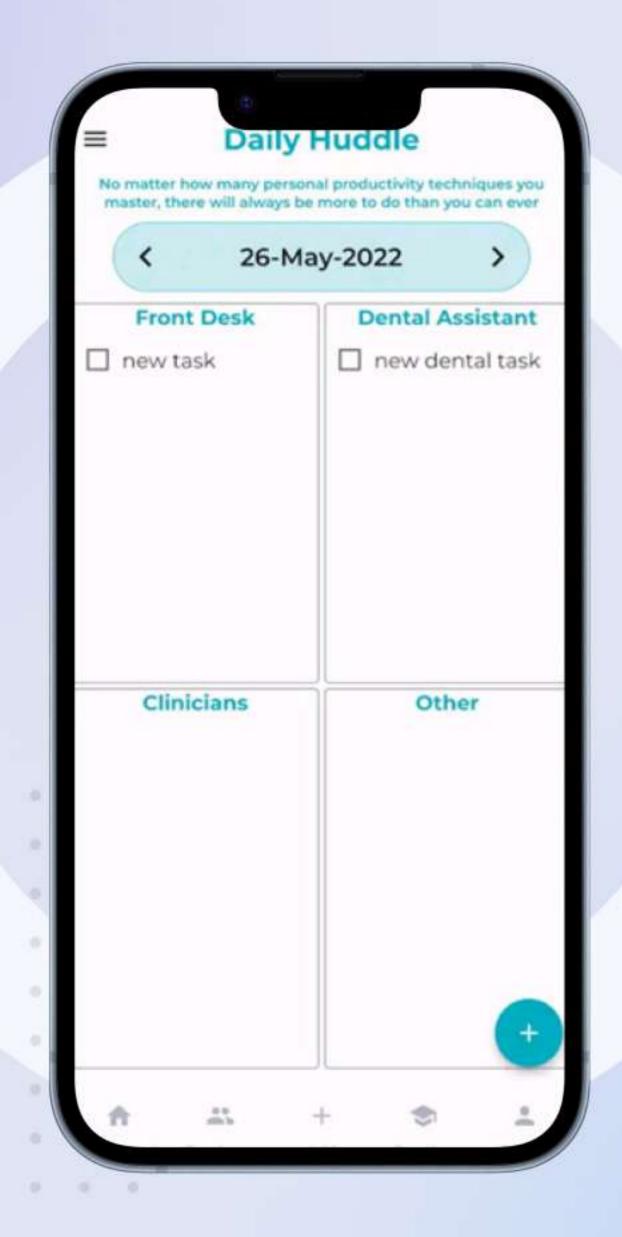
#### **Features**

- Unified Hospital Management: Manage all hospitals and staff from a single, user-friendly platform.
- Micromanagement Made Easy: Assign tasks, track progress, and coordinate schedules for doctors, nurses, interns, and front desk personnel
- Patient Care Hub: Access patient bills, reports, and medication information effortlessly, enhancing treatment efficiency.
- Meeting Management: Schedule, manage, and track hospital meetings with agendas and consultations, fostering clear communication and improved decision—making.

## Challenges

- Fragmented Workflow: Managing multiple hospitals, staff, and tasks often leads to disorganized operations and communication gaps.
- Data Overload: Paperwork mountains and inefficient record-keeping hinder efficient patient care and revenue generation.
- Trainee Development Bottleneck: Trainee management often lacks structure, leading to difficulties in assigning tasks, evaluating performance, and fostering growth.



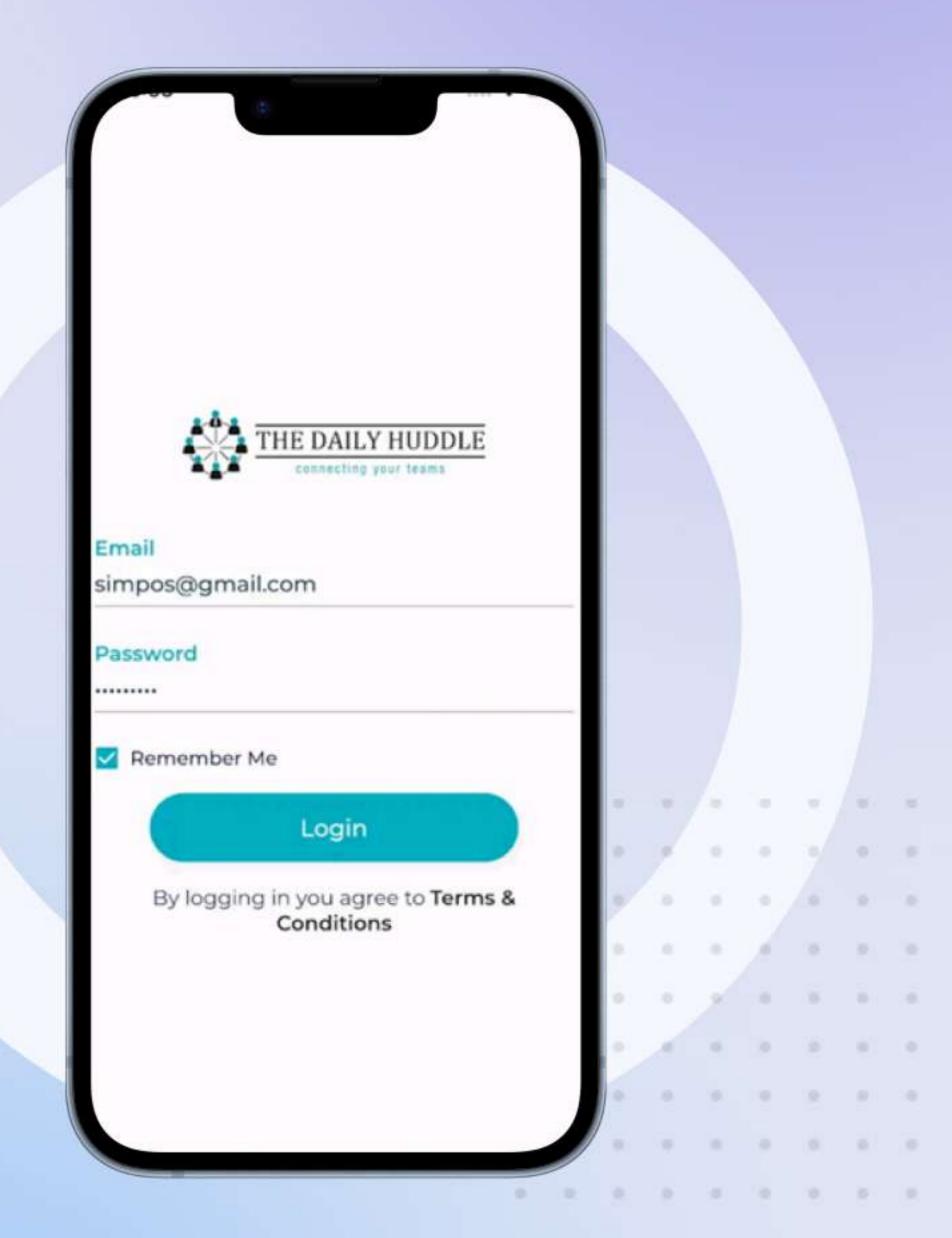


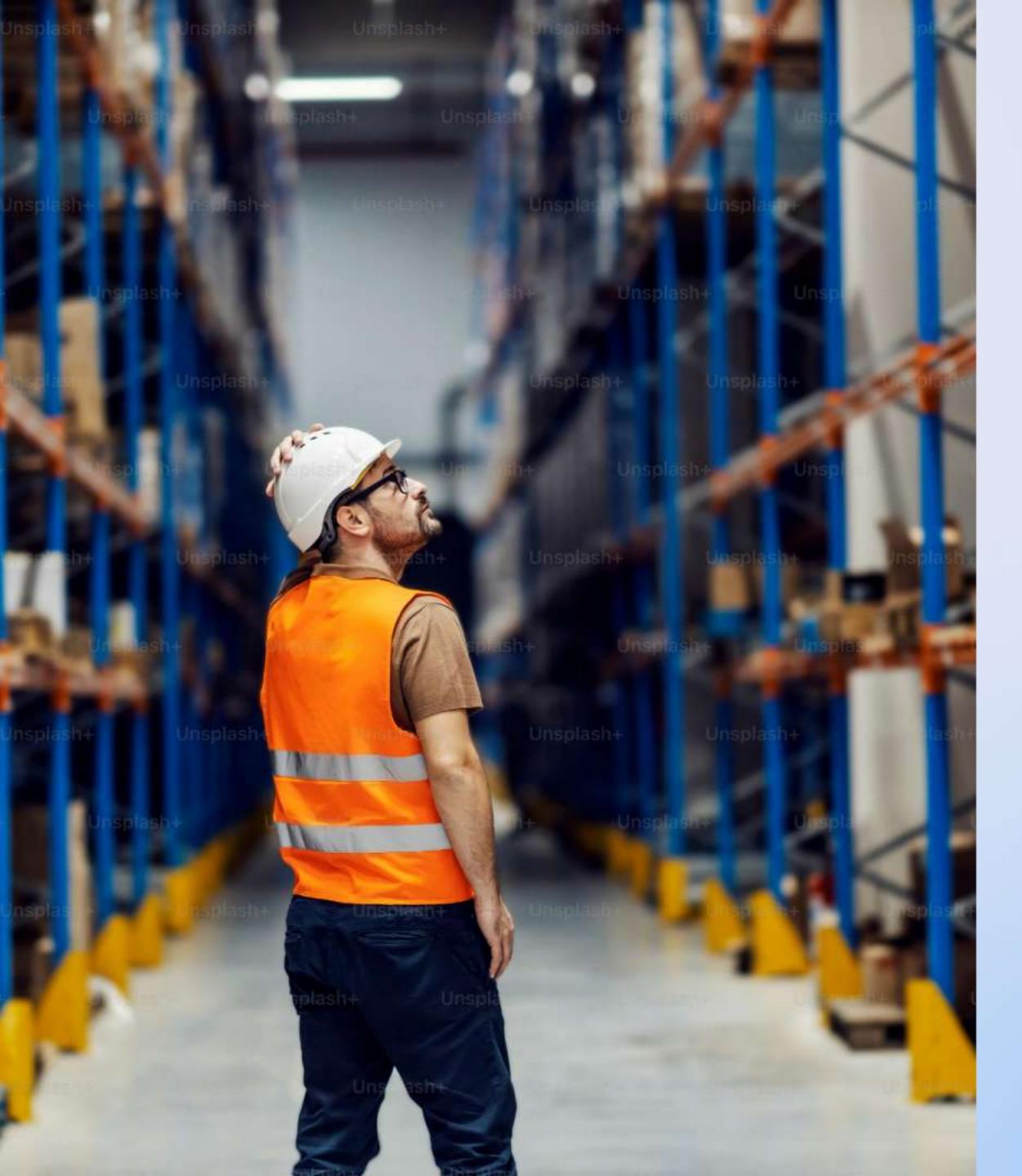
### Solutions

- Role-Based Access Control: Define user roles with varying access levels (Admin, Super Admin, Practice Admin, Team Member) for enhanced security and data organization.
- Streamlined Task Management: Delegate tasks to the right team members, track progress in realtime, and ensure accountability.
- Automated Reminders and Scheduling: Eliminate missed deadlines and delays with built-in reminders and task scheduling features.
- Centralized Meeting Management: Organize meetings, generate agendas, and streamline communication for a more collaborative and productive hospital environment.
- Empowering Trainee Development: Assign tailored assignments, and provide valuable feedback through user-friendly performance evaluation tools.

### Impact

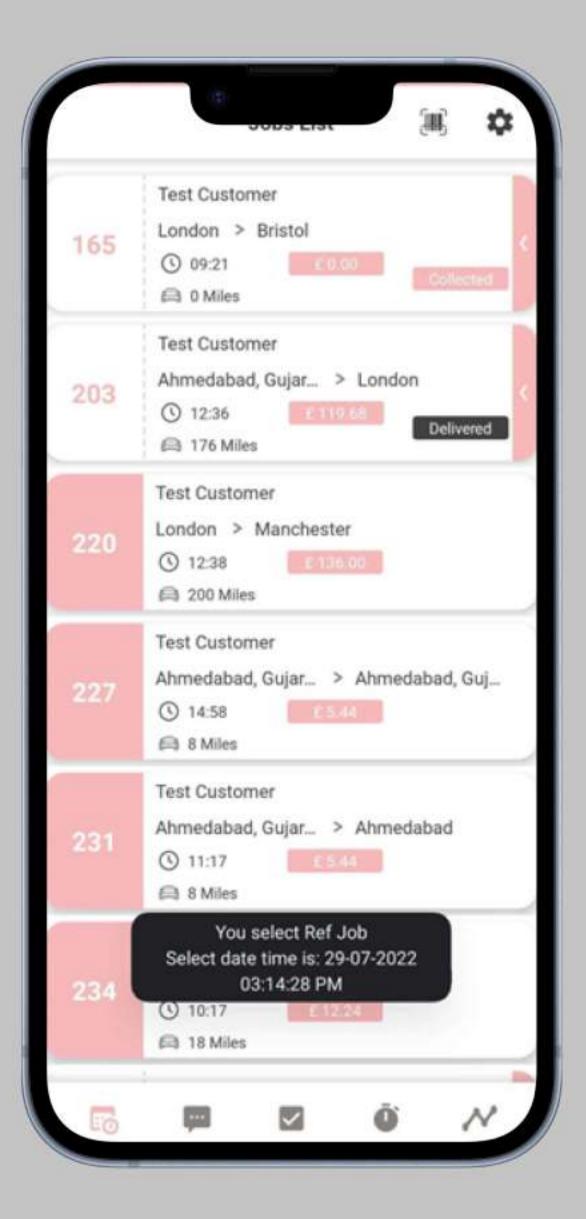
- Enhanced Efficiency: The Daily Huddle has demonstrably improved overall hospital management by 75%, freeing up valuable time for staff to focus on patient care.
- Revenue Boost: Our app has facilitated a 55% increase in revenue for hospitals by optimizing workflows and reducing administrative burdens.
- Reputation Management: Improved patient care and smoother operations have led to a 65% growth in referrals driven by positive reviews, solidifying a strong hospital reputation.

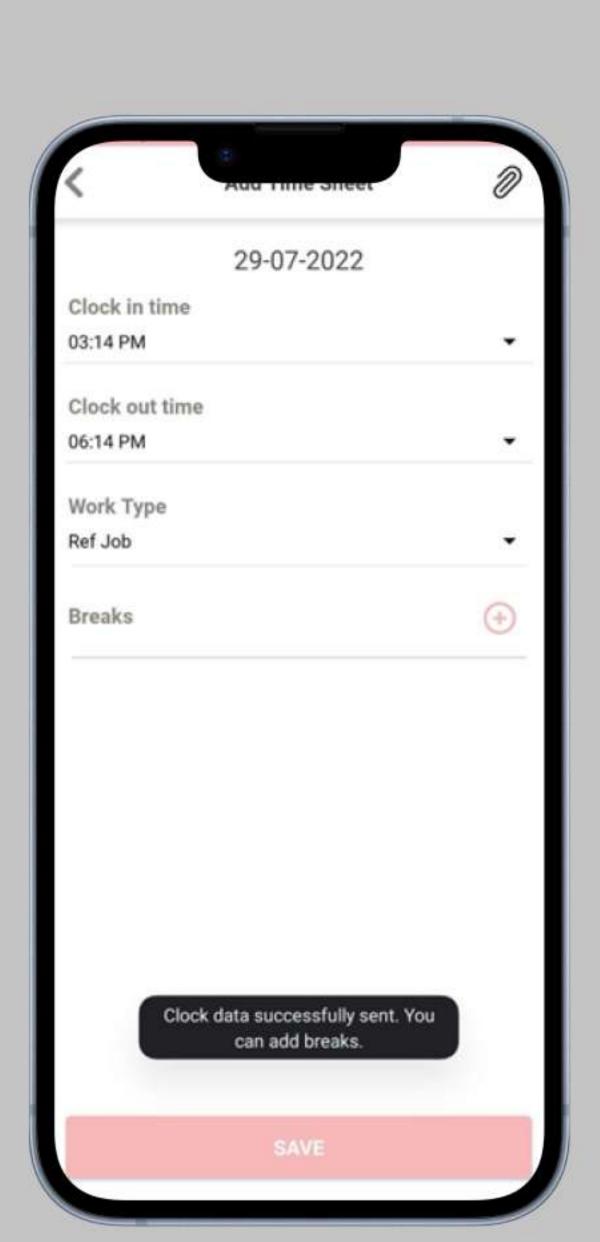


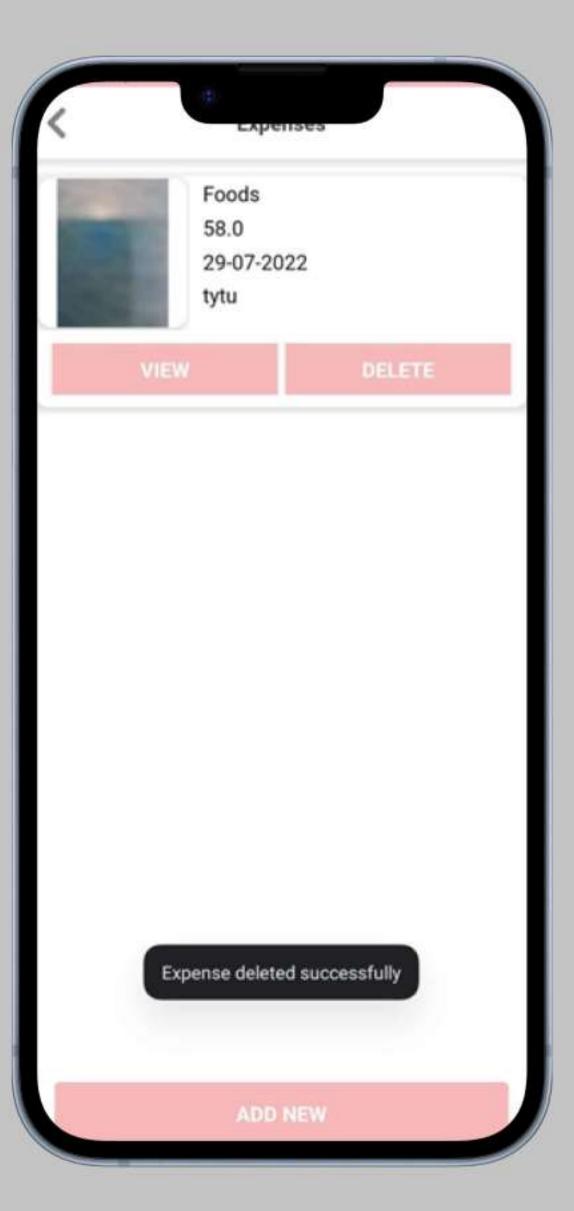


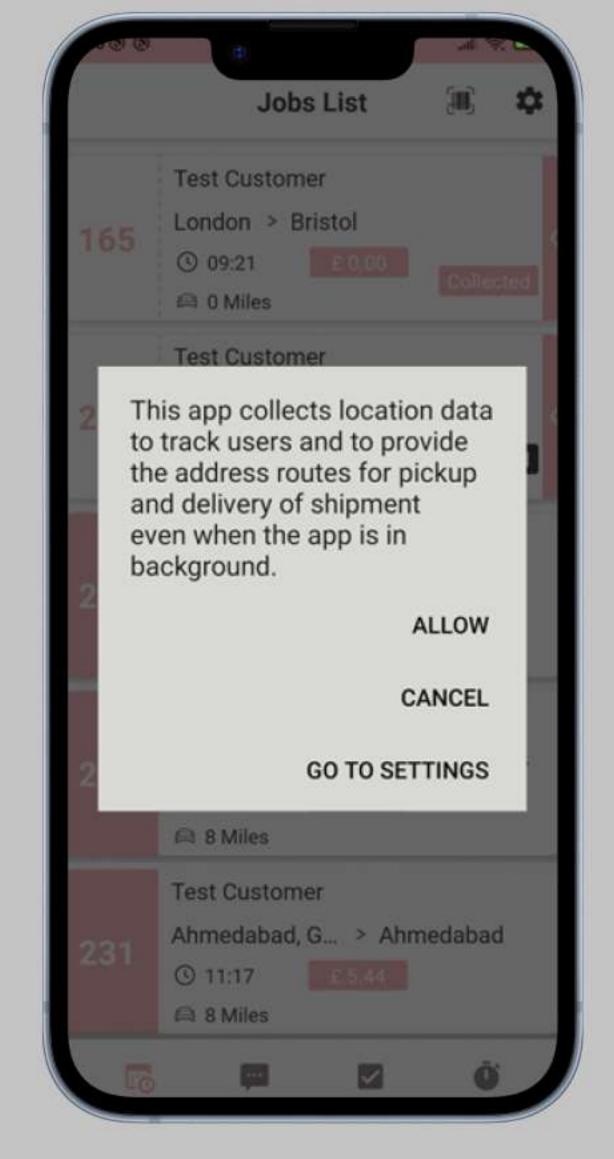
# Delivery manager

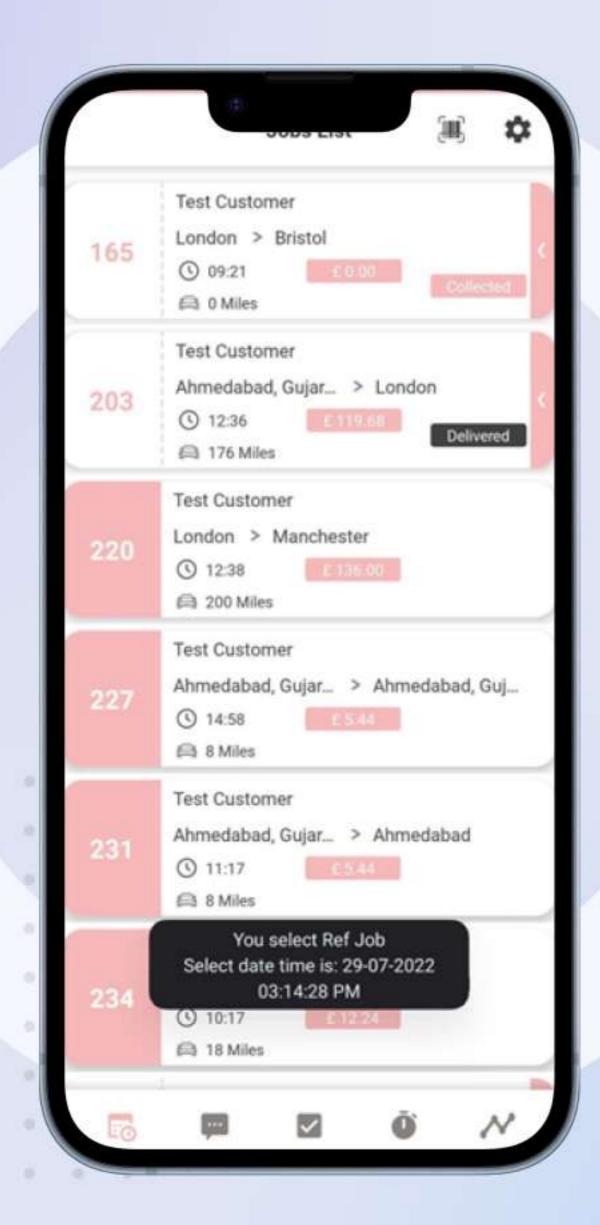
Struggling with inefficient deliveries in your B2B operations? Look no further than DMS, your one-stop solution for streamlined delivery management!









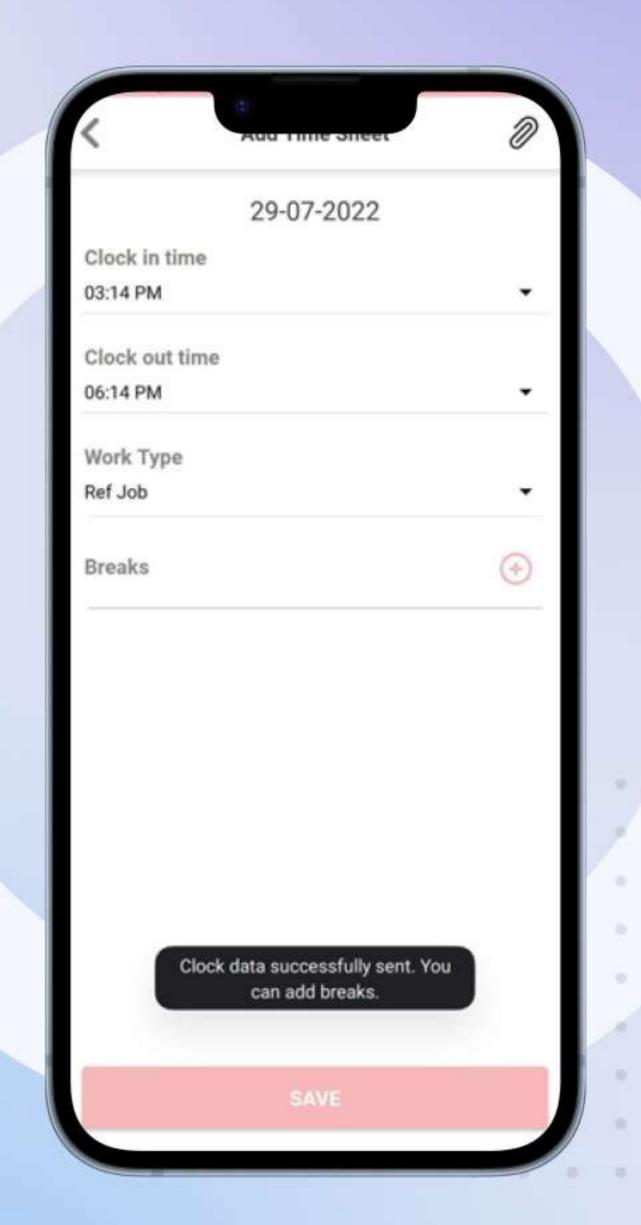


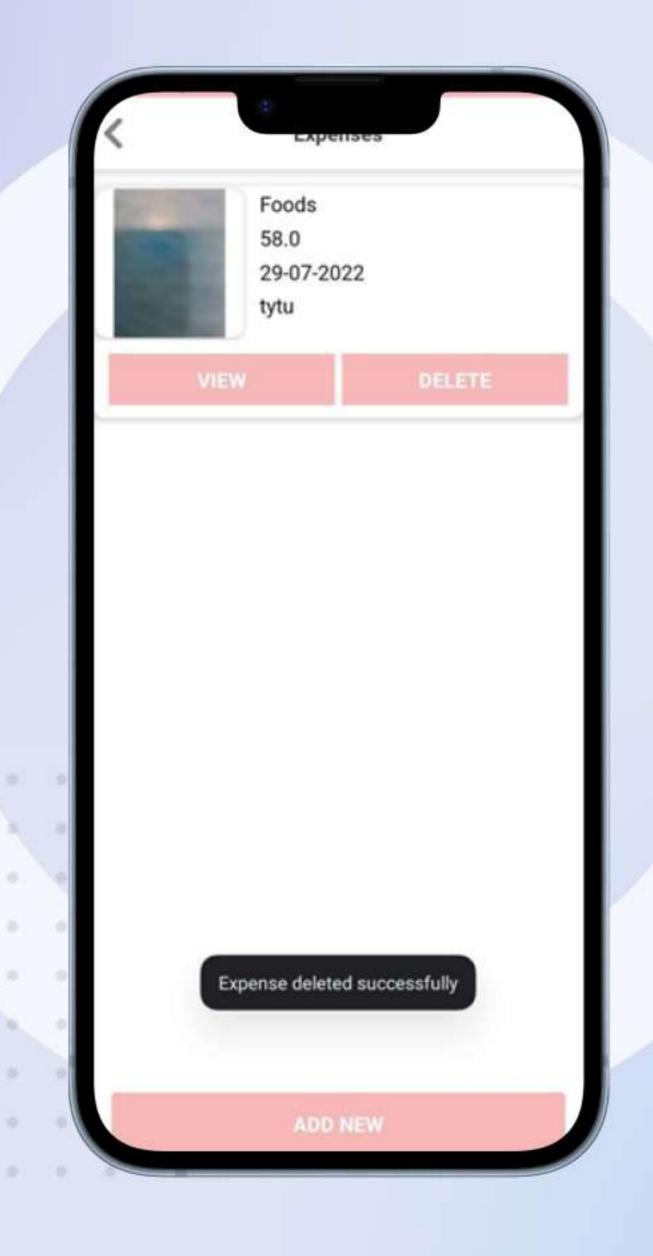
#### **Features**

- Offline Champion: No internet, no problem! DMS works flawlessly even without connectivity. Local data syncs seamlessly when you regain internet access.
- Real-Time Tracking: Always know where your deliveries are. DMS tracks driver location every 15 seconds, providing complete transparency.
- Shift Management Made Easy: Clock in, clock out, and manage breaks with ease. DMS simplifies driver timekeeping for both drivers and organizations.
- Expense Tracker with Receipts: Say goodbye to lost receipts! DMS allows drivers to add expenses with photo attachments for food, repairs, and more.

## Challenges

- Real-Time Tracking Optimization: Overcoming the hurdle of real-time tracking without relying on third-party API services to enhance performance and reliability.
- Streamlined Time-Sheet Management: Addressing the complexities of managing driver time-sheets effectively for both drivers and organizations alike.
- Seamless Expense Tracking: Implementing a robust solution to track driver expenses accurately within specific shifts to ensure transparent accounting practices.
- Offline Support Integration: Tackling the challenge of integrating offline support seamlessly into the app to facilitate uninterrupted delivery operations in areas with limited connectivity.



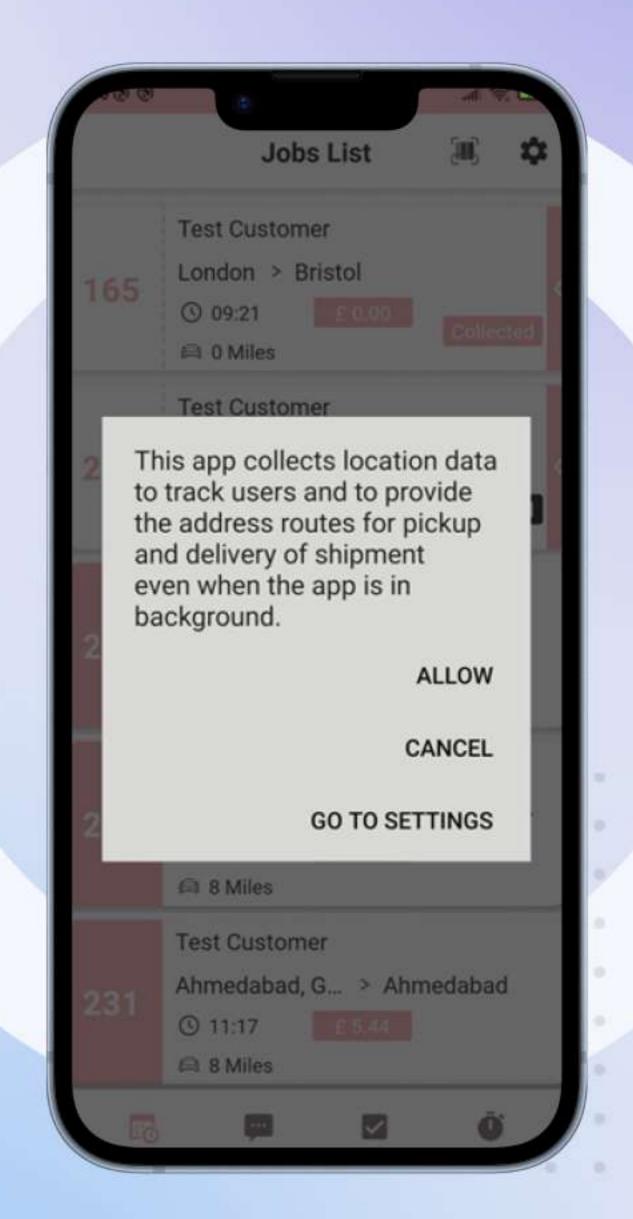


#### Solutions

- Custom Real-Time Tracking: Developed an inhouse real-time tracking system to eliminate reliance on third-party API services, enhancing performance and reliability.
- Intuitive Time-Sheet Management: Implemented a user-friendly interface for time-sheet management, simplifying the process for drivers and organizations alike.
- Automated Expense Tracking: Introduced an automated expense tracking system to accurately record driver expenses within specific shifts, ensuring transparency and efficiency.
- Seamless Offline Support: Integrated robust offline support capabilities into the app, enabling uninterrupted delivery operations even in areas with limited connectivity.

### Impact

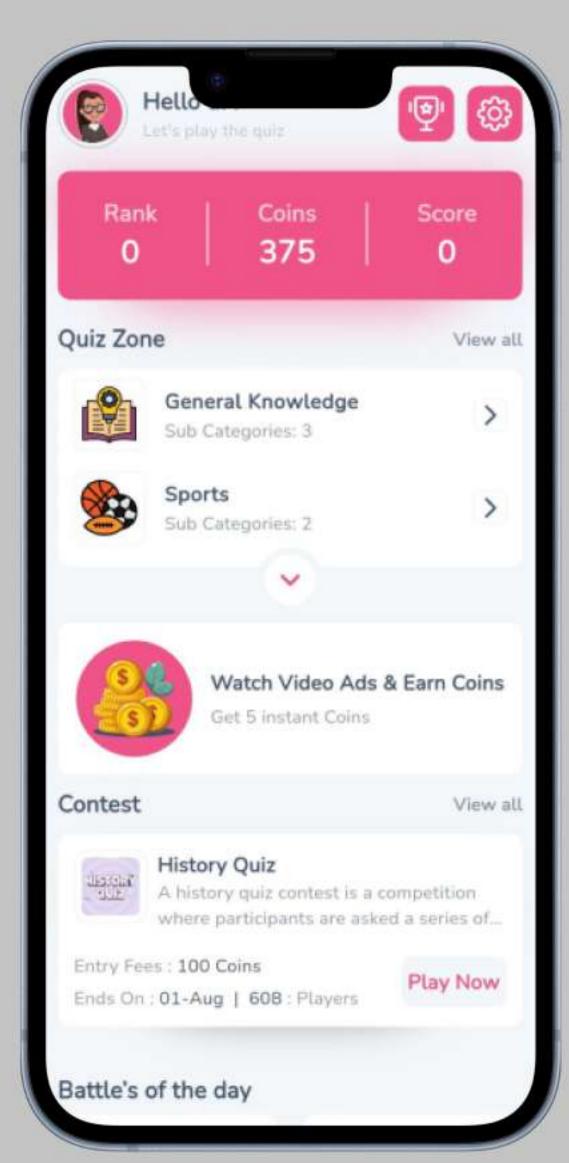
- Download Growth: A startling 58% rise in app downloads was seen, indicating the broad user acceptance and appeal of DMS.
- Holding a dominant share of the B2B market: saw a notable 72% growth in the state-level B2B market and a significant 26% increase in the national B2B market, securing DMS's place as the preferred delivery management solution.
- Unprecedented Referral Growth: Enjoyed a 50% surge in referrals stemming from glowing user reviews, further amplifying DMS's reach and impact in the market.

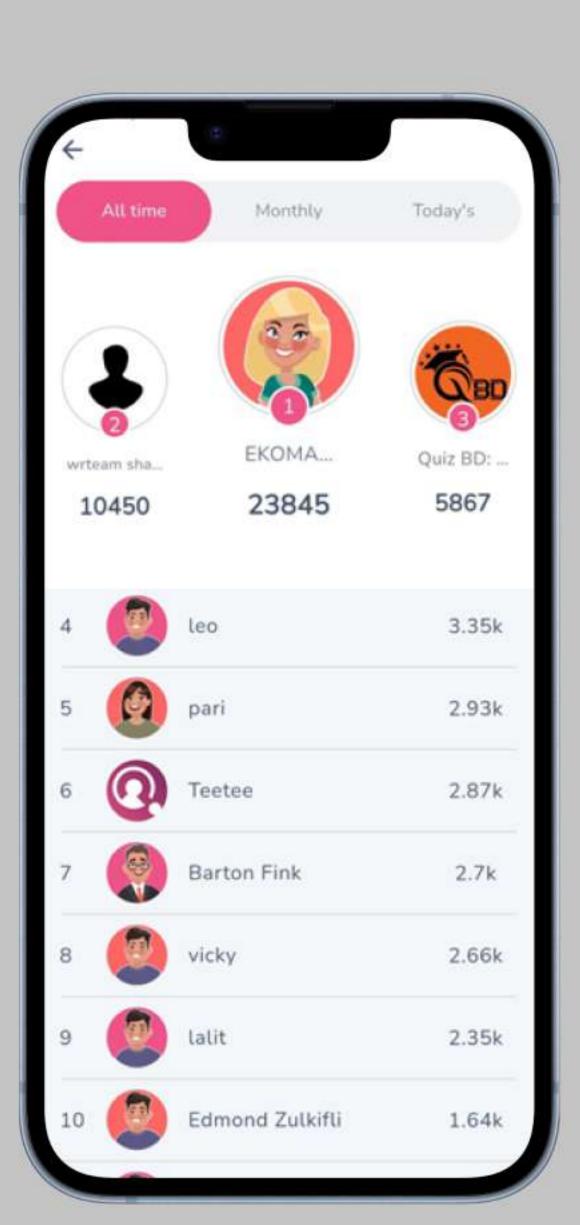


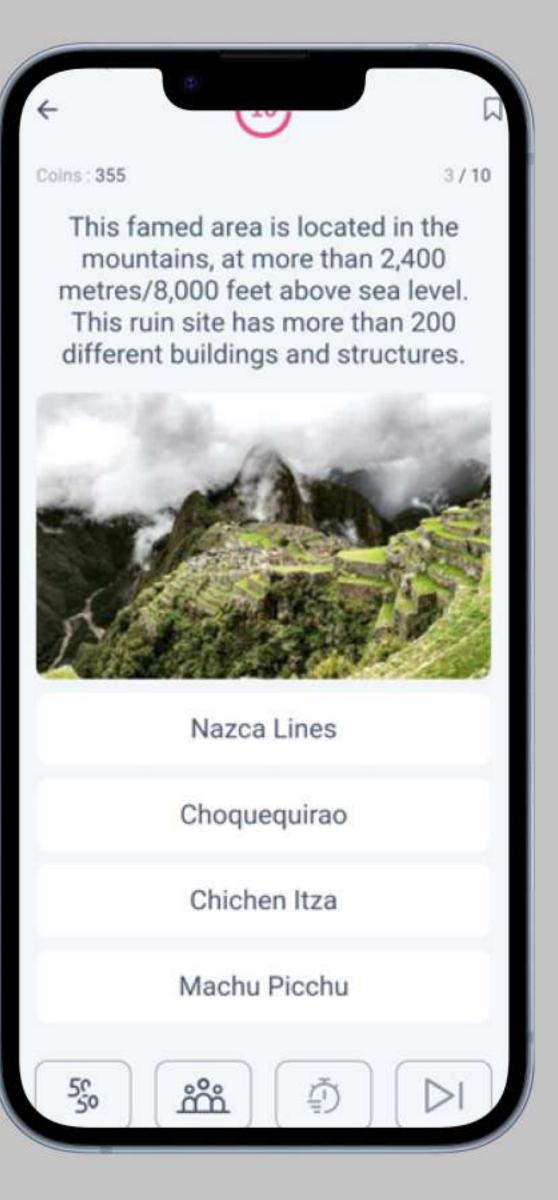


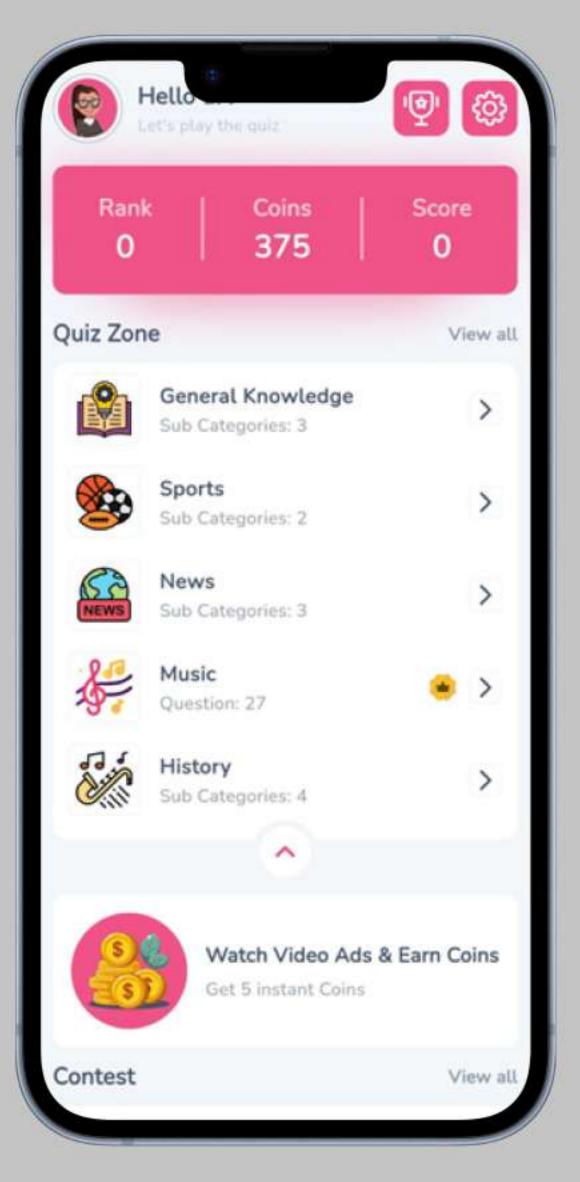
# Elite Quiz

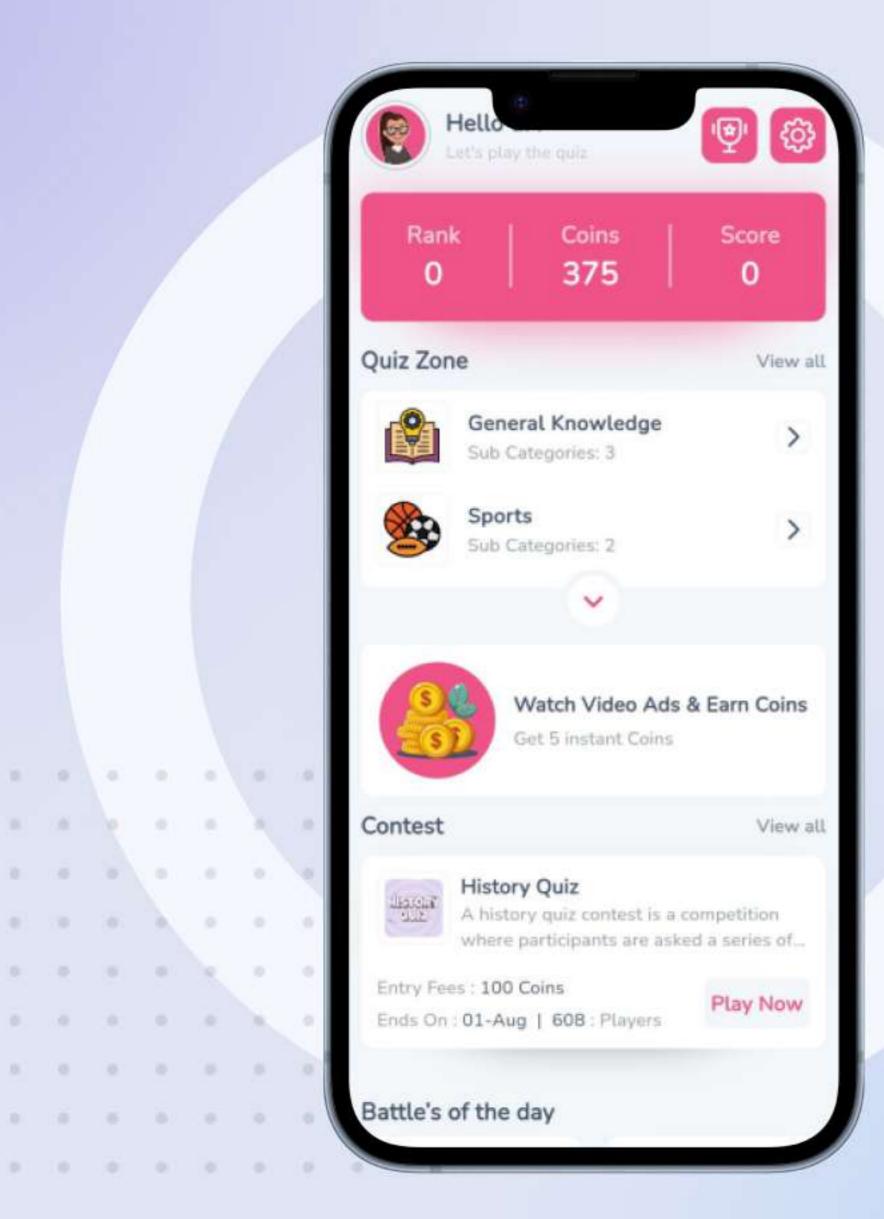
Referred to be the Delivery Master of quiz applications, Elite Quiz is an innovative platform that allows users to play engaging questions against a computer opponent, with friends, or alone, and to experience extra thrill with lifelines.









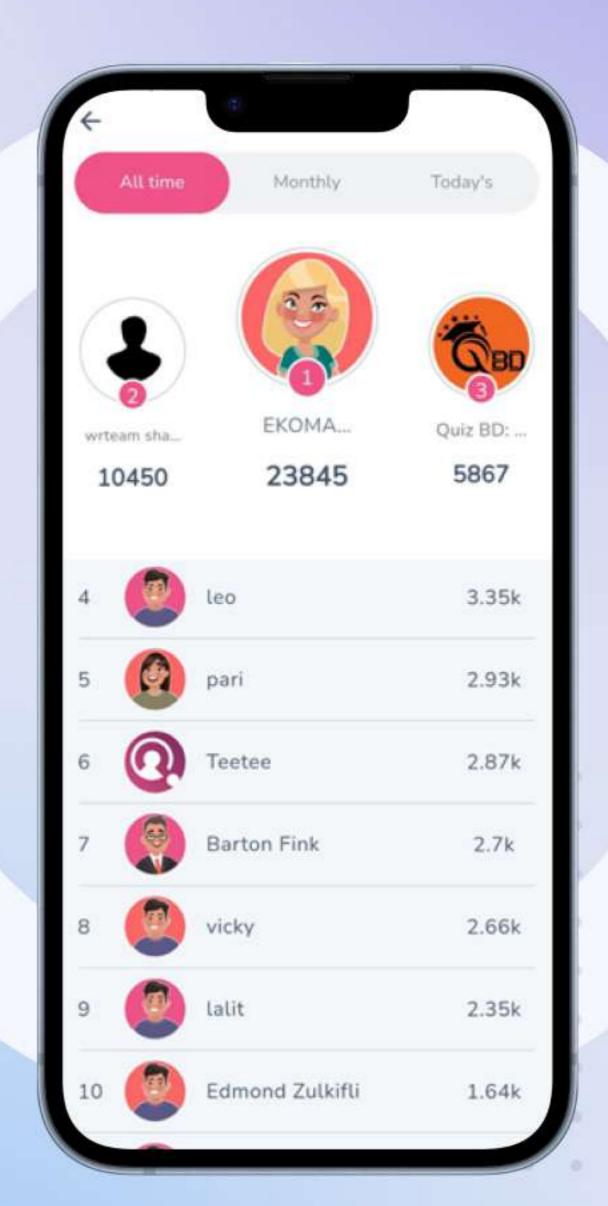


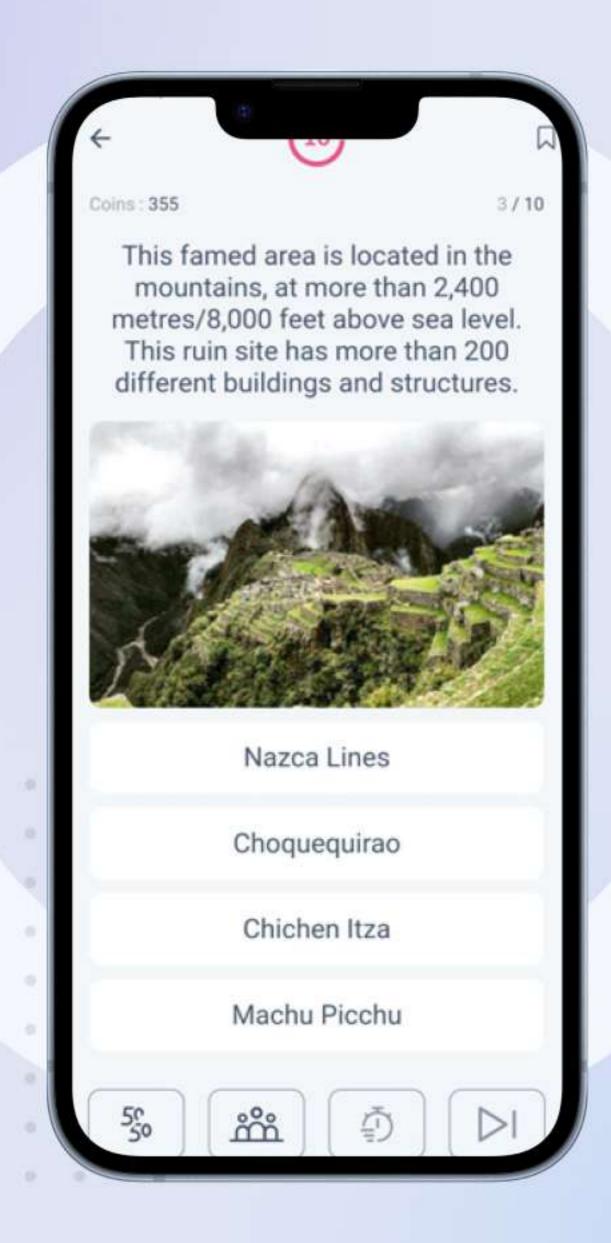
#### **Features**

- Explore a large library of questions covering pop culture, science, history, and more with Master Diverse Categories!
- Defy Al or your friends: Show off your skills by defeating our sly Al opponent or going up against friends.
- Bring Out the Social Butterfly in You: Invite your friends to intense trivia contests to determine who is the best!
- Daily Dose of Information: Use our daily quiz challenges to sharpen your knowledge and keep your mind active.

## Challenges

- Engaging the Audience:
  Keeping users hooked with dynamic elements and fresh content was crucial.
- Platform Optimization: Ensuring a smooth and responsive experience across various devices.
- Enhanced Quiz Play: Implementing features like timers, lifelines, and smart categorization.
- Personalized Journey:
  Recommending quizzes based on user interests for a more tailored experience.



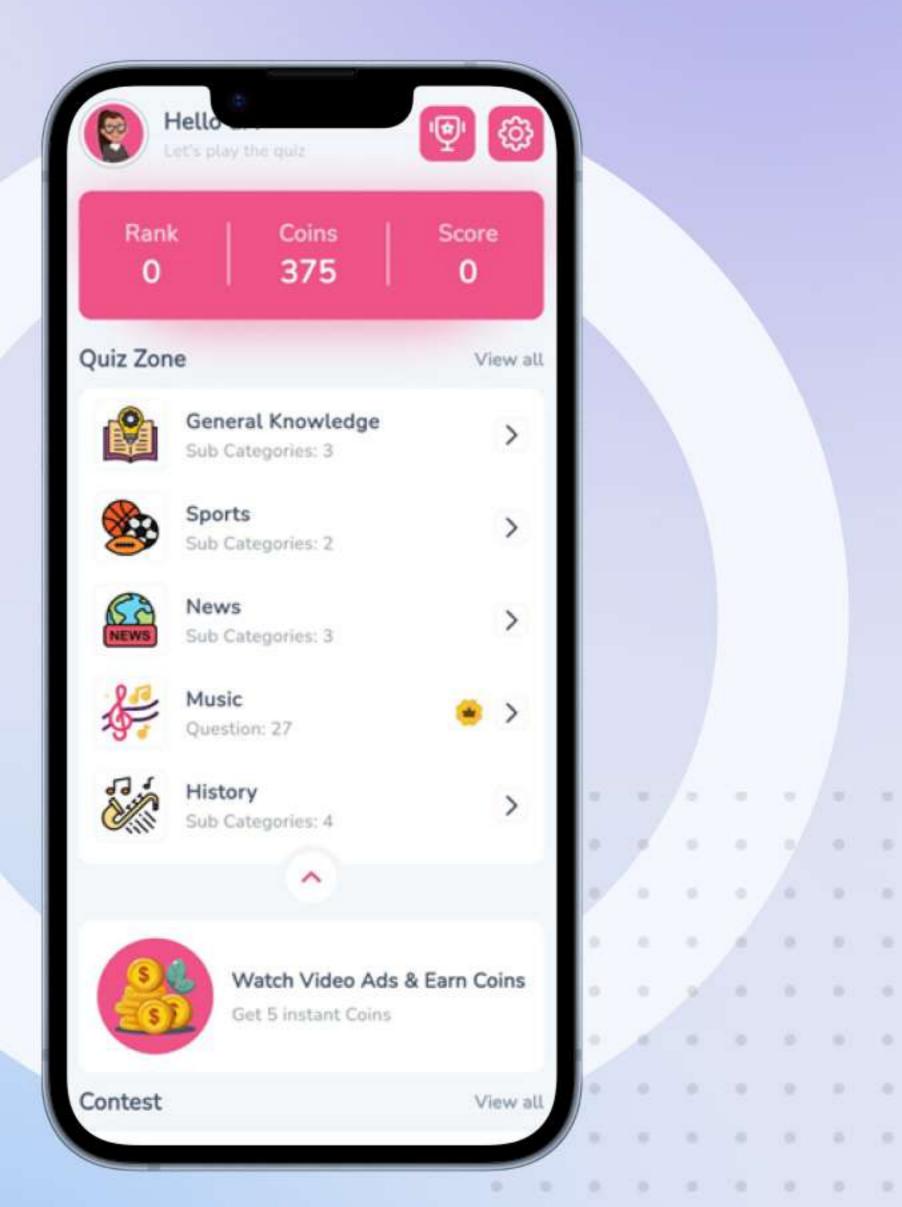


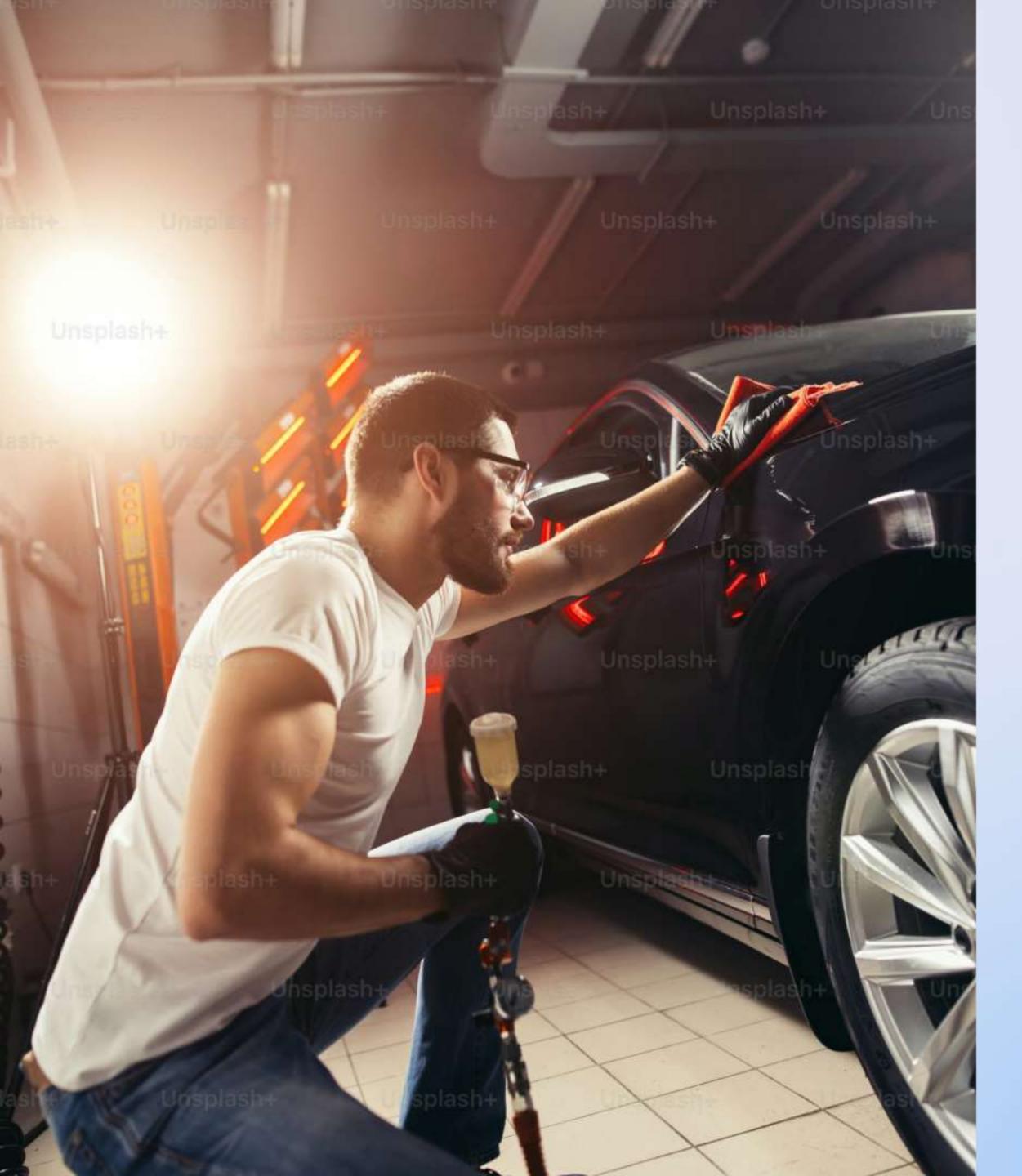
#### Solutions

- Rewarding Engagement: Introduced 'Digital Goodies' earned by watching ads, incentivizing user participation.
- Seamless Integration: Implemented smooth ad integration that wouldn't disrupt the gameplay.
- Interactive Experience: Added animations and a responsive design to keep users engaged.
- Multilingual & Multi-Device: Ensured a seamless experience on smartphones, tablets, and potentially different languages in the future.
- Al-Powered Recommendations: Integrated an Al/ ML system to suggest quizzes based on user interests and play history.

### Impact

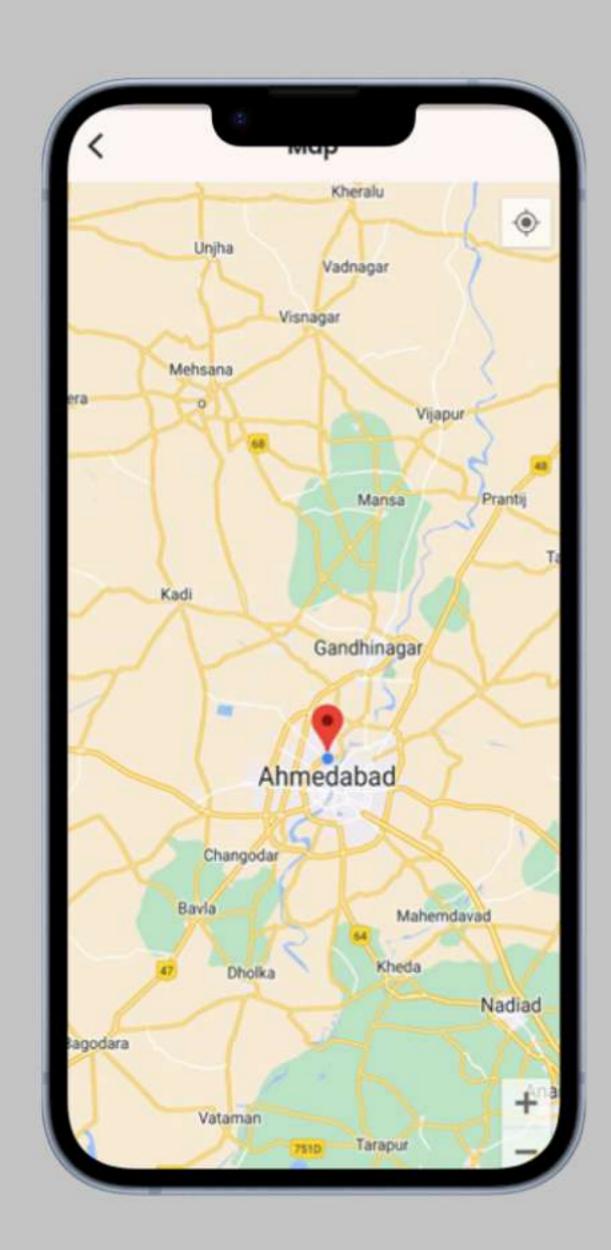
- Explosive Growth: Witnessed a staggering 45% increase in app downloads!
- Premium Power: A 25% rise in premium users, highlighting the value proposition.
- Word-of-Mouth Marketing: A 65% jump in referrals through positive reviews, showcasing user satisfaction.

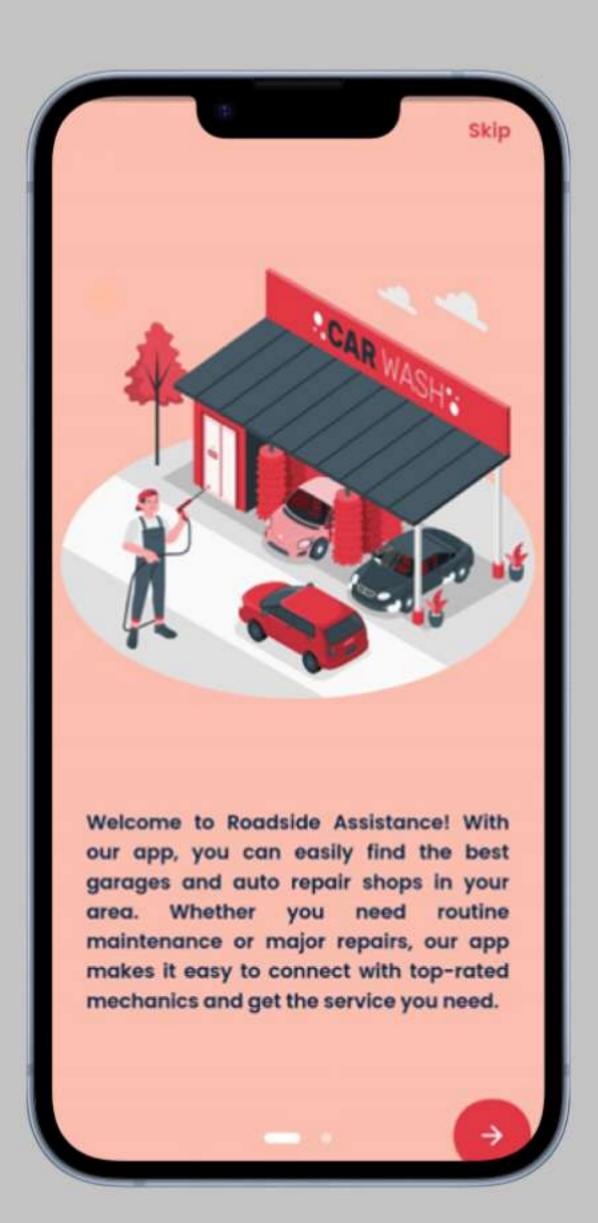




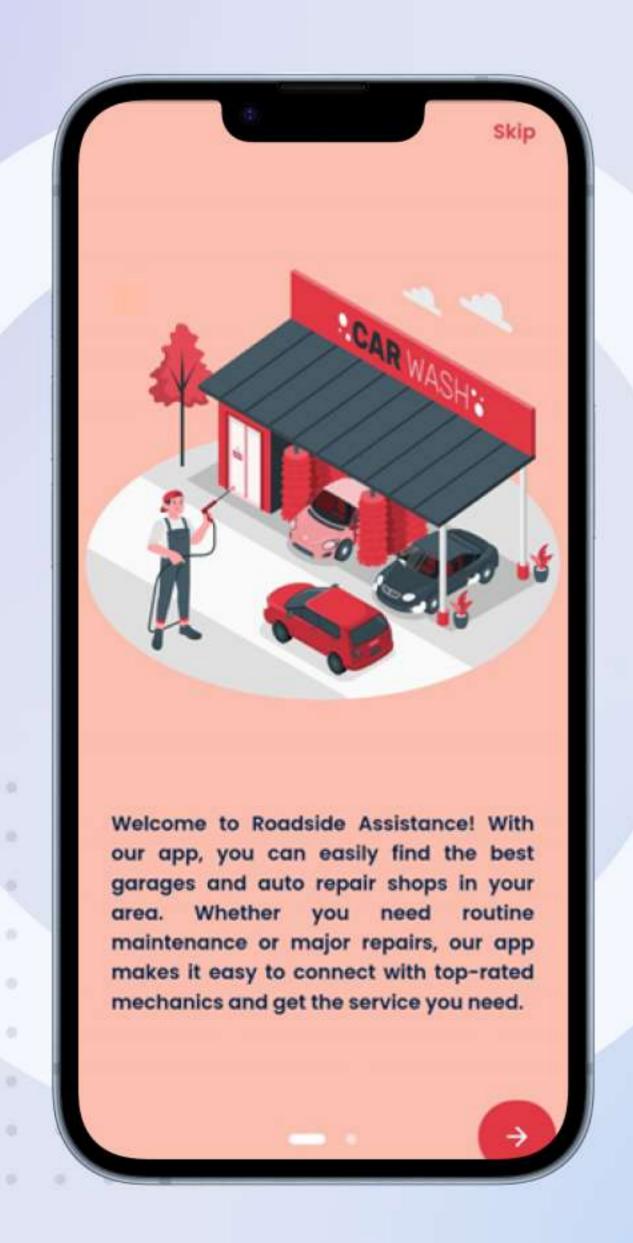
# RSA Garage

RSA Garage revolutionizes roadside assistance and parts procurement, offering a comprehensive solution for drivers in need. Seamlessly connecting garages and parts vendors through an intuitive map interface, RSA Garage ensures quick access to quality services and competitive prices for vehicle repairs.









#### **Features**

## Integrated Roadside Assistance and Parts Procurement:

Access roadside assistance and purchase parts from a single platform, simplifying the vehicle repair process.

#### Map-Based Parts Identification:

Add parts to maps for easy identification and locate nearby distributors for efficient parts procurement.

#### **Garage Location Services:**

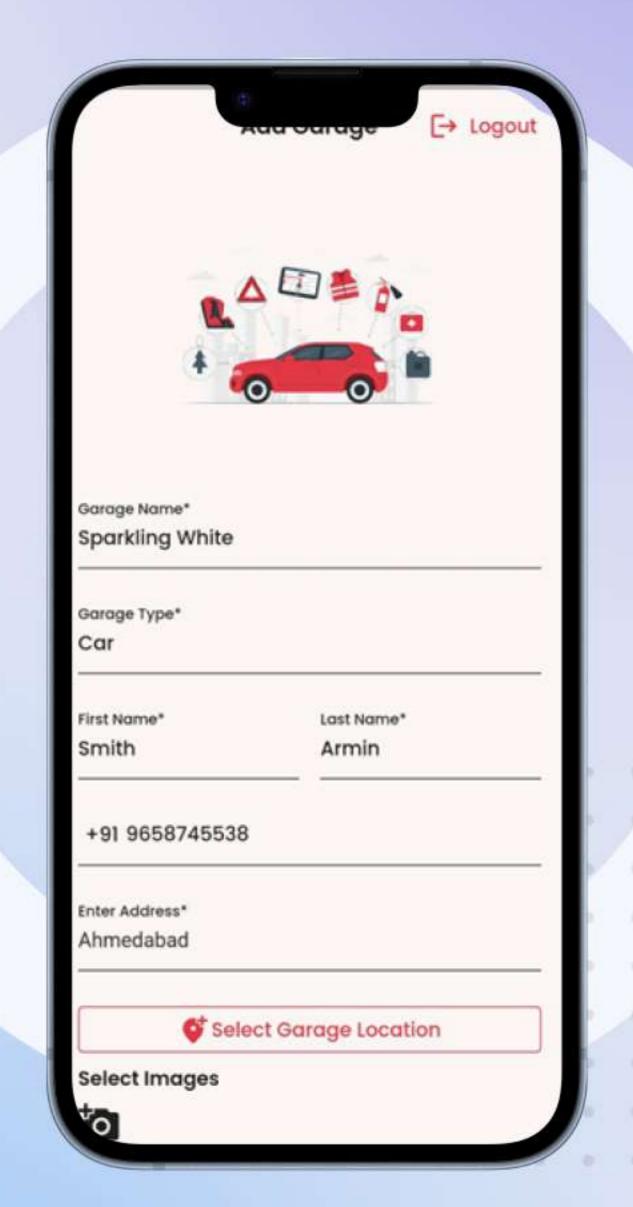
Find nearby garage locations and request services for prompt vehicle repairs and maintenance.

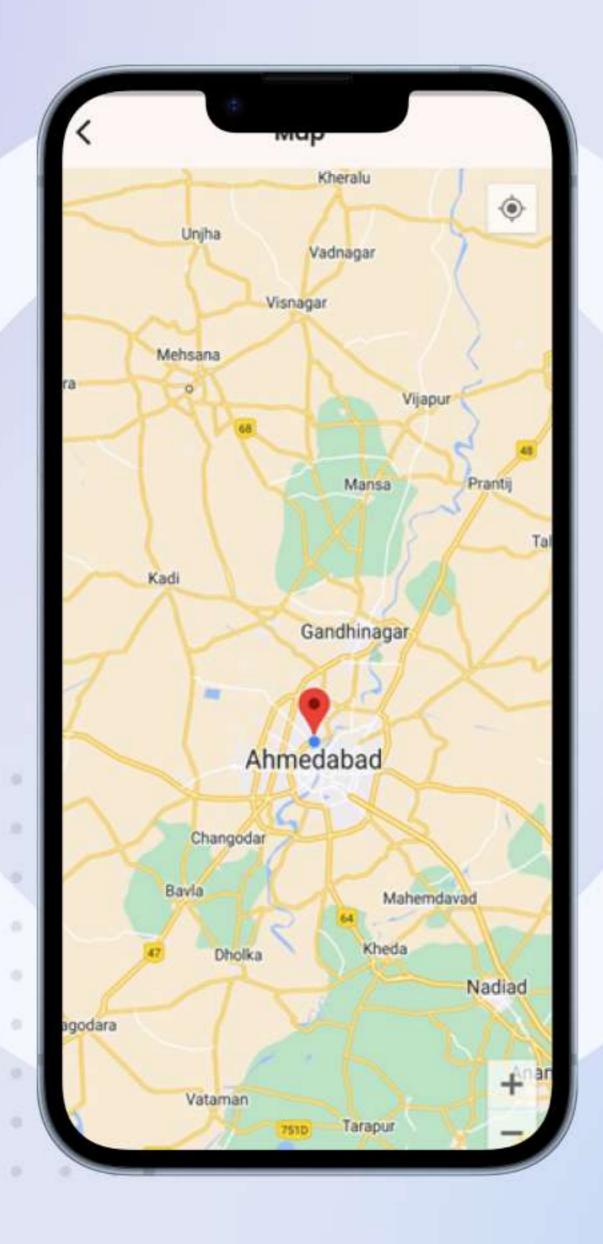
## Challenges

Integrating Garages and Parts Distribution:

Streamlining the connection between garages and parts distributors within a unified platform.

Mapping Parts and Garage Locations: Displaying parts and garage locations accurately on maps, ensuring users can easily access the services they need.





### Solutions

Utilization of Map Integration:

Leveraging mapping technology to seamlessly connect garages and parts distributors, allowing users to access both services based on their current location.

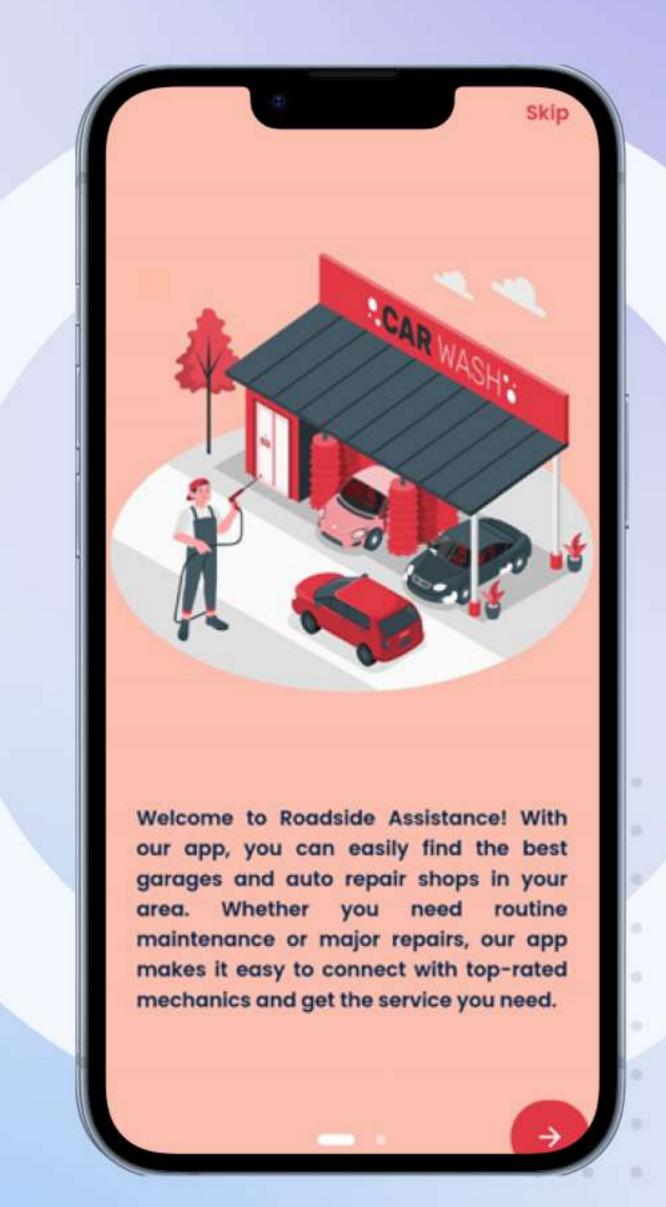
Enhanced User Experience:

Implementing intuitive map features to provide users with a clear view of nearby garages and parts vendors, facilitating easy navigation and service selection.

### Impact

adoption.

- Increased Downloads: Witnessed a remarkable 35% increase in app downloads, indicating growing user interest and
- Expansion of Premium User Base: Experienced a 25% surge in premium user subscriptions, demonstrating enhanced user satisfaction and willingness to invest in premium services.
- Boost in Referral Traffic: Received a 55% increase in referral traffic driven by positive reviews and recommendations, highlighting the platform's growing reputation and user advocacy.





## Reviews

# "From Scratch to Success"

My biggest concern was starting with a completely new website.

Codeintelli's team took me through the entire process, from initial concept to final launch. They were incredibly patient and always happy to answer my questions, no matter how basic.

#### Yagnik Kalariya

Founder & CEO at (Gygis.co)



## Reviews

# "More Than Just Developers"

Codeintelli wasn't just about coding. They provided valuable insights and suggestions throughout the project. They helped me refine my brand messaging and user experience, ensuring the website effectively converted visitors into customers.

#### **Alok Koshti**

Founder & CEO at (Key CMS Accounting)



## Reviews

# "From App Idea to User Growth"

I had a vision for a mobile app where users could post digital marketing advertisements. Codeintelli took my initial concept and transformed it into a fully-functional app. Their team's expertise translated my dream features into reality.

#### **Axit Mehta**

Founder & CEO at (Fwitty India)



## Reviews

# "Collobration and success"

Thanks to Codeintelli's exceptional work, my app is now ready to launch! I'm confident that with their expertise behind the development, the app will be a success and attract a large user base of digital marketing advertisers.

#### **Rakshit Wadhwani**

Founder & CEO at (ComfyMart)



## Reviews

# "Expertise Beyond Coding"

Codeintelli's expertise goes beyond just writing code. They provided valuable insights throughout the development process. They helped me refine the user interface and user experience to ensure the app is not only functional but also appealing and intuitive for teenagers.

#### **John Richard**

Founder & CEO at (Elite Quiz)





# Let's work together

Where Imagination Meets Execution

Our IT Solutions Bring Visions to Life.